Walden University

COLLEGE OF HEALTH SCIENCES

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Cynthia Soraoka

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Chief Academic Officer

Eric Riedel, Ph.D.

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Abstract

Insights into the Decision-Making Process of Adolescent Food Choice

by

Cynthia Joy Soraoka

MBA, Pepperdine University, 1981

MSW, University of Hawai'i at Manoa, 1976

BA, Springfield College, 1973

Dissertation Submitted in Partial Fulfillment

of the Requirements for the Degree of

Doctor of Philosophy

Health Promotion and Education

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Abstract

The incidence of obesity among adolescents has increased over the past 30 years leading to an increase in chronic disease, such as type 2 diabetes, in this age group. Food choice is a part of the weight management equation. The purpose of this study was to explore, describe, and understand factors that influence adolescent food choice decisions, in particular consumption of fruits and vegetables, to give insight into adolescents' decision-making process and to influence changes to school curriculum and health promotion programs. The results of this study were analyzed within the framework of cognitive development theories by Bandura, Erikson, Kohlberg, and Piaget. A qualitative, exploratory study design was employed using a random, purposeful sample of 32 adolescents, from 4 different ethnic groups, in Grades 9 through 12 at a high school in California. Individual interviews were conducted using guiding questions. Emergent themes were extracted and categorized from interview data into a hierarchy of internal and external factors that influence adolescent food choice. The most influential external factors identified by the participants were family, especially the female head of household, and availability of food when they were hungry. Adolescent decision making and food choice was not influenced by ethnicity, age, grade level, or GPA. Family, availability, taste, and friends were influences on food choice decisions. This study may lead to positive social change by providing guidance to health education curriculum developers in creating nutrition curriculum for the Health Science 1 class at this high school, a useful model to encourage more healthy food choices in the school cafeteria, as well as incentives for more nutrition education in other high schools in the local school district.





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Chapter 1: Introduction to the Study

Background

Obesity among adolescents is an epidemic in the United States (Centers for Disease Control [CDC], 2006). Adolescent obesity is linked to higher rates of type 2 diabetes, hypertension, and social and emotional problems leading to increased morbidity, mortality, and medical costs (CDC, 2006). Schools can play a role in providing nutritious foods for students to purchase during breakfast and lunch (American Medical Association [AMA], 2004). The AMA (2004) recommended creating a health advocacy council at schools and implementing standards for a la carte items in school cafeterias. Secondary recommendations included cultural sensitivity in nutrition education and foods offered at school cafeterias (AMA, 2004). Decisions and behaviors affecting decisions about what adolescents eat may have an effect on the increase in obesity rates in the United States (Merrick, Birnbaum, Kandel, & Morad, 2004).

Katz et al. (2005) reviewed literature to determine public health strategies to prevent and control overweight and obesity in school settings. Of 44 studies, only 10 met the criteria for successful intervention at reducing or preventing obesity in school settings. Two of the most common factors in successful intervention were eating nutritional foods and physical activity (Katz et al., 2005). Participants who focused on physical activity or behavior factors without healthy food choice did not result in reduction or prevention of obesity (Katz et al., 2005). Sharma (2006) reviewed population-based research studies to determine what interventions were effective in obesity prevention and reduction programs for children and adolescents at school sites.



Sharma found that the main interventions to reduce or prevent obesity at all age levels were physical activity and nutrition behaviors (food selection). Based on an analysis of the literature, Sharma recommended that schools provide nutritious meals to promote healthy eating habits, including increased fruit and vegetable consumption. In addition, Doak, Vissher, Renders, and Seidell (2006) recommended that intervention programs target these factors: (a) ethnicity, age, and gender; (b) physical or social environment including food selection in school cafeterias; and (c) make behavior changes sustainable by incorporating interventions in school curriculum.

Food choice of adolescents is listed as the primary contributing factor to obesity in this age group (The Obesity Society, 2009). Muñoz, Krebs-Smith, Ballard-Barbash, and Cleveland (1997) studied the eating habits of 3,307 children ages 2 to 19 using data from the US Department of Agriculture's 1989-1991 Continuing Surveys of Food Intakes by Individuals. Muñoz et al. concluded less than 30% of study participants met nutritional recommendations for fruit and vegetable consumption. Rasmussen et al. (2006) conducted a meta-analysis of 98 articles on children and adolescent consumption of fruits and vegetables. Rasmussen et al. found that factors of gender, ethnicity, socioeconomic position, preferences, parental intake, and home availability/accessibility to analyze fruit and vegetable consumption influenced whether or not adolescents consumed vegetables and fruits. Schools need to provide healthy food choices to reduce obesity in adolescents, such as fruits and vegetables (Trust for America's Health, 2009).

While researchers have studied obesity and weight gain in adolescents, many of these studies did not include a variety of ethnicities in the study populations. There is



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limited diversity in terms of participant ethnicity, and most studies primarily include Caucasian populations (Stuart, Broome, Smith, & Weaver, 2005). Studies also lack inclusion of individual adolescent food preferences, family, peer and cultural influences, accessibility to fast food, and food in the school setting.

In this study, I determined what healthy food, including fruits and vegetables, adolescents will eat to provide feedback to the school district's nutrition services that provide breakfast and lunch at the high school. Community members of Dozier-Libbey Medical High School (DLMHS) were concerned about the wellness of students. DLMHS formed a Wellness Council in April 2009 with a small grant from the California Wellness Foundation. The council was concerned about the lack of fruit and vegetable consumption of the student population. A task of the DLMHS Wellness Council was to determine how to increase fruit and vegetable consumption among the students who purchase a school lunch. In this study, I focused on decision-making factors that influence adolescent consumption of fruits and vegetables eaten during lunch from a school cafeteria. I also evaluated ways Health Science 1 curriculum may need to be modified to promote and educate students on health benefits of consuming fruits and vegetables. I addressed nutritional behaviors by asking students how they choose food to eat, including fruits and vegetables, served at school. I included boys and girls and multiple ethnicities in the study population. A detailed discussion of literature associated with adolescent decision-making and food choice is discussed in Chapter 2.



Problem Statement

The DLMHS Wellness Council has been tasked to determine how to increase fruit and vegetable consumption among students attending the school. Understanding the decision-making process of students as to why they do, or do not, eat fruits and vegetables from the school cafeteria, or in lunches brought from home, will help educators and nutritionists at the school aid students in making better food choices. Conducting individual interviews during this study to ask students how they would increase their consumption of fruits and vegetables may give the council ideas on how to improve consumption. Based on data gathered in this study, the Health Science 1 nutrition curriculum unit may be modified to more effectively educate and promote the health benefits of fruits and vegetables.

Nature of the Study

Qualitative research is systematic in discovery and allows participants to express data in their own words and images (Ulin, Robinson, & Tolley, 2005). A qualitative research study consists of multiple individuals who experience the same phenomenon (Creswell, 2003). I used qualitative research to develop a holistic understanding (Blumenthal & DiClemente, 2004) of the decision-making practices of adolescents enrolled in DLMHS. Interviewing students about food choice pertaining to fruits and vegetables at purchased at DLMHS in the cafeteria may develop a holistic understanding.

Participants in this phenomenological study were aged 14 to 17 in the ninth through 12th grade classes attending the same high school. To gather data, interviews were conducted as the form of collection data. Individual interviews of ninth through



12th graders who volunteered for the study were conducted over a 4-week period. Detailed methodology is discussed further in Chapter 3.

Research Questions

The overall research question for this study is the following: What can adolescents tell us about their decision-making process about food choice and how they use nutrition knowledge to increase consumption of fruits and vegetables?

Subquestions were

- How do students apply nutrition knowledge learned in Health Science 1 to the decision-making process choosing to eat fruits and vegetables?
- 2. What sources of information are persuasive in teaching the importance of eating fruits and vegetables?
- 3. What factors influence adolescents' decisions to eat fruits and vegetables, or not?
- 4. What recommendations can adolescents offer to make more fruit and vegetable choices available in the school cafeteria that would encourage them to eat more fruits and vegetables?

Theoretical frameworks for answering these questions are discussed in Chapter 2.

Purpose of the Study

The purpose of this study was to explore, describe, and understand the decisionmaking process of ninth through 12th graders to determine factors influencing the purchase of fruits and vegetables during lunch at DLMHS. A second purpose of this study was to determine whether the nutrition unit in the Health Science 1 curriculum



affects a student's decision to eat fruits and vegetables. The third purpose of this study was to explore with students ways to increase purchases and consumption of fruits and vegetables from the school cafeteria during lunch, or food brought from home for lunch. In previous studies, adolescents noted availability and taste (Neumark-Sztainer et al., 2003), and convenience (Neumark-Sztainer et al., 1999) as considerations when choosing food to eat.

Data from this study were shared with the DLMHS Wellness Council and school district nutrition services personnel to discuss possible changes to menu items to encourage students to eat fruits and vegetables. Results were shared with teachers who teach the Health Science 1 course, and all teachers at the school who assist in curriculum development for this course. A presentation was made to the school principal, superintendent, and elected school board. Data from this study may influence menu changes and affect social change at DLMHS and the other two high schools in the school district. Modifications to school meal menus may promote greater consumption of fruits and vegetables, bringing more fruits and vegetables in homemade lunches, and modification of Health Science 1 curriculum to educate students appropriately on the importance of consuming fruits and vegetables as part of a healthy diet.

Definition of Terms

Adolescent: An adolescent was a young adult between the ages of 14 to 17 years old in the ninth, 10th, and 11th grades.

Choice: The voluntary and deliberate selection of a food item from a selection of two or more.



Decision-making: The thought process involved in making a decision by an adolescent about food choice.

Free lunch: Family at 130% of poverty level. Public education students that are eligible for free lunch are served by school cafeterias.

Reduced lunch: Family at 185% of poverty level. Public education students eligible for reduced price on lunch are serviced by school cafeterias.

Assumptions

This study was based on three assumptions. The first was that adolescents aged 14 to 17 are mentally and emotionally capable of making decisions concerning their choice of food. The second assumption was that adolescents were honest and truthful in answering study questions during interview sessions. A third assumption was that this age group has a working definition of what constitutes fruits and vegetables.

Limitations

A limitation of this study was the small number of students being interviewed and the study being conducted at a medical magnet high school in one school district in California. Although admission to the medical magnet school was via lottery, students or parents must submit an application to be a part of the random drawing. Most students apply to the medical magnet school, or their parents apply for them, because they are considering a career in health care. The study may not represent a cross-section of the school population due to the magnet high school application process. Results of this study may not be applicable to adolescents in a different school, geographical location, or a population with difference ethnic characteristics. Another limitation was that I may have



known the students being interviewed, having taught some of them in a medical terminology class during freshman year.

Some interview participants may have felt uncomfortable expressing their eating habits to an adult since this may be considered personal and private behavior. Whitehead and Biddle (2008) observed that adolescent girls felt uncomfortable when asked to share their physical activity level. Data self-reported during the interview process may not be accurate due to peer pressure to please me by giving me what they think was the correct answer to interview questions.

Some researchers have stated that adolescents are incapable of making decisions and as minors they have no legal or practical influence about what they eat. Policymakers and school administrators may disagree with this study, stating adults need to control what children purchase in school-run cafeterias based on federal- and statemandated guidelines to receive public funds. Parents and other family members may disagree with this study by stating children need to be taught what to eat at home. Educators and members of the medical profession may believe that instructing adolescents on healthy food choice is too late to have an impact on decisions that prevent or reduce obesity. These same professionals may state that healthy food choice decisions are the parents' responsibility beginning with babies and continuing through the adolescent years. However, with the current epidemic of obesity in the United States, it may be argued that allowing parents and adults to continue to make food choice decisions for adolescents is not working to reduce or prevent obesity.



Significance of the Study

This study added to the body of literature about adolescent decision-making and food choice. I incorporated a more diverse ethnic representation in this study than what was included in previous studies. Most studies about adolescents and decision-making are limited to tobacco, sexual behavior, and contraception. This study will provide a different dimension to adolescent decision-making using food choice. Determining how adolescents decide to eat fruits and vegetables may result in positive social change by helping educators and nutritionists understand how to prevent and reduce obesity. Cafeteria menus at DLMHS, and the two other comprehensive high schools in the district, may be changed to offer different types or more fruits and vegetables to increase consumption. Health Science 1 curriculum at DLMHS may be changed to influence student behavior in choosing to eat more fruits and vegetables.

Summary

Obesity in children and adolescents continues to plague the United States and is now at epidemic proportions. Additional research to determine behaviors that will reverse this trend are needed to prevent and reduce obesity among adolescents in order to prevent future morbidity, early mortality, and health care costs associated with obesity related diseases. Understanding the decision-making process of adolescents about food choice may give insight into preventing and reducing obesity in this age group now and into their adult years. In this qualitative study, I explored the decision-making process of adolescent selection of fruits and vegetables.



Chapter 2 includes literature and theories on adolescent decision-making that affect food choice. Decision-making of adolescents regarding life-changing situations similar to food choice (e.g., sexual behavior) are reviewed and applied to food choice behavior. Chapter 2 includes theoretical frameworks and the relationships of developmental theories by Bandura, Erikson, Kohlberg, and Piaget to adolescent decision-making and food choice. Chapter 3 will include the qualitative research design based on the research questions. The researcher's role and procedures for accessing participants, and ethical considerations are discussed in more detail in Chapter 3. Study design including selection of participants, data collection, data analysis procedures, and any relation to a larger study are presented. Chapter 4 will include the study results and Chapter 5 will include researcher reflections and suggestions for future research.



Chapter 2: Literature Review

Introduction

Adolescent decision-making results in both positive and detrimental outcomes. In some ways, adolescents are going through a development stage similar to 2-year-olds. Adolescents and 2-year-olds demonstrate behaviors with a need for independence, knowing there is still a need for dependence on adults to meet some of their needs. Adolescents have the added complication of hormone maturity affecting their growth both physically and cognitively. Students seem to move seamlessly from logical to nonlogical thinking and then revert to egocentric thinking characterized by 2-year-old cognitive behavior. There are some parallels between an adolescent's decision-making and independence-seeking behaviors and developmental stages characterized by 2-yearolds. These behaviors may influence adolescent food choice.

In this chapter, I review, analyze, and synthesize cognitive development theory to gain an understanding of the process of decision-making and relate these theories to current literature about adolescent decision-making. Potential themes in qualitative studies related to adolescent decision-making and food choice are explored. Literature related to the research topic using nonquantitative methods is explored. All literature reviewed was from accepted peer-reviewed journals.

Literature was searched by using Walden University online databases for peerreviewed studies (conducted within the last 5 years) on adolescent decision-making related to risky behaviors engaged by adolescents related to health status. Key words used were *adolescent*, *teenager*, *decision-making*, *eating*, *food*, *alcohol*, *smoking*, *birth*



control, contraception, sex, and *obesity*. Literature about adolescent decisions regarding sex, smoking, alcohol consumption, and birth control were reviewed since these behaviors involve decision-making strategies that may be applied to food choice, and there were a limited number of peer-reviewed studies about adolescent food choice.

Researchers who discussed adolescent decision-making related to health education and promotion frequently relate to sexual decision of adolescents. External and internal factors influence decisions made by adolescents. Adolescence is characterized by rapidly changing physical, social, and moral environments in the journey to adulthood. Integrating these factors into health decisions was demonstrated by applying cognitive development theories to specific research articles to determine conclusions and gaps in literature.

Adolescent Decision-Making and Food Choice

Baker and Brownell (2003) researched eating and physical activity decisions of 279 boys and girls from one parochial high school. The theory of planned behavior (TPB) was used as an outcome predictor (Baker & Brownell, 2003). Based on self-reported surveys administered to 13- to 17-year-olds to determine attitudes, beliefs and norms, Baker and Brownell found that parents and peers had little or no effect on eating or exercise habits. Baker and Brownell found that girls had a slightly more positive attitude about exercise than boys did but social norms had little or no effect on attitudes about eating and exercise habits. However, according to Bandura (1977), attitudes and norms of these students, their peers, and parents alone may not be accurate predictors of behavior. Including response consequences with verbal and imagined symbols, such as pictures of



obese adolescents, plastic fat students can touch and feel, or a video on how obese adolescents are treated, may be better motivators of decisions to each healthy and exercise. Although Kohlberg (1984) agreed with Bandura (1977) that external environmental influences have an effect on adolescent decision-making, Kohlberg believed that decision outcomes are based on what hierarchical developmental and moral judgment stage a child is in. Baker and Brownell did not incorporate hierarchical moral judgment or developmental stages into explanation of their outcomes on eating and exercise habits of adolescents. Applying Kohlberg's stages of moral development to the 14- to 17-year-old age range in this study might show how moral judgment affects decisions about eating and exercise.

Moving from concrete to abstract thinking in adolescence affects adolescent decisions (Piaget, 1978). Combining Bandura's (1977) concept of imagined symbols and Piaget's (1978) theory that adolescents comprehend abstract concepts might lead to more effective health education and promotion program showing how decisions influence eating and exercise habits. Erikson (1980) believed that school affects adolescents by observing respected adults and getting positive feedback from those adults. Bandura and Erikson agreed that modeling has an effect on decision-making behavior. Respected teachers at the school who model good eating habits and exercise, and who are not obese, may have a positive influence on adolescent decision-making about eating and exercise.

Byrnes (2002) suggested that adolescents use a logical four-step process of decision-making that requires multidimensional thinking, which can be disrupted by emotions and impulsiveness. Aging, life experience, and knowledge acquisition over time



can lead to better decisions by adults than adolescents (Byrnes, 2002). Erickson (1980), Piaget (1978), and Kohlberg (1984) stated that aging is a process of going through physiological and cognitive stages and as people age, they create better decisions. Bandura (1977) found that life experiences are a contributor to better decision-making behavior and decisions are less likely to be disrupted by emotions and impulsiveness. Bandura and Kohlberg argued that the type of experience contributes to decision-making. Adolescents exposed to bad decisions and decision-making skills might continue to make bad decisions in adulthood, no matter how much life experience or knowledge they acquire. For example, if an adolescent lives in a home where a respected adult smokes cigarettes, smoking cigarettes may not seem like a bad decision even though the child is given information at school or through the media about how bad it is for his or her health.

Cargo, Grams, Ottoson, Ward, and Green (2003) developed a framework for adolescents to participate in health education and promotion activities. Cargo et al. found that when an adults collaborated with adolescents and acted as a caring mentor, healthier behaviors ensued. Bandura (1977) theorized that people are not born with repertoires of behavior, but learn them through modeling, which includes attention, retention, motor reproduction, and motivation. Erikson (1980) believed that adolescents gains self-esteem by modeling behaviors of adults. Exposure to a model may change behavior over time (Bandura, 1977).

Change in health behaviors in adolescents may be incremental with the interaction of caring adults (Cargo et al., 2003). Kohlberg (1984) and Piaget (1978) described behavioral change in stages. A crisis stage leads to different capacity development



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(Erikson, 1980). By interacting with adults modeling good health behavior, adolescents could go through one or several crisis stages to change their behavior based on new decision-making techniques. Empowering adolescents by giving them support and feedback may assist them in developing healthier behaviors (Cargo et al., 2003). Erikson described ego identity as a culmination of successive crisis stage in social context. By providing adolescents with support, knowledge, and empowerment, Cargo et.al. (2003) determined that these characteristics contributed to a healthy ego identity, leading to healthier decisions about health behavior, such as food choice.

Neumark-Sztainer et al. (1999) conducted focus groups with seventh and 10th graders to explore reasons they selected certain foods. In a qualitative, exploratory study, Neumark-Sztainer et al. identified factors such as taste, convenience, parental influence, and availability as primary and secondary factors associated with food selection. Neumark-Sztainer et al. categorized factors affecting food choice into three levels: (a) most important (hunger/food cravings, appeal of food, time and convenience); (b) factors of secondary importance (availability, parent influence, perceived benefits, and the situation); and (c) factors of less importance (mood, body image, habit, cost, media, and vegetarian life style. This study is 13-years-old and took place when certain external influences, such as the Internet, Myspace.com, MP3 players, and cell phones were not as accessible to teenagers. These external factors were not mentioned in their study. There was no conceptual or theoretical framework for this study.

Similarly, Wu et al. (2009) conducted a study of eating habits of Southern Appalachian teens focused on external influences, such as teasing about weight by peers,



body image, and cognitive intent to eat healthy foods. Wu et al. mentioned the theory of planned behavior (TPB) as a conceptual framework for the study, yet did not relate the findings to the TPB. Wu et al. concluded that 29.8% of study participants intended to eat healthy foods in the 2 weeks postquestionnaire, with no follow-up to determine if participants acted on their intentions. Wu et al. conducted the study with 13- to 17-year-olds. Adolescents ages 16 to 17 have advanced cognitive abilities and may not be compared to decision-making abilities of adolescents ages 13 to 15.

Ackard et al. (2002) studied correlations between overeating and sociodemographic factors. Ackard et al. could not determine if any factor studied, such as gender or ethnicity, caused overeating. Overeating was associated with compromised psychological health related to body image (Ackard et al., 2002). Neumark-Sztainer et al. (2003) noted that most studies regarding obesity in adolescents involved primarily Caucasian populations in middle-income populations. Neumark-Sztainer et al. proposed to test a model based on social cognitive theory to determine influences of socioenvironmental and personal factors on weight-control behaviors of adolescents ages 13 to 17. I used the same population described in Neumark-Sztainer et al., a qualitative study exploring factors that influence adolescent food choices including middle and high school participants.

Neumark-Sztainer et al. (2003) surveyed 4,746 students in the Project EAT program in Minneapolis, MN. Neumark-Sztainer et al. found an association with weightbody image and an increase in unhealthy weight-control behaviors such as binge dieting, bulimia, and anorexia. Family and peer socioenvironmental influences had some effect



on weight-control behaviors but did not have as strong a correlation as personal weightbody image perceptions of the study participants (Neumark-Sztainer et al., 2003). Weight-body image may be an internal factor in how adolescents decide what food to eat. Conducting interviews with adolescents as part of this study may confirm weight-body image as one factor in food selection.

Masheb and Grilo (2006) conducted a study with adults to determine via questionnaire if emotional triggers were associated with binge eating disorder (BED). Masheb and Grilo identified emotions of anxiety, sadness, loneliness, tiredness, anger and happiness as potential BED triggers for the test survey instrument in this study. Masheb and Grilo found that emotional eating was associated with an increase in binge eating. The research did not include adolescents. Exploration of emotions associated with overeating are one factor that many influence food choice decisions of adolescents in this study.

Stice, Spoor, Bohan, Velduizen, and Small (2008) conducted a study where magnetic resonance imaging (MRI) scans were taken of obese and lean adolescents to determine if there were different brain patterns related to anticipated food consumption. MRIs and body mass index (BMI) were done on 44 adolescent girls with a mean age of 15.7 years, of which 86% were Caucasian to measure dopamine levels and brain response to drinking or anticipation of drinking a chocolate milkshake (Stice et al., 2008). In the MRI results, there was less dopamine, a neurotransmitter and hormone, generation in girls with a greater BMI. Stice et al. found girls with a greater BMI and who were considered obese demonstrated greater brain sensory pleasure anticipating and drinking



the chocolate milkshake. Stice et al. could not determine whether the pleasure response was learned over years of overeating, or if this response was due to biological factors developed early in life. If the eating pleasure response is due to biological factors developed early on, decisions adolescents make about selecting certain foods could be influenced by brain chemistry and Piaget's (1978) theory of internal, physiological developmental phases may be more relevant than Bandura (1977) or Erikson's (1980) theories involving social, external influences on behavior such as food selection.

Snoek, Van Strien, Janssens, and Engels (2008) studied the relationship between BMI and eating patterns. Snoek et al. (2008) studied siblings in 404 Dutch families over a 3-year period. Snoek et al. concluded that restrained eating, or dieting, were predicted by a BMI of overweight or obese, but a high BMI did not result in weight loss. Several factors contributing to these results were (a) the questionnaires were self-reporting, (b) participants may have reported restrained eating but not at a level low enough to lose weight, or (c) food intake was reduced but not consistently (Snoek et al., 2008). Because this study was conducted with siblings, they may have influenced the results. This was an ethnically homogenous study and did not take into account factors in food choice for the participants.

Scharoun-Lee, Adair, Kaufman, and Gordon-Larsen (2009) studied 11,250 young adults with a mean age of 21.9 years with data from the National Longitudinal Study of Adolescents Health (Wave III: 2000-2001). Scharoun-Lee et al. applied quantitative methods to the data to determine if four factors: (a) social advantage, (b) schooling, (c) employment, and (d) economic hardship had an effect on obesity rates had an effect on



obesity rates. Scharoun-Lee et al. found that adolescents who transitioned to postsecondary education, at all ethnic levels, had a slower increase in obesity as they aged. Based on the correlation of reduced obesity and postsecondary education from research by Scharoun-Lee et al. (2009), a higher GPA may lead to healthier eating habits. If this was the case, perhaps providing intervention programs for adolescents in high school to improve GPA that lead to college acceptance will reduce and prevent obesity in adolescence into adulthood.

Physical environment at school may play a role in an adolescent's decision to choose certain foods. French, Story, Fulkerson, and Gerlach (2003) described the effect of a la carte food, vending machines, and food policies and practices at 20, secondary schools in the Minneapolis-St. Paul, Minnesota area. Although DLMHS does not have vending machines, a la carte food is offered, making this study relevant. French et al. (2003) found fruits and vegetables made up only 4.5% of a la carte items in 17 of the 20 school studied. This was a concern since 35% to 40% of purchases were from a la carte stands. Most of the food available a la carte was high in fat, salt, and sugar (French et al., 2003). A la carte items are not subject to mandated federal nutrition guidelines for meals served in the cafeteria. French et al. suggested further research to explore whether food in the school environment is associated with student food choice. In my study, I explored how students decide what food to eat, which will add to the results of French et al.'s study.

In analyzing these articles and comparing them to theories of cognitive development, the conclusion is that there is no one theory contributing to decision-



making practices of adolescents. Most of the researchers studied adolescent decisionmaking related to sexual issues, such as deciding to have sexual intercourse or prevention of STD's, and applied one or two concepts from these theories. More studies need to be completed assessing adolescent decision-making behaviors related to other health decisions besides sex and STD's. With concerns about obesity and a rise in type 2 diabetes, studies are warranted to determine an adolescent's decision-making behavior regarding eating and exercise habits. No researchers within the past 5 years have examined how adolescents make decisions about food choice.

Since Bandura (1977), Erikson (1980), Kohlberg (1984), and Piaget (1978) developed their theories, mass media and the Internet have become common modes of communication for adolescents. E-mail, cell phones, chat rooms, Myspace.com, Youtube.com, and iPods did not exist when these theorists studied cognitive development and human behavior. Biological and psychological theories of stage development in humans do not change. Current and future studies need to include technological changes in environmental influences on adolescent decision-making. Face-to-face contacts with family and peers may not influence adolescents as heavily as in the past, but may be replaced by contact with significant others through mass communication (e.g., cell phones, Myspace.com). In this study, I explored how technology influences adolescent decisions about food choice.

Several studies involving adolescents and food selection determined decisions about food selection involved internal and external influences. Internal influences based on self-esteem (self-image) and hunger determined food choice. External influences were



peer opinion (positive and negative), cost of food, parental influence, eating situation (alone or with someone else), time and convenience of food preparation, and food availability. Most of these researchers focused on Caucasian populations and did not factor in sociodemographic or educational factors. In this study, I employed an ethnically diverse population to select from for individual interviews.

Adolescent Decision-Making and Sexual Behavior

Chambers and Rew (2003) described how an adolescent female's decision to have sexual intercourse and use contraception can be influenced by conflict theory. Conflict theory of decision-making has several steps that do not occur intuitively in adolescents (Chambers & Rew, 2003). Conflict theory can be used as a decision-making tool for adolescents; however, they must be taught how to use it (Chambers & Rew, 2003). Other factors affecting the use of conflict resolution theory are emotions, pressure to have sexual intercourse, the type of relationship, and social consequences of having or not having sex (Chambers & Rew, 2003). Decisions involve ego strength using individual freedom basing a decision on what is known and what has to be done to get to the next stage (Erikson, 1980). Adolescents go through crises to get from one stage of development to another (Erikson, 1980). Moving from one crisis stage to the next can involve conflict, such as deciding whether to have sexual intercourse and use contraception.

Kohlberg (1984) stated that movement from one stage of development to another involves integrating knowledge from experience. Adolescents deciding to have sexual intercourse who integrate this experience into decision-making may move to a new



cognitive-developmental stage towards adulthood. An adolescent's decision to have sexual intercourse involves interactions between another individual, emotions, and their environment. Kohlberg and Bandura (1977) stated that interaction between people and their environment leads to cognitive change. Kohlberg (1986) believed that this interaction leads to the next stage in development. Bandura believed that it leads to behavioral change. In both theories, the decision to have sexual intercourse, whether or not it advances an adolescent to the next stage of development, is integrated into the thought process.

In deciding whether to engage in sexual intercourse, an adolescent must deal with emotions imposed internally and externally (Chambers & Rew, 2003). Moral judgment in the form of self-critical fear, self-imposed guilt, and fear and guilt about how others will view their decision affects an adolescent's decision to have sexual intercourse (Kohlberg, 1984). Fear of rejection by peers may be more powerful than consequences imposed by adults (Kohlberg, 1984). Adolescent decisions influenced more by interactions to the external environment (Bandura, 1977), where sexual intercourse is accepted, may be more likely to engage in sexual intercourse than those influenced by internal moral judgment (Kohlberg, 1984).

Adolescence is the beginning of experiencing and defining intimacy (Erikson, 1980). At this stage, decisions about sexual intercourse and use of contraception are more common. Commendador (2003) found that older adolescents who understood themselves and how they related to intimacy, made appropriate decisions about delaying conception and using contraception. Adolescents, who do not know their own identity and



understand intimacy, become stuck in self-absorption (Erikson, 1980). Less chronologically mature adolescents may opt for immediate sexual satisfaction instead of weighing the consequences of using contraception staying in the self-absorption stage. Adolescents who know themselves and have goals, yet still want intimacy through sexual intercourse, are more likely to think about and use contraception (Commendador, 2003).

Cothran and White (2002) applied Bandura's (1977) social learning theory to an adolescent's decision to prevent transmission of sexually transmitted diseases (STDs), specifically human papillomavirus (HPV). Adolescence is extended in industrialized societies with postsecondary education delaying adult decision-making skills (Cothran & White, 2002). Self-efficacy is a predictor of future behavior (Cothran & White, 2002). In order to develop self-efficacy, adolescents need to believe in their capabilities to have control over influences that affect achieving a goal (Bandura, 1977). Learning theory and reinforcement theory contribute to awareness of behavioral consequences (Bandura, 1977). Adolescents who know consequences of contracting an STD from unprotected sex, with reinforcement of this from facts, may decide to practice safe sex and are then less likely to contract an STD (Cothran & White, 2002).

Short and Rosenthal (2003) reviewed research to determine developmental and environmental influences on female adolescent decisions to engage in sexual activity. A female adolescent's self-perception, mother's influence, and peer group interaction had the most impact on decisions to have sexual intercourse (Short & Rosenthal, 2003). External threat and fear do not have a positive impact on adolescent decision-making (Kohlberg, 1984). Mothers who communicate honestly with their adolescent daughters



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have more impact on delaying sexual activity than those who threaten and use fear (Kohlberg, 1984; Short & Rosenthal, 2003). Short and Rosenthal, Erikson (1980), and Miller (2001) agreed that honest communication from a trusted source has a positive impact on decisions made by adolescents.

Peer group has an effect on an adolescent's decision. Short and Rosenthal (2003) found adolescents in peer groups or more steadily dating an adolescent male that condoned sexual intercourse, were more likely to decide to have sexual intercourse. By continuously interacting with a boyfriend or peer group, reciprocal determinism takes place condoning sexual behavior (Bandura, 1977). Piaget (1978) and Bandura (1977) discussed the influence of environment on adolescent decision-making. Modeling of behavior by peers, in the form of discussion of having sexual intercourse, influences and condones the behavior of members of the peer group to engage in sexual intercourse (Bandura, 1977). If a female adolescent's mother had a baby as a teenager, the adolescent is more likely to model her mother's behavior, being a trusted adult, and have a child as a teenager (Bandura, 1977; Short & Rosenthal, 2003). Adolescents exposed to trusted, adult models such as parents and medical professionals, may be less likely to engage in sexual intercourse at an early age (Bandura, 1970; Miller, 2001; Short & Rosenthal, 2003).

Another factor in delaying an adolescent female's decision to have sexual intercourse was an authoritative parenting style and close supervision by parents (Short & Rosenthal, 2003). Short and Rosenthal's (2003) findings contradict theories of Bandura (1977) and Kohlberg (1984). Bandura theorized that an authoritative style will regulate



behavior and does not reinforce new behaviors. If an adolescent decides not to have sexual intercourse, an authoritative style of parenting may reinforce this behavior. If an adolescent has decided to have sexual intercourse, an authoritative style will not change an adolescent's behavior to refrain from intercourse. Depending on the stage of adolescence, an authoritative style may have the opposite effect.

Adolescent Decision-Making and Media

Chen and Matthews (2003) used ambiguous, situational videos about threats and violence to determine if lower socioeconomic groups would perceive threats and violence greater than those higher socioeconomic groups. College freshman and sophomores were shown the videotapes to determine decision-making behavior by socioeconomic status (Chen & Matthews, 2003). Showing videotapes is a valid tool for measuring decision processes of adolescents through observable responses (Chen & Matthews, 2003). External influences alter behavioral responses (Bandura, 1977). External influences influences influencing adolescent decisions can be from television, movies and music, and videos or DVDs.

Videos, which can include symbols and modeling behavior, can inform adolescents and influence response consequences to decisions (Bandura, 1977). Response consequences influence decision-making behavior by informing an adolescent of a consequence based on their behavior (Bandura, 1977). By showing situational videos of threats and violence to adolescents, symbols and situational modeling affect the decision to participate in threatening and violent acts. Videos are a powerful tool in using modeling a behavior and then verbalizing it without acting on it (Bandura, 1977).



Decision-making by adolescents may be affected by using mass media to communicate appropriate and inappropriate social behavior (Bandura, 1977).

Bandura (1977) characterized adolescence by risky behaviors. Adolescents are influenced by symbols through mass media (Bandura, 1977). In deciding to use contraception, if teenage motherhood is glamorized in the media, or by a trusted adult, an adolescent is likely to avoid using contraception (Bandura, 1977). External influence by peers has an effect on the decision to use contraception (Bandura, 1977). If not using contraception is accepted behavior by peers, an adolescent was more likely to follow that behavior.

Adolescent Decisions and Theory

Adolescents can make decisions against family and societal norms without guilt (Kohlberg, 1984). Levels II and III of moral judgment are typical in adolescence (Kohlberg, 1984). In Level II of moral development, adolescents continue to respond to behavioral expectations of respected adults and make decisions to maintain their social order (Kohlberg, 1984). In Level III, adolescents focus on logic and independent thinking with an emphasis on self and the role in the larger society (Kohlberg, 1984). Fear of consequences from outside sources drives adolescent decisions in Level II (Kohlberg, 1984). Applying this theory, adolescents deciding on contraceptive use in Level II follow expectations of respected adults such as parents and educators, and perhaps, peers. Contraceptive decisions in Level III include self-esteem, consequences of behavior, and how those consequences place them in the larger society. Kohlberg (1984) and Bandura's



(1977) explanations of internal and external influences on the decision of adolescents to use contraception, concurs with Commendador's (2003) research findings.

Commendador (2003) found a progressive sophistication in decision-making practices related to contraception as adolescents' age. Byrnes (2003) found a similar correlation. Erikson (1980), Piaget (1978), and Kohlberg (1984) described stages of decision-making sophistication as a condition of chronological age. Moral judgment develops with maturity, although it does not always follow a linear path (Kohlberg, 1984). Age is a determining factor in achieving Stages 5 and 6 in moral development, but does not guarantee attaining those stages to influence decision-making (Kohlberg, 1984). Piaget found that older adolescents make decisions based on their individuality, whereas younger adolescents base decisions on group acceptance. Erikson (1980) believed that maturity is defined by chronological stages, supporting Commendador's (2003) findings. Chronological, developmental stages of crisis culminate in adolescence leading to selfesteem and understanding of self in a social context (Erikson, 1984).

Dashiff (2000) examined factors contributing to successful data collection on adolescent studies. Dashiff mentioned three stages of adolescence. Dashiff stated that when designing data collection instruments, researchers need to take into account cognitive and maturation differences in these stages, along with psychosocial development. Dashiff stated that age alone is not a predictor of adolescent maturity. Dashiff like Kohlberg (1984) and Piaget (1978), discussed chronological stages of cognitive development as a factor in adolescent decision-making.



Dashiff (2000) sited peer pressure and confidentiality as sources of conflict for adolescents deciding to complete survey instruments. Erikson (1980) discussed trust as the first stage of ego development. Adolescents completing data collection surveys must trust that the data is confidential in order to respond truthfully. Adolescents are taught early in school that if they produce the correct answer on assignments and tests, they will earn recognition (Erikson, 1980). In deciding to participate in a survey, adolescents need to know the data are confidential and there is no withholding of recognition for submitting an answer the researcher may deem undesirable. If an adolescent thinks an environment, such as completing a survey, is depriving him or her of self-expression, he or she may choose not to participate (Erikson, 1980). Peer approval affects a decision to participate in a survey.

Bandura (1977) stated that peers, as part of the external environment of reinforcing influences, affects an adolescent's behavioral decision to participate in an activity. Level II of cognitive and moral development puts emphasis on peer approval (Kohlberg, 1984). Adolescents at Level III put more emphasis on their own decisionmaking capabilities than on peer pressure (Kohlberg, 1984). When designing survey instruments and other programs, administrators need to understand cognitive functions of adolescents at different stages.

Duryea (2003) discussed adolescent decision-making using counterfactuals. A counterfactual is a decision pathway different from the one presented (Duryea, 2003). Duryea studied students whose teacher presented scenarios where adolescents made bad decisions (e.g., decided to have sexual intercourse without contraception and the girl



became pregnant). Reactions to these scenarios involved incorporation of peer pressure, consequences, behavior in context of self and society, ego strength, and moral judgment. Duryea used if-then structures to show adolescents the effects of their decision-making. Bandura (1977) described decision-making as a constant interaction between peers, family, and surroundings. Incorporating if-then structures that use influences from an adolescent's surroundings is an application of Bandura's theory. For example, if some of an adolescent's peers are smoking cigarettes, the adolescent may be faced with two predominant decision-making scenarios: (a) if I smoke, they'll continue to like me and I'll still be part of the group but I'll put my health at risk; or (b) if I don't smoke, I may lose my friends, be exposed to second-hand smoke, but may reduce my health risk.

Miller (2001) conducted a qualitative study on how pediatric nurses see themselves involved in adolescent decision-making in making health decisions. Miller determined adolescents need age-appropriate information delivered by trusted nurses. Miller's finding coincided with Langer and Warheit (1992) who determined information from a trusted source is necessary for adolescents to accept information in making a decision. Adolescent health decisions require individual evaluation to deliver appropriate informational material (Miller, 2001). Although Miller (2001) interviewed only eight nurses for this study, Miller concluded that adolescents need age-appropriate information; these findings are reinforced by Kohlberg (1984) and Piaget (1978). Adolescents move from one stage to the next integrating knowledge at different levels. One type of conceptual analysis used through cognitive-developmental stages is logical analysis of new concepts (Kohlberg, 1984). Although adolescents arrive at different stages at



different chronological times, each stage requires appropriate presentation of new concepts (Kohlberg, 1984). Miller found that adolescents need appropriate information tailored to their specific age and need. Age-appropriate material presented to adolescents to make health-care decisions follows Kohlberg's stages of development theory.

Piaget (1978) described adolescence as moving away from concrete to thinking that is more abstract. Adolescents interact with their environment in determining behavior choices (Piaget, 1978).Illness can be considered a threatening situation in which the adolescent has to make decisions to adapt (Piaget, 1987). In this context, adolescents will take abstract information from a trusted source, such as nurses, interact with their hospital environment and process the abstract information to make decisions about their health outcomes. Adolescent's behavior is goal-directed and is based on the need to get well (Piaget, 1987).

Nelson and Buchholz (2003) conducted a study to determine the relationship between an adolescent female's internal "will" and interactions with environment in decision-making to participate in good and bad behaviors. Nelson and Buchholz determined decision-making was influenced by internal beliefs and environmental factors. Piaget (1978) theorized that behavior is internalized and preserved until situations warrant a behavior change that is advantageous to the organism. Nelson and Buchholz found that internal and environmental factors presented in their questionnaire did influence female adolescents' decisions about good and bad behavior scenarios; however, the perception of the scenarios by the adolescents may be different over time, depending on their stage of development and interactions with their environment. Older adolescents



with more autonomy may react differently to the good and bad questions than younger adolescents who want to be part of a peer group (Piaget, 1987).

Kohlberg (1984) stated that parents, culture, and religion define normal morality. Adolescent females in this study most likely determined answers to the questions in the study as bad or good based on moral definitions provided by parents, religious or cultural experience. Two stages of moral development are (a) a willingness to agree with society on what is right and wrong and, (b) responsibility to family (Kohlberg, 1984). Collective norms of peers and the stage of adolescent development will have an effect on how an adolescent makes a choice between "good" and "bad" decisions (Kohlberg, 1984).

Adolescent Depression and Decision-Making

Okwumabua, Duryea, and Wong (2002) examined the relationship between lowincome, African American adolescents experiencing depression and their decisionmaking skills. Depression in low-income, African American adolescents has two possible effects on decision-making: (a) depression may cause adolescents to make unhealthy behavioral decisions, or (b) unhealthy decisions may lead to depression in adolescents (Okwumabua et al., 2002). Erikson (1980) believed that adolescents in a crisis situation are self-absorbed and will make decisions only to satisfy the self. As adolescents mature, they become less self-absorbed and make decisions in social context (Erikson, 1980). Adolescent depression may be part of a developmental crisis reliving a previous "normative crisis" that was never resolved (Erikson, 1980). Having an adolescent stuck in a developmental stage, due to depression, may lead to self-absorbed decision-making.



Kohlberg (1984) stated that self-critical fear and guilt are powerful motivators in decision-making. Depression may be an outcome of self-criticism, leading to bad decision-making. Social settings and definitions determine emotions felt by adolescents in different situations (Kohlberg, 1984). Adolescents experiencing self-criticism or rejection by their selected peer group, because of bad decisions, may feel depressed. Based on study results by Okwumabua et al. (2002), if a male 14- to 16-years- old feels pressured by his peer group to date another female member of their group, but does not conform to the expected behavior, he may feel rejected and depressed based on that decision. He may then feel so depressed he contemplates suicide due to peer group rejection. This example shows a bad decision causing depression and depression leading to a bad decision to commit suicide, or more recently, mass homicides, such as Columbine in Colorado.

Kohlberg (1984) stated parental attitudes and discipline have no effect on an adolescent's behavior. Parental power struggles with adolescents have no effect on moving an adolescent from one stage to another or influencing decision-making (Kohlberg, 1984). Parent and peers may influence younger adolescent decision-making, but older adolescents focus on decisions making them more independent from their parents (Kohlberg, 1984).

Kohlberg (1984) believed that adolescents make better decisions when empathy is involved. Tapping into emotions and empathy for self and others affects decision-making (Kohlberg, 1984). Adolescents who use empathy in decision-making more easily advance through stages of moral and cognitive development (Kohlberg, 1984). Communication



with parents, peers, and trusted adults using compassion and empathy may result in better decisions and less rebellion among teenagers of all ages (Kohlberg, 1984; Miller, 2001; Short & Rosenthal, 2003).

Literature Related to Qualitative Method

Mortimer, Zimmer-Gembeck., Holmes, and Shanahan (2002) used qualitative methodology to explore how students make decisions about vocational training when transitioning from high school to vocational or college education. Mortimer et al. took a random sample of 14- and 15-year-olds in ninth grade in 1988 in St. Paul, Minnesota, to follow longitudinally with interviews and surveys to answer specific questions about educational and occupational experiences. The Mortimer et al. (2002) study ended 7 years after the students graduated from high school when participants were 24-25-yearsold. Of the 1,000 initial participants, approximately 660 completed surveys at the end of the study. Mortimer et al. (2002) broke their study population into smaller groups for interviews. Data were analyzed and categorized in the smaller groups, and then put together by similar themes. Due to the large amount of data gathering, it was manageable in smaller data sets and combined to analyze the larger set of data. Themes were based on answers to the directed questions.

My study consisted of a small group of students leading to a smaller, more manageable data set and elicited responses from more general questions to determine themes about how adolescents choose food to eat. This dissertation study was exploratory because I wanted to elicit responses from adolescents ages 14 to 17 to determine factors



that influence decision-making about food. Study questions during focused interviews were used to guide the discussion to explore and elicit factors affecting food choice from study participants. My study was not longitudinal.

Becker (2004) conducted a qualitative study to determine the effect of television advertising and messaging on eating habits of Western Fijian adolescent girls. Thirty adolescent girls were purposefully selected from 65 self-selected girls (mean age of 16.9 years) in two secondary schools to maximize variety for the study 3 years after television was introduced to Fiji. Open-ended, semistructured interviews were used to collect narrative data reflecting the influence of television on Western Fijian adolescent girls' identity and body image. This approach was appropriate in collecting information that determined Western Fijian girls exposed to television developed an idealized body image of thinness and eating habits congruent with creating and maintaining that thinness with Western (U.S.) culture (Becker, 2004). Like Becker's approach, I also used a study focus of open-ended, semistructured questions in focus groups consisting of 32 adolescents to collect information about food choice. However, my population was not self-selected. Participants were selected at random from the study population. My study had multiple ethnicities represented instead of one as in the study by Becker (2004).

Palmqvist (2006) conducted a qualitative study to determine if Finnish adolescents' use of alcohol was a rational goal-directed behavior that was predictable based on specific influences. Results of the open-ended questionnaire were analyzed qualitatively into categories of similar answers. Palmqvist determined two major categories to explain why adolescents drink: (a) to feel good (internal), and (b) to be like



their peers (external). The participants in this study were a self-selected sample of 488 adolescents ranged in age from 14 to 16 from five comprehensive high schools. This study only involved Finnish students. In my study, I did not involve self-selection of participants and I used interviews instead of questionnaires. Interviews allowed the me to delve more deeply and explore answers to semistructured questions with participants instead of structured answers from a questionnaire.

Schulman (2006) conducted a qualitative study to determine how an adolescentadult relationship can foster change at the community level. Schulman wanted three questions answered: (a) What does youth engagement look like now, and how does it need to look in the future to affect social change? (b) What organizational structure best supports youth as decision-makers? and (c) How can youth-adult partnerships help an organization fulfill its social change function? In answering Question 3, Schulman found that adolescents who developed a partnership relationship with adults were more likely to listen to the adults and become involved in community change. Adolescents who committed time and energy to community change were more likely to be engaged in the process of social change (Shulman, 2006).

Like Shulman's research, the resulting data may have an impact on the school community's cafeteria food offerings to students at the high school in my study. Adolescents may need to develop partnerships with adults in power to make the change, and make a time commitment to see the change take effect. Factors discovered in Shulman's study of developing a good adolescent-adult relationships, shared vision for social change, and equal power sharing may be useful in implementing changes in food



offered by the school cafeteria with help from the DLMHS Wellness Council to encourage students to eat more fruits and vegetables. Like Shulman, I also used semistructured questions in interviews. Adolescents who participate in this study are part of the school where change may take place based on outcomes from the study. Perhaps students who participate in the interviews and study will develop passion and excitement for changing the cafeteria menu and eating more fruits and vegetables.

Roseman and Niblock, (2006) conducted a qualitative, exploratory study of 947 middle school students in one, central Kentucky school district to determine if participants could identify healthy menu items in the school cafeteria and the decision factors influencing students what to eat from the menu at school. The study population was primarily Caucasian (73%). Factors that most influenced decisions of study participants were (a) taste of food (87%), (b) food looked good to eat (71%), (c) hungriness of participant (70%), (d) perception of being a healthy food (47%), and (e) amount of food for the cost (46%) (Roseman & Niblock, 2006). In my dissertation, I determined if adolescents between the ages of 14 and 17 have similar decision-making patterns about the food they consume.

Neumark-Sztainer et al. (1999) identified similar factors of cost, perceived benefits (healthy), hunger, and taste among middle and high school students in Minnesota. Hunger and taste were the most important factors for participant food choice, and cost was third in the Minnesota study (Neumark-Sztainer et al., 1999). Both of these studies involved qualitative methods in exploratory studies. Internal and external factors were put into categories to determine influences on adolescent food choice. In my study, I



asked students how they decide to eat certain foods, based on internal or external influences.

Literature Related to Different Methodologies

Several studies related to adolescent decision-making and food choice using quantitative methodology were examined. Neumark-Sztainer et al. (2003) conducted a quantitative study to examine unhealthy weight-control behaviors of adolescents to help design obesity prevention programs in clinics and community-based settings. A model using personal and socioeconomic factors was applied to gather data that would explain unhealthy weight control behaviors for 4,746 adolescents from 1998 to 1999. Data were collected during school hours with surveys and height and weight data for BMI calculations and to correlate with the survey data. Two outcomes of the study were that adolescents' weight concerns mirror those of family and peers (external) and personal body image perceptions (internal). Obesity prevention programs need to address body image issues with the adolescent and peers and family (Neumark-Sztainer et al., 2003). As an external factor, peers and family may be an influence to the adolescents, and body image may be an internal factor for adolescent food choice. I examined these external and internal factors in this dissertation.

Ackard, Neumark-Sztainer, Story, and Perry (2002) conducted a quantitative study to assess the prevalence of overeating among 4,746 adolescents in several public middle and high schools in Minneapolis/St. Paul, Minnesota. Ackard et al. administered a 221 question survey, for Project EAT that measured nutritional and weight-related factors. The first goal was to determine the prevalence of overeating (no overeating,



objective overeating, subclinical binge eating, and binge eating syndrome) as described by *DSM-IV*. The second goal was to identify weight and BMI associations with overeating. Ackard et al. found that overeating behavior was more prevalent among lowincome males compared to other males. Ackard et al. also found that overeating was associated with higher weights and BMI, depression, suicidal thoughts, and low selfesteem. In my study, in conducting interviews, information about these behavioral influences on eating may come out in answers and subsequent categorizations of data.

School cafeterias at middle and high schools are allowed to have a la carte meals on campus. These a la carte items are under different federal regulation than food served in the main cafeteria and are not offered in elementary school. Cullen and Zakeri (2004) examined self-reported eating habits of fourth graders in elementary school, and resurveyed the same cohort when they attended middle school to determine if they consumed fewer fruits and vegetables, and less milk once a la carte items were available at lunch. Participants came from one school district in southeast Texas. Twenty-four percent of students in the study qualified for free or reduced meal pricing (Cullen & Zakeri, 2004). Student participants completed "lunch food records" for 5 consecutive days during the fall and spring semesters during lunch period (Cullen & Zakeri, 2004). Cullen and Zakeri (2004) found that middle school students consumed less milk and more sweetened beverages, with a significant decline in fruit and vegetable consumption. Cullen and Zakeri concluded school lunch offering may be partly to blame for the increase in adolescent obesity. Offering more fruits and vegetables as a' la carte items may increase consumption, although currently a' la carte items reduce the nutritional



value of foods offered during lunch at schools. There was no ethnic breakdown in this study, or questions posed as to why students in middle school ate fewer fruits and vegetables and drank less milk. In my study, questions included information on decisionmaking practices of high school students when selecting to eat fruits and vegetables during lunch, or not.

The qualitative and quantitative studies analyzed and discussed in this chapter that relate to adolescent decision-making and food choice provide a foundation for my study. Huang and Glass (2008) advocated using a multilevel approach to studying obesity prevention. Studies of the community, and particularly unhealthy foods sold at school sites, health education curriculum, and policies governing food choice at schools needs to be explores (Huang & Glass, 2008). Grassroots mobilization, study and intervention, along with policy change, needs to be done to imbed healthy eating and physical activity into everyday routines of all U.S. citizens. Qualitative researchers need to explore how to imbed exercise and healthy eating into daily living.

Fink (2005) suggested that qualitative research should be used in program evaluation. The value of qualitative research is to add personal stories and "emotion" to "provide a means of gauging outcomes" and add to quantitative sources of data (Fink, 2005, p. 14). The value of qualitative data in my study aligned with Fink's definition as I evaluated the effectiveness of the Health Science 1 nutrition portion of the curriculum on decisions of adolescents to choose fruits and vegetables over other foods as part of a healthy diet. Students in this study participated in interviews to share their emotion and decision-making process for choosing food to eat.



Norman, Zabinski, Adams, Rosenberg, Yaroch, and Atienza (2007) looked at eHealth interventions on obesity in the form of physical activity and dietary change from 2000 to 2005. EHealth is defined as interactive electronic interventions used on computers, PDAs, and cell phones by individuals. Methodologies included qualitative, quasi-experimental, and quantitative methods. Norman et al. did not find one research method more beneficial than another in determining effectiveness of eHealth interventions to prevent or reduce obesity. Norman et al. concluded that all research methods need to be employed to gather more data on the effectiveness of eHealth interventions. A role of qualitative research in future studies may be to explore and evaluate how eHealth options can reduce or prevent obesity, especially since technology has changed since Norman et al. (2007) conducted their research review.

Because qualitative research was exploratory, it may be valuable in discovering new factors to study in preventing and reducing obesity. Qualitative research is a systematic analysis that is time-consuming and labor intensive and can produce large quantities of data about social phenomena which may branch into other qualitative or quantitative studies (Pope, Ziebland, & Mays, 2000). Qualitative research is iterative where new ideas for other research methodologies may evolve from qualitative studies, such as quantitative studies.

In my study, I explored a deeper understanding of how adolescents choose food which contributes to the problem of obesity in the United States. Qualitative research has value in this design and purpose. Interviews facilitated this deeper understanding of how adolescents think about and choose food (Trochim, 2001). Advantages of using



qualitative research include personal interviews, the quality of the response can be judged by the researcher during the interview process, and there is a high rate of response compared to surveys (Trochim, 2001). Qualitative researchers are able to be flexible in gathering information by starting with predesigned questions with questions evolving during the interviews to gather a deeper understanding of the issue (Trochim, 2001).

Summary

There were no studies conducted in the ethnically diverse state of California about the education, prevention, and reduction of obesity among adolescents. This study includes an ethnically diverse population of ninth through 12th grade students in California. Ethnicity was added to interview responses and analyzed. These factors, associated with qualitative data responses, added to and expanded on research pertaining to eating behaviors of adolescents. By analyzing answers to interview questions and ethnicity, insight may be gained on how to develop health education and promotion programs that will successfully reduce or prevent adolescent obesity in one school district in California. Data from this study would add to research on the topic of obesity prevention and reduction among adolescents and local school district policy decisions governing food availability in the school cafeteria and a la carte food items.

Chapter 3 provides a detailed description of qualitative research methodology for this study. Detailed description includes research sampling and population, data collection and procedures, procedures for data management, methods of data analysis, ethical and quality considerations, researcher's role, subjectivity and bias, and



participant's protection as minors, their parents, school site, and school district considerations.

Chapter 3: Research Method

Introduction

Chapter 3 includes a description of the research design including theoretical rationale of inquiry, research population, sample, data collection method and procedures, data management, method of data analysis and rationale for software selection, Institutional Review Board (IRB) procedures, and ethical considerations. Discussion of the narrative report rounds out this chapter.

The overall research question for this study was the following: What can adolescents tell us about their decision-making process about food choice and how they use nutrition knowledge to increase consumption of fruits and vegetables? Subquestions were

- How do students apply nutrition knowledge learned in Health Science 1 to the decision-making process choosing to eat fruits and vegetables?
- 2. What sources of information are persuasive in teaching the importance of eating fruits and vegetables?
- 3. What factors influence adolescents' decisions to eat fruits and vegetables, or not?
- 4. What recommendations can adolescents offer to make more fruit and vegetable choices available in the school cafeteria that would encourage them to eat more fruits and vegetables?

Data to answer these questions were collected via individual interviews of adolescents 14 to 17 years of age at DLMHS. Understanding factors that influence food



choice of adolescents may lead to data to develop or modify health promotion and education programs aimed at preventing or reducing adolescent obesity.

Research Design and Approach

Theoretical Method of Inquiry

The purpose of this qualitative, exploratory study was to understand the decisionmaking process and influences of adolescent food choice to determine barriers and facilitators to eating fruits and vegetables as part of a healthy diet. Creswell (2003) described a qualitative study of this nature as identifying "the "essence" of human experiences...described by participants in the study" (p. 15). The human problem being explored was how adolescents make decisions about what to eat which may contribute to the obesity problem that has reached epidemic proportions over the past 30 years (CDC, 2007). Individual interviews with students were conducted to discover behaviors and meaningful relationships between decision-making, external and internal influences on those decisions, and food choice. Data collection consisted of answers to open-ended questions in individual interviews with adolescents. Participants in this study at one high school were from several cultural and ethnic backgrounds mirroring the school district population and were randomly selected from the school population of ninth through 12th graders.

Case studies were not applicable since this study was limited in time and scope. There was no documented case information on adolescents at this high school and their decision-making processes in food selection. I did conduct in-depth research on a specific activity, event, or program typical of case studies (Creswell, 2003). Narrative and



biographical qualitative research was determined to be inappropriate for this study since this form of inquiry is used when individuals are asked to discuss the story of their life from several different perspectives (Creswell, 2003). In this study, I focused on the decision-making behavior of adolescents aged 14 to 17 to determine how they decide what to eat. This type of inquiry did not involve long, narrative chronological stories of their short lives.

After analyzing qualitative methodologies, I used a phenomenological qualitative approach to explore, describe, and understand the decision-making process of adolescent food selection for students 14 to 17 years of age at DLMHS. Data collected through interviews were analyzed with human development theories discussed in Chapter 2. This analysis may be used to determine how health promotion and education programs may be modified to promote and facilitate healthier food choices that may lead to a healthier diet to prevent and reduce obesity in adolescents.

Setting and Sample

Study Population Selection Procedures

The target population for this study was the freshman through senior class of DLMHS (classes of 2012 through 2015), a public high school that has a focus on a health care curriculum with the intent that students will pursue a career in health care. Students in the eighth grade from Park Middle, Antioch Middle, Dallas Ranch Middle, and Black Diamond Middle Schools submitted an application to be admitted to this public high school in December prior to the next August enrollment. There were over 400 applicants for each class. The population for enrollment at DLMHS was based on proportional



numbers and ethnicities of enrollees at each middle school. Names for admission to the school were randomly drawn by members by the health care community in the city of Antioch, California, where the school resides for matriculation at the school. Two hundred and twelve students were admitted and started classes on August 25, 2008. As of April 24, 2011, there were 144 juniors, 160 sophomores, and 170 freshmen at DLMHS. Students generally leave the school to attend a comprehensive high school in the school district or move out of the school district. The estimated total student population was 625 by August 2011.

Purposeful sampling refers to the process of selecting study participants that will help the researcher understand the problem and answer the research question (Creswell, 2003). The purposeful sample came from all students registered at DLMHS from the 2011-2012 school year. Event data were collected via individual interviews. Students enrolled in my classes at the time of the study were excluded from the sample prior to randomly selecting students for interviews. Once participants were selected for the interview, permission slips were sent home to the parents in the sample to acquire parental consent to participate in the study. Participants signed the permission slip to acknowledge that they agreed to participate in an interview with me.

Criteria for Selecting Study Population

Sample Size

Sample size for qualitative research requires selecting enough participants to reasonably answer the research questions (Ulin et al., 2005). Qualitative researchers generally begin with minimum sample sizes to "represent the range of perspectives,



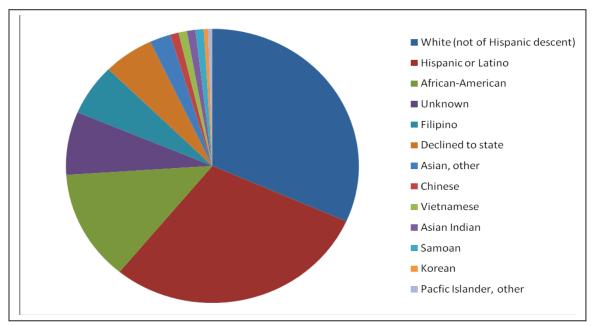
behaviors and experiences relevant to the research questions" (Ulin et al., 2005, p. 55). A sample size of 16 was reasonable for this type of research (Ulin et al., 2005). The Walden University IRB approved interviewing 32 participants to make this research meaningful.

Individual participants were selected equally from four ethnic groups represented by the school and district population: African American, Asian-Pacific Islander, Caucasian, and Hispanic. This was a small, purposeful sample (Ulin et al., 2005). There were eight participants randomly selected from each of the four identified ethnic groups for a total of 32 participants. With permission from the principal and superintendent of the Antioch Unified School District, a list of students was obtained from school administration and was organized in Excel by self-selected ethnicity required by the California Department of Education for state testing, and grade level. Students were selected with stratified random sampling from these four groups for interviews.

Hispanic students selected for the study had a Spanish translator available to them for interviews if they were part of the English Language Development (ELD) class, or if requested by the participant. This translator, the school counselor, signed a confidentiality statement in order to maintain confidentiality of student input. Consent forms were translated and back-translated from English to Spanish by two different people. One translator was a bilingual counselor who was a native speaker, and the other was a Spanish teacher who had been teaching Spanish for 35 years.

Neumark-Sztainer et al. (1999) focused on adolescents primarily of Eastern-European descent (Caucasian). Ethnic breakdown of DLMHS students is in Figure 1. My purpose was to expand on the study of Neumark-Sztainer et al. by adding ethnic diversity





to factors and decision-making for adolescent food selection expressed during their interviews.

Figure 1. Ethnicity of student population, DLMHS

Access to Participants

Permission was granted to conduct this study and acquire the protected data by the principal of DLMHS and the superintendent of the Antioch Unified School District. Student participants were registered at DLMHS for the 2011-2012 school year. IRB approval was obtained before requesting a list of enrolled students and obtaining a random sample. The IRB approval process took almost 12 months, which was longer than expected since the study population involved minors.

Participants were informed of their selection for this study with a written letter sent to their parents with a permission slip requesting parental permission and participant signatures to take part in the interviews. If parents did not want their minor child to take part in the study, the next participant on the random list by ethnicity was selected until



there was a group of 32, eight for each ethnic group. I was available during regular school hours by phone or e-mail to parents and participants to answer questions about the study.

Consent forms were collected and locked in a file cabinet to ensure confidentiality of the participants. Only I had a key to this file cabinet. Limited access to consent forms and information about the participants was critical not only for the study, but because participants were minors under the age of 18 years. Confidentiality procedures were explained to parents and stakeholders as well as participants. A random number used to select participants was assigned to each consent form to ensure anonymity for computerized and coding data analysis.

Data Collection and Analysis

Interviews were conducted in familiar surroundings of the career center at DLMHS after school hours on a Wednesday or Friday when school ended at 2:30 pm. Consent forms included parental permission for students to stay for an hour after school to participate in these interviews. Interviews took no more than 1 hour due to parental time constraints for picking up their children, bus schedule limitations, and the attention span of high school students.

I used the interview guide approach to collecting data. Presenting an outline creates a systematic method for data collection and allows interviews to be conversational (Ulin et al., 2005). This approach made the adolescent participants feel comfortable and simulated a classroom situation that was familiar to them. An outline of the topics and issues to be covered was presented to the participant in written form and given to the participant during the interview for reference.



I greeted each student at the career center door, making sure they were comfortable. I then presented the reason for the study. Questions were given to the participant in written form in the language they preferred (Spanish or English). If needed, a translator was available to translate into Spanish. Interview sessions were recorded with a digital audio recorder and I took notes of participant answers on paper during the interview.

A limitation to using interviews was that students might feel uncomfortable discussing answers with an adult. Participants may not be equally articulate or perceptive in answering questions (Creswell, 2003). If needed, participants were given the option to answer the questions on 3 x 5 cards for me to review after the session ends. Data from cards and lists were sorted into similar categories. Answers on the 3 x 5 cards were added to the vocalized data. These data collections techniques are known as free-listing or pile sorting (Ulin et al., 2005). Another limitation was my presence, which might have led to may biased responses since some students knew me as a teacher at the school (Creswell, 2003).

I used guided interview questions to determine internal and external factors that might affect the decision-making processes of adolescents when deciding what to eat. I had a masters in social work, have practiced social work for over 20 years, and was skilled in interviewing techniques. Sample interview questions from the interview guide were

- 1. What factors determine what you choose to eat?
- 2. How do you decide what you want to eat?



- 3. What would make it easier for you to eat fruits and vegetables at school and home?
- 4. What other questions would you recommend I ask students to find out why adolescents don't eat healthy food?
- 5. What did you learn in Health Science class as a freshman that would help you choose healthier food?

The interview ended after 45 minutes, allowing 15 minutes summarization, final comments, and possible questions from participants.

Sociodemographic information on the study group was obtained from school records with permission from the principal and superintendent. Data on ethnicity were self-reported by students when taking the annual California State Academic Achievement Test.

Data Analysis Methods and Data Management

Recorded data, both written and digital, was stored in a locked file cabinet. Only I had a key, with a back-up key being held by the school's administrative assistant according to school policy. Files were kept according to recommendations by Ulin et al. (2005): (a) original proposal; (b) data collection protocols; (c) informed consent forms and parent permission slips; (d) written IRB, principal approvals to conduct the study; (e) sociodemographic data sheets; (f) code books; (g) interview transcripts; (h) student observation notes; and (i) information about local food establishments. Ethnicity and student names were kept in an Excel workbook, which was password-protected and



locked in a file cabinet. Two back-up copies of this spreadsheet were maintained at all times on USB drives and in printed format with one copy being kept off site.

Data collected using the digital audio recorder during interviews was transcribed and hand-written notes were incorporated in the transcription. The transcribed data were put into an Excel workbook with the column titles of random number, grade, age, gender ethnicity, grade point average (GPA), and interview consecutive number. Comments were labeled according to the section category on the interview guide and research questions.

Data Analysis

Using an open-coding approach, data were analyzed to obtain themes and were categorized based on statements from participants (Creswell, 2003). Data were categorized and coded using sort and pivot table commands in Excel. Techniques used included finding words with similar roots, specifying ranges of synonyms, and joining similar concepts together. In developing conclusions from the data, I addressed the following questions from Ulin et al. (2005, p. 159):

- 1. Do the categories created make sense?
- 2. What pieces of data contradict my emerging ideas?
- 3. What pieces of information may be missing or underdeveloped?
- 4. What other information or opinions should I take into account?

Interpreting data from the study required me to put the pieces of data into a meaningful context (Ulin et al., 2005). I had to remain true to the participants' responses



and develop relationships with the research questions. Finally, I synthesized findings into themes that answered the research questions and identified gaps in the research.

Data Representation

After data analysis, categories and themes culled from the data were presented. Tables in Excel and diagrams representing coded data themes were presented and interpreted to answer the research questions. Graphs in the form of pie charts and bar graphs were used. A diagram displaying an adolescent's decision-making process on what to eat and the factors leading to those decisions was used and is depicted in Figure 2 below. Outliers were analyzed and explained.

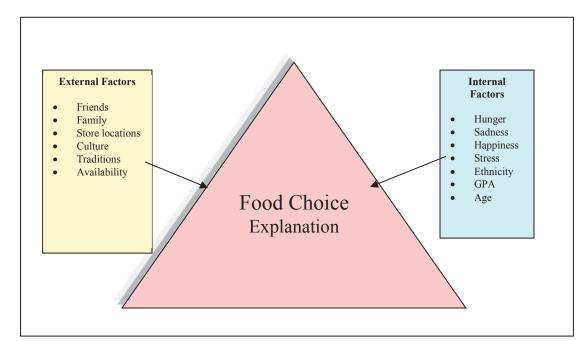


Figure 2: Possible data representation of decision-making process after data analysis



Structure of Narrative Report

The narrative report for this qualitative study followed an analytic and problemsolving approach (Ulin et al., 2005). Data were discussed in context of cognitive behavior theories of Bandura (1977), Erickson (1978), Kohlberg (1984), and Piaget (1980). The report included diagrams and charts demonstrating data. When applicable, direct quotes from interview participants were used to back-up analysis and conclusions.

Using the problem-solving approach, the problem was stated and the importance of understanding and solving the problem of adolescent obesity was addressed in the results citing recent, peer-reviewed literature. How this research was relevant to the problem, themes, and conclusions were offered in relationship to development of health policies and social change for health education and promotion in reference to adolescent obesity and food choice behavior.

An overview of the narrative report was presented using a Microsoft PowerPoint presentation at an open community forum for parents and students at DLMHS at an evening session. Findings were presented to the DLMHS Wellness Council at one of their meetings. A brief summary of the study was presented at a meeting of the Antioch Unified School District Board, along with a brief summary of the study findings, conclusions, and implications for social change. Findings were discussed with nutrition services staff and faculty teaching curriculum for the Health Science 1 course.



Protection of Participant's Rights and Ethical Considerations

Minors as Study Participants

Having minors, under the age of 18, participate in a study created unique ethical issues. Parents must be involved in giving permission to participate, as well as other stakeholders responsible for protecting minor children. Parental involvement as well as involvement of the school principal was necessary through every step of this study. These stakeholders were kept appraised of the study progress through personal, e-mail, and telephone contact. Communication with parents was continuous while the study was being conducted, and stakeholders were notified, at a minimum, monthly until the study was completed. Appendices B through E contain assent and consent forms that were approved by the Walden University IRB and used in this study. Appendix B contains the assent form for participants in English and Appendix C contains the participant assent form in Spanish. Appendix D contains the parent consent form in English, and Appendix E contains the parent consent form in Spanish.

Reliability and Validity

Creswell and Miller stated that the validity of qualitative research is related to the accuracy of reporting determined by the participants, researchers, and or the readers of the study (as cited in Creswell, 2003). Terms such as "trustworthiness," "authenticity," and "credibility" determine validity of qualitative research, although this definition continues to be debated in the literature (Creswell & Miller, 2000; Lincoln & Guba as cited in Creswell, 2003). Creswell (2005) suggested several strategies to check for validity in qualitative research. Two procedural strategies suggested by Creswell (2005)



were used to add validity to this study and are self-reflection of the researcher to identify bias, and presentation of negative or discrepant information that runs counter to the resulting themes.

Ulin et al. (2005) defined validity and reliability in qualitative research as credibility, dependability, conformability, and transferability as the standards of rigor to evaluate qualitative research. Credibility means the true value of the findings, meaning whether the findings are logical, whether the findings have a theoretical basis, and whether participants and reviewers consider the results to be accurate. Dependability involves the researcher's attention to detail and complying with rules and procedures of qualitative research. Conformability refers to nonbias on the part of the researcher. Transferability, although primarily a goal of quantitative research, means knowing if results and conclusions may be generalized to a larger population adds to validity of a qualitative study.

Data were coded, categorized, and analyzed to develop themes about how adolescents determine what food to eat. Ethical considerations and validity and reliability issues were discussed in the narrative report. Results and conclusions were reported to all stakeholders at the end of the study.

Although the results of this study may not be applicable or transferable to a larger population, the study may affect social change by providing data to the Antioch Unified School District Nutrition Services department for modification of food offered to students in the cafeteria and a la carte, and result in changes to the Health Science 1 curriculum at DLMHS to promote more fruit and vegetable consumption.



Summary

Chapter 3 included a description of the rationale and methodology for conducting this qualitative study to explore the decision-making process of adolescents in choosing food to eat. Chapter 4 includes the analysis of the data and the findings of this study.



Chapter 4: Results

Data Analysis and Findings

The findings for this qualitative, exploratory study are presented in Chapter 4. The purpose of this study was to explore insights and provide a deeper understanding on the decision-making process of how adolescents choose what to eat. Interviews were used to explore, describe, and understand the decision-making process of ninth through 12th graders to determine factors influencing the purchase of fruits and vegetables during lunch at DLMHS and influence changes and development to the health science curriculum related to nutrition information taught to adolescents about healthy food choices.

The overall research question for this study was the following: What can adolescents tell us about their decision-making process about food choice and how they use nutrition knowledge to increase consumption of fruits and vegetables? Subquestions that guided the study were

- How do students apply nutrition knowledge learned in Health Science 1 to the decision-making process choosing to eat fruits and vegetables?
- 2. What sources of information are persuasive in teaching the importance of eating fruits and vegetables?
- 3. What factors influence adolescents' decisions to eat fruits and vegetables, or not?



4. What recommendations can adolescents offer to make more fruit and vegetable choices available in the school cafeteria that would encourage them to eat more fruits and vegetables?

This chapter includes the changes to the organizational methodology of the study, the sample population interviewed, and how the data were gathered, recorded, and categorized. The process of determining categories and how meanings emerged is discussed in relation to guided interview questions and previous literature review. Finally, the findings from the research questions are presented.

Setting

Study Organization Changes

Originally, participant interviews were scheduled for after school. After parental consent forms were obtained and the interview times discussed with several parents, it was determined that most parents preferred their children to be interviewed during the school's advisory period before lunch due to after school transportation issues. Two interviews were still conducted after school as requested by participants and parents. The location of the school was far from the residential areas of Antioch and most students were transported to and from school by their parents. Some parents, whose children participated in sports after school and had to travel at least 30 minutes to get to practices, were concerned their children would miss practice if they participated in the interview after school. By doing interviews during the advisory period, students randomly selected for the study and played sports could still participate.



The time of day of the interviews did change to the middle of the school day during the advisory or Creating Understanding and Relevance Every day (CURE) period with teacher and parent permission to leave the advisory period for the interview session. The time allotment for the interview of 45 minutes to an hour did not change. The room location of the interviews did not change and confidentiality was maintained. The originally proposed method of giving students a common pass from class to attend the interview did not change. I determined that by accommodating this parental request, students would be more likely to participate in the study and would not be stressed about finding a ride home after school or feel rushed during the interview session. The interviews were conducted over a 12-week period instead of 4 weeks due to these accommodations. This change did not influence research outcomes since all other aspects, such as interview time allotment and interview questions, remained the same.

Demographics

Students in Grades 9 to 12 from four ethnic groups were randomly selected from the school population of 485 students at DLMHS in Antioch, California, from the 2011-2012 school year that started in August 2011 and ended in June 2012. The sample population of enrolled students was extracted from the e-school computer system in November 2011 by the administrative assistant and consisted of 485 students after students enrolled in my classes were removed from the population. The self-declared ethnic groups used for the study were African American, Asian, Caucasian, and Hispanic/Latino. Thirty two participants were interviewed with eight students represented



from each ethnic group. If students or parents declined to participate, the next student in the randomly generated list was selected.

After the initial selection of 32 participants, one African American participant, two Asian participants, and two participants in the Hispanic/Latino groups declined to participate either at the student or parent level. Participants were selected from the random lists in each of these groups in order to interview eight participants from each ethnic group. Participants interviewed in the Caucasian group consisted of the first eight randomly participants selected from the school population. Grade representation from the random sample was an overrepresentation of 10th graders based on grade levels of the population sample: ninth grade (73), 10th grade (172), 11th grade (143), and 12th grade (97). Table 1 depicts grade level by ethnicity, and Table 2 shows age range by ethnicity for the study group.

Table 1

	African American	Asian	Caucasian	Hispanic/Latino	Total by Grade Level
9 th grade	1	3	0	1	5
10 th Grade	4	4	3	3	14
11 th Grade	1	0	4	1	6
12 th Grade	2	1	1	3	7
Total by	8	8	8	8	32
Ethnicity					

Study Group Participants Interviewed by Ethnicity and Grade Level



As demonstrated in Table 2, most participants who participated in the interviews were 15- and 16-years-old. This coincides with the ages of freshmen and sophomores, which were the largest random sample in the study shown in Table 1. They were also the largest classes at the school during this study.

Table 2

	African American	Asian	Caucasian	Hispanic/Latino	Total by Age
14 years old	1	3	0	0	4
15 years old		3	1	3	10
16 years old		1	6	2	11
17 years old	1	1	1	1	4
18 years old		0	0	2	3
Total by	8	8	8	8	32
Age					

Study Group Participants Interviewed by Ethnicity and Age at Interview

The average GPA of all participants was 2.90. The lowest GPA of a participant was 1.14 and the highest was 4.00. Individual GPA data was noted on interview comments by participant.

There are more females enrolled in the school than males. This has been a phenomenon for the past 4 years since the school opened in 2008. In the participant pool, 312 (64%) were female, and 173(36%) were male. In the randomly selected study sample of 32 participants, 25 (78%) were female and 7 (22%) were male.



Data Collection

Participants

Walden University IRB approval was obtained on November 7, 2011, number 11-07-11-0019459. A database of a total of 621 students enrolled at DLMHS was extracted from the e-school data system by an administrative assistant on November 12, 2011. After excluding 136 students who were registered in my classes, there were 485 students in the possible participant population. A purposeful sample of participants was randomly selected from four self-declared ethnic groups by sorting the population into ethnic groups and assigning random numbers to each group using the *rand* function in Microsoft Excel 2010.

The sample was then sorted by the smallest random number to the largest. Thirty two participants were selected for individual interviews by selecting eight participants from each ethnic group using the random numbering system beginning with the smallest random number. Participants were then called individually to the career center and the study was explained to them by reading the participant assent form. If students agreed to be part of the study, they were asked to sign the assent form and take a consent form home to their parents and return it within 5 school days.

Individual interviews were conducted during the advisory period, called CURE, in the middle of the school day to accommodate parent transportation requirements and students attending practice for sports activities. All students attend the advisory period. Interviews were conducted with eight participants from each of the above-stated ethnic groups. Ages of students ranged from 14- to 18-years-old in Grades 9 through 12 at



DLMHS. The three 18-year-olds were 17 at the time of the study and it was determined turning 18 within the 1-2 months from population selection to study would not affect answers to the study questions. All students at DLMHS went through the same health science and other high school curriculum regardless of their age at the time of the interview. All participants were eager and willing to help with this study. They answered my questions with as much information as they could.

Location, Frequency, and Duration of Data Collection

Interviews were conducted in the career center at DLMHS which has a separate entrance from any other school office or classroom which maintained confidentiality during the interviews. Participants were given a CURE pass, which was a pass that releases any student from the advisory period. This pass was used for all students at the school who need to leave the advisory or CURE period for any reason. This ensured student confidentiality by not making it a separate process and singling out study participants being released to participate in the study. Students reported to the career center for their interview with me.

Interviews were conducted from November 29, 2011 through May 22, 2012 during CURE which lasts from 11:35 a.m. through 12:45 pm, or after school on an earlyout day, which was Wednesday or Friday. As stated in Chapter 3, interviews were scheduled for 1 hour, and took no longer than 1 hour in order for students to eat lunch and go to their next, regularly scheduled class, or go home if interviewed after school. Participants were interviewed during CURE on Tuesdays through Friday when their schedule permitted. Monday CURE time was shorter than other days due to class



scheduling, and interviews were not scheduled on Mondays to allow for the full hour of interview time.

At times participants had to make up a test or other work for a class during CURE and were unable to make the scheduled interview. At times, students were absent the day of their scheduled interview. These participant interview times were rescheduled to accommodate participant academic needs or excused absences. Due to these accommodations, completion of the 32 interviews took longer than I had anticipated. At the time of the data extraction, all students were ages 14 to 17. Due to rescheduling interviews, three participants turned 18 during the interview time period. These students were not eliminated from the study, since they were 17 at the time of the data extraction and random selection and were no more than 1 to 2 months into their 18th year when they were interviewed.

No participants required translation from Spanish to English, and no parents required consent forms translated into Spanish. This was verified by asking participants if they or their parents needed a translated consent form. I double-checked with the counselor who spoke Spanish and knew all parents that needed translation services in verbal and written format to make sure no parents needed translated consent forms. No English Language Learner (ELL) was randomly selected from the participant population. No interviewees indicated that they needed translation services during the interview, although all students were asked if they needed these services.

All student assent and parent consent forms were signed and obtained prior to scheduling each interview. Participants were given signed copies of assent and consent



forms for their records at the time of the interview. Original forms were maintained in a locked file cabinet, and copies were stored in a password-protected file on my computer. There were two copies of the participant database stored off site on a laptop, and on a USB portable hard drive. All electronic copies were password-protected and paper copies were in a locked file cabinet in my office.

Data Collection Methods

The data collection instrument consisted of the guided interview questions (Appendix A). Only the one instrument of guided interview questions was used to collect participant data. I took hand-written notes in a bound journal, and a digital recording of the responses to the interview questions. This was agreed to in the student assent and parent consent forms. Only the randomly generated number and the interview date were used in the digital recording or journal notes to identify participants at a later date if needed. Participants were told all data would be kept confidential prior to and at the end of each interview. Participants were told they could leave at any time during the interview, and did not have to answer any question if they felt uncomfortable. At the end of each interview, the participant was given the opportunity to ask me any last questions. The participant was then thanked for the interview and was given a \$5.00 Jamba Juice gift card in appreciation of their participation.

Variations and Unusual Circumstances in Data Collection

The only variation in data collection outlined in Chapter 3 was the time of day for the interviews and that three of the participants turned 18 during the data collection process. Originally, interviews were going to be scheduled on early-out days after school,



which begins at 2:30 pm, on Wednesdays or Fridays. After receiving parent consent forms requesting students be interviewed during the day to accommodate transportation issues and after school sports activities, interviews were scheduled during the CURE advisory period in the middle of the school day. Total interview time was not compromised with an hour still allocated for each participant interview. It was determined there would be no major effect on the study by interviewing randomly selected participants who turned 18 since their experience at DLMHS was the same as all other students enrolled at the school.

Some interviews took less time than anticipated. I followed the guided interview question protocol, and even with additional probing based on participant answers, some interviews lasted less than 45 minutes. This occurred when students gave short, concise answers to the guided interview questions and did not elaborate when asked. Even though some interviews took less time, data were gathered on all the guided interview questions.

Data Analysis

Data Coding Process

Data were typed into a Microsoft Excel 2010 spreadsheet by rereading and relistening to answers to the guided interview questions of each participant several times to obtain themes and categories. Answers to interview questions were typed into columns labeled knowledge, source of information, experience, and opinion based on each guided interview question groupings. A search using the "find all" function was done for common word roots and synonyms. Common concepts were noted and joined together to



form coded categories to answer the research questions. Common themes based on interview question categories are described below.

Sources of information. In the group of guided interview questions asking about sources that influence participant food choices, common words used were physical feelings as a source of information (hunger and mood), friends, family, the Internet, television, school, doctors, and other less common influences.

Physical feelings and mood. Males talked more about hunger as a physical influence on food choice such as "When I'm hungry I need something to eat now." Another male stated, "When I'm hungry, I need something quickly that fills me up." Females mentioned feelings or mood more often as a determinant of what food they chose to eat. One participant stated "I like to eat almost anything, but mood always wins." Males and females said they might choose salty or sweet depending on their hunger level. A female participant stated, "I want sweets when feeling down or slow and need energy."

Friends. Friends influenced food choice for some participants, but not all. Participants stated that even if friends ate things they did not want, they would not necessarily eat what their friends were eating if they did not feel like eating it or knew it to be an unhealthy choice. However, if they were at a friend's house, they would eat what was offered instead of being rude and asking for something else. Some participants mentioned that they would not eat an unhealthy food offered (e.g., chips) if it would not offend their friend or the friend's family as stated by one participant, "if my friends are eating junk food, I'm more likely to eat junk food." Participants stated that if their friends



told them to eat healthier they probably would not listen, but if they were out at a fast food establishment or restaurant, they would be influenced to eat what their friends ate: "Yes, say they want to eat something, and I'll eat it, too."

Participants mentioned that their friends were not an influence if they tried to convince them to eat healthier. As one participant stated about friend influence, "Not really, it's what I want to eat; they don't influence me." Another participant stated, "At school, no (friends don't influence me), I eat what I want to eat. If I'm at their houses, if they want ice cream or chips, I won't eat with them." Friends' behavior in the moment seemed to be more of an influence than what was verbalized.



Family. In almost every interview, participants mentioned family as an influence on what they ate at home, especially during dinner or supper time. Several participants moved back and forth between mother and father living arrangements due to parents not living in the same house. In most interviews, participants mentioned females such as their mother or grandmother that had the most influence on their food choice "Mom doesn't let me eat junk food close to dinner time." Mothers and grandmothers were mentioned most often as doing the food shopping and cooking and participants ate whatever was prepared. A female participant stated, "whatever they cook you'll eat because that's what there" and another stated, "Mom cooks what I like." Another participant mentioned she would "eat what family makes even if I don't like it." One participant mentioned she thinks food eaten at home prepared by her mother was "a healthier option than eating fast food."

Two participants were influenced by family eating habits due to health situations of family members. One participant's father has diabetes, and the other hypertension. Due to these health conditions, their mothers fixed meals based on diet restrictions and the study participants ate the same food served to all family members.

One participant mentioned she ate Vietnamese food when she's at her Dad's house "when at my Dad's house I have to eat more Vietnamese food." Another participant ate Nigerian food because that is what her mother cooked: "I eat Nigerian food at home," and another mentioned he ate Mexican food because he "considers it healthy" and that is what his mother cooked most often. Cultural preferences of family influenced food choice in a few instances.



Internet and television. Participants stated that advertisements or pictures of food on the Internet did not influence them on food choice but television was more influential with advertisements. One participant mentioned she looked up food recipes online and cooked some of them. Most participants stated that television advertisements and commercials did not influence their food choices. A few participants mentioned food advertisements on television that made the food look "enticing" and influenced participants to ask their parents to buy the item now, or within the next few days: "Yeah, when a commercial comes on and show food makes you want to eat it. Sometimes, go out and eat it. Most of the time, the ad just goes by." One male participant stated that the television did not influence food choice "unless I'm really hungry then I want something I see in an ad, but normally I wouldn't be influenced by TV." A few participants stated, "I see commercials on TV about food, and when go to that place I get it. Then find out it's not that good. Commercials make the food look good, like a juicy hamburger or really good taco or burrito, but then it's not that good." Two participants stated, "Commercials may make it appealing, but I don't pay much attention" and "TV ads like McDonalds new chicken pocket thingies; I went to go get some and they were good. If doesn't look good, I ignore it." Television advertisements about food influenced some adolescents but not others, but the ads needed to make the food look good or enticing. The Internet did not seem to influence any of the participants on food choice. They pointed out to the interviewer that they were on Facebook a lot and they did not notice any food advertisements on that web site that would influence their food choice.



School. Most participants stated that school did not influence them unless they purchased food in the school cafeteria. Then they were influenced by what was served on the daily breakfast and lunch menus. "If I buy lunch, there's a limited amount of choices to buy. Depends on what they have. I buy regular Cheetos because they taste good, and water. Sometimes I buy a burrito or hamburger or nachos, too." One participant mentioned she does not like what is on the school menu and "I bring my own lunch like a turkey sandwich. I don't like school lunch and how it tastes." Two participants worked in the school cafeteria and got free lunch. "The cafeteria influences what I eat based what's on the menu, since I work in cafeteria. Usually I get one healthy choice and one unhealthy choice. It all taste like "rubber," but the unhealthy choice, like pizza, tastes better." Another participant stated, "(In the cafeteria it's) hard to have a healthy choice, but I buy salads and sandwiches." Another participant stated, "Yes (the school influences me), but I'm limited to what's on the cafeteria menu." Food choice was influenced by what was on the cafeteria menu which served some healthy (salad) choices, and nonhealthy choices, like pizza.



Doctors. Most participants stated that doctors did not influence their food choice. One participant was on the Jenny Craig diet because her doctor told her to lose weight. One participant stated doctors did not influence him because "I feel like he's criticizing me more than helping me. I feel more attacked or that they're lecturing me." Some of the females said their doctor will tell them to eat more fruits and vegetables, although this did not lead to more consumption of fruits and vegetables.

One doctor told a participant to "eat more calcium. He did talk to me about diet." but she did not necessarily follow his advice. Another participant followed a doctor's suggestions because "my doctor said to eat things with iron due to anemia." One participant shared, "I went to the doctor and found out I had a bacterial infection in my stomach, and now I can't eat spicy food, citrus, or caffeine. The infection hurt and my doctor told me what food to avoid to heal. If I'm not sick, my doctor is not an influence."

Two other participants' doctors talked to them about food choice when they went for annual physicals required for a job or participation in high school sports. For the cheer physical the doctor told her to "eat vitamins," and for a summer camp job the participant said 'I'm usually pretty healthy, so my doctor and I don't talk about food." Doctors may only be influential on food choice if an adolescent has a specific problem that needs to be treated or if they need to lose weight. Those that participated in sports, which were swimming, volleyball, track and cheer, stated they ate healthier during their sport's season because "eating healthier give me more energy and helps me perform better."

Most influential experiences. When asked what influenced participants the most, family and "what we have at home" was mentioned as the most influential factor in



adolescent food choice. Family influences what adolescents have at home since family members are the primary food shoppers. The most influential family member mentioned was the mother, and sometimes the grandmother. In most interviews, participants mentioned that their mother was the primary shopper and food preparer: "my Mother and Grandmother plan meals," "for meals if my Mom is cooking dinner I usually eat everything being cooked," and "what Mom cooks affects what eat." Another participant shared ,"My Mom buys groceries, and she asks me what I want. She gets fruits and vegetables. Often we eat frozen dinners because she works late. My Mom usually gets meat and potatoes and fixes ahead of time can so I can heat the food up in the microwave."

The second most influential factor mentioned was time or convenience of getting something to eat due to hunger. Participants wanted something quick to satisfy their hunger: "I eat what's there, even if not healthy," "What we have at home," "What's available," and "What's available, and how I feel (salty or sweet). Mood has a lot to do with it." Participants mentioned availability which related to what was at home and most likely purchased by their mother. One participant each mentioned these influences: culture, image, weight, and food that is "good for my health."

In the influence category of guided interview questions, parents (mother) and what was available at home, which was related to family, was the most prominent factor. **Experience**

Questions were asked about location of fast food, sit-down restaurants, and grocery stores in the vicinity of the participants' homes. Common key words for



experience with food choice were convenient, time, taste, quality, and availability. They were asked how they felt after eating healthy food vs. unhealthy food. The majority of participants showed they knew what was healthy by verbalizing that healthy food included fruits, vegetables, whole grains, and lean meats/protein.

Location of fast food, restaurants and grocery stores. Most participants stated that since their family was the most influential in what they ate, their food was purchased at grocery stores and prepared at home. Participants lived a varied distance from fast food, sit-down restaurants, and grocery stores. Even though some participants lived closer to fast food than grocery stores, their parents primarily purchased food from grocery stores to prepare at home. "The location of fast food has no influence, since all we eat is home-cooked food." "Yes, we have fast food and grocery stores close to home, but I prefer grocery stores. We do get fast food from the grocery store (e.g., Safeway), but we buy prepared sandwiches that are healthier instead of McDonald's which is across the street from my house." One participant stated, "I don't eat fast food. All of my life I hated hamburgers. Hate In and Out. We buy groceries."

Time. Participants stated that they were more likely to eat fast food like McDonald's or Taco Bell, if they passed it on the way home from school or sports team practice, and their mother was in a hurry and did not have time to cook supper. "Convenient to stop by," "It's my Mom's mood if we go to fast food, or a restaurant." A few participants stated they go to fast food places more often when they are on a road trip with family. "On road trips like to Lake Tahoe we stop at fast food because it's quick."



A family's time seemed to be a factor when selecting fast food or cooking at home. "We eat at a fast food place if we're in a rush to go somewhere after school or at night." "If we want something fast, we go to fast food, even though it's not close to our house."

Cost. Cost seems to be an experiential factor in several situations. Participants stated that they would go to fast food places if their friends were going and they had money to spend. They would not necessarily eat the fast food their friends purchased, but would go to socialize. Participants with discretionary income who did purchase food stated, "When I go to fast food, I stay on low end at dollar menu for myself." A few participants said it costs too much to eat at fast food and other restaurants due to the size of their family: "too expensive; won't eat out due to big family." At fast food places or restaurants, "you get less quantity of food for the price." "Cheap food is important since our family struggles with finances. Healthy food may be cheaper in the grocery store than at fast food places." Adolescents were cognizant of food costs for themselves and their families.

Taste. Taste was an experience that influenced food choice for some adolescents in this study. Participants stated, "If it looks good and tastes good, I'll eat it. I'm not going to eat anything that doesn't taste good. I may eat cauliflower over broccoli because I like cauliflower better." Another participant stated, "Of course, if something tastes good I will want it," and other stated, "If it doesn't taste good, I won't eat it." One participant stated, "I will not eat more if doesn't taste like what I want." Interpreting this answer, the participant meant that if they think a food tastes a certain way, and then after they eat it and it does not taste they imagined it would taste, then they will not continue to eat that



food choice. However, if the food was available at home and prepared by the family, the participant would still eat it to avoid hurting a family member's feelings; meaning, taste was secondary to food being prepared, feelings of the preparer, and availability of food when they were hungry. "No, not picky on taste when it comes to food that's already prepared", or "not picky about taste when I'm hungry."

Quality. Some participants mentioned quality of food they choose using different concepts. One participant called it quality food when "it tastes good and fills me up." Another defined quality as having a higher nutritious value by stating, "if good quality food and would pay if more expensive." A few other participants defined quality as "freshness of food." Although this term came up often enough to be a key category of experience, the definitions expressed by the participants varied considerably.

Availability. Participants mentioned food availability many times when linked to hunger and when they wanted to eat something quickly. When a participant was hungry, such as when they got home after school, they seemed to eat whatever was quick and available. "I would pick less healthy food if readily available when I'm hungry." When I get home from school, I "reach for a cheese and crackers snack, so I don't have to cook." "Say there's chips sitting there and no healthy foods, then I choose chips." After school, "I like to have cookies and fruit, but most times go for something quick and easy in small bags, like chips." Family provided most of the food eaten at home, and one participant suggested they "buy more fresh fruits and vegetables and have them available to eat." When one student got home from school, she shared "When fruit out, I will grab that instead of chips. Don't like peeling fruit." Based on this data, since adolescents are



hungry and want something quick to eat, especially after school, perhaps having healthy snacks like fruit readily available may influence them to make healthier food choices at that time of the day.

Healthy versus unhealthy eating. Participants were asked how they felt after they ate healthy versus unhealthy foods. First they were asked to define a healthy food. Most participants listed fruits, vegetables, whole grains, and protein (meat or nuts) as healthy. They defined unhealthy foods as those high in fat, salt, and sugar.

Most participants agreed that unhealthy food tastes better to them compared to healthy food. "Not all healthy food is tasty. I will choose a fast food hamburger over a salad." Most students responded to the difference by staying they felt "lighter" after eating healthy food, and "sluggish and tired" after eating unhealthy food. "I feel lighter (better) after eating healthy food. Unhealthy food feels like weight on me, and I feel bad." "Healthy food stays in me longer and I feel more energized and it makes feel better about myself." "Healthy food gives me more energy than unhealthy food." "I feel more tired when eat I eat unhealthy food." Another participant stated, "Eating fast food, or unhealthy food, makes me feel tired and want to go to sleep. When I eat healthy food I feel better and so awake and not tired and lazy. With healthy food I have more energy." Many participants stated that they feel tired after eating unhealthy food, and energized after eating healthy food.

Participants stated that when they eat healthy food, it fills them up more, and eating unhealthy food makes them feel hungry sooner. Sometimes when participants ate unhealthy food it made them feel sick. "Eating healthy feels good, and when eating



unhealthy food I feel disgusted, and my stomach feels upset." "When I eat healthy food, it feels like I ate something good and I don't think of fat and calorie intake. When I eat unhealthy food, like fast food, I think 'I can't believe I just ate that!' and how it negatively affects my body." Participants seemed to feel physically bad when they ate unhealthy food and wanted more food quicker than when they ate healthy food such as a salad.

Knowledge

Good eats. All but one student remembered learning about nutrition in ninth grade Health Science class. Most students remembered the Good Eats project and many remembered reading the book *Chew on This* in English class. The Good Eats project had students work in groups to research conditions related to nutrition and present an advocacy project to the community advocating for healthy eating to prevent the condition. "My Good Eats project was on caffeine. After this research it influenced my and my family's eating habits to cut down on caffeine." "I did my Good Eats project on nutrition on athletes and realized how nutrition affects life and hypertension." "Good Eats taught me how choosing unhealthy food can result in diabetes and heart disease and influenced me to eat healthier. I also found out heart disease and diabetes runs in my family and makes me want to eat healthier." "Doing the Good Eats project, I learned how to exercise and what we eat helps to maintain healthiness. I learned to watch for calorie intake; take estimate on calories. I learned my daily diet should be about 1,800 calories." Most students remembered the Good Eats project and it affected their food choice in some way.



Books. The book *Chew on This* is a simpler rendition of *Fast Food Nation* geared to adolescents. *Chew on This* depicts in an unfavorable light, how fast food organizations, like McDonalds and Burger King, procure produce, meat, and other food products for their restaurants (Schlosser & Wilson, 2007). "By reading "*Chew on This* I stopped eating as much junk food because of the way they treat animals." Another participant stated, "*Chew on This* disgusted me about fast food and I don't eat as much." One participant stated, "I thought fast food was healthy since has lettuce and tomatoes in it." Even though this book had an impact on participant's choice of eating fast food, it did not stop them totally from eating food by fast food restaurants.

Learning Activities in Health Science 1

Labels. Several participants mentioned that learning how to read labels in Health Science 1 in ninth grade changed how they chose what to eat. "I now look at labels more than I did before to check fat content," said one participant. Another participant stated, "I now read food labels to check calories, fat, and carbs" to make healthier food choices. One participant stated, "Reading labels was the most valuable activity in eating healthy. The teacher brought actual food packaging and we looked at serving size, put food in a cup, and showed what the serving size should be compared to what we actually eat." Participants mentioned this activity often in relation to learning the actual serving size of cereal compared to what they actually ate in the morning. Reading labels helped one participant, "be more aware and pick healthier food." One participant stated, "I learned label tricks. Now I read labels. I try to stay around the perimeter of grocery store for fresh foods. I learned when comparing fresh vs. packaged foods, fresh food is more healthy."



Students remembered the label activity and seemed to learn how to read them and continue to use this knowledge to pick healthier food.

Food pyramid. In Health Science 1 class, participants learned about the United States Department of Agriculture (USDA) food pyramid and then learned about the new portion sizes using a dinner plate model when the USDA changed their graphic depiction of healthy eating from a pyramid to a dinner plate. They created food diaries and tracked what they ate for a week. This information was typed into the USDA web site to determine if students were meeting their nutritional needs. One participant commented, the "food pyramid activity on how much nutrition I got in foods each day showed me what I needed to eat more of. It showed me I had too much sodium in my diet via canned food." Learning about the "food pyramid I realized I wasn't getting all the daily fruit and vegetable servings which was eye-opening." One participant stated, "I liked the pyramid that showed salt, fat content of food I ate." The food pyramid activity in Health Science 1 made students more aware of the nutritional content of their food choices.

Curriculum in Health Science 1 seemed to raise awareness of nutritional value, food content, and diseases and conditions that can result from an unhealthy diet. This awareness did not necessary change food choices.

Opinion

This section gave participants a change to give their opinion on how the school cafeteria might change its menu to encourage students to make healthier food choices. Previously, participants told the me that healthy foods are fruits, vegetables, lean means and nuts, and whole grains. This section gave participants an opportunity to give their



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opinion on how parents, community and the school could help them make healthier food choices.

Changes to cafeteria menu. Participants were given the opportunity to suggest ways the school cafeteria could change its menu to offer healthier food choices. Participants expressed their concerns that the pizza was "too greasy and the grease soaks through the cardboard container it's served on," and the cafeteria offered high calorie burritos, hamburgers, cheeseburgers, and pizza too many times during the week for lunch. One participant expressed disbelief that anyone would consider "donuts and Pop Tarts offered at breakfast as a healthy choice." Several participants did not agree that "chips, cookies, and ice cream" offered on the a la carte area were healthy enough to serve in schools. One participant suggested "getting rid of the snack bar that sells cookies and brownies" so students have to pick healthier choices from the main food line. The cafeteria did start putting a bowl of fruit (apples and oranges) on the snack bar, but students chose cookies and brownies over the fruit. According to one of the participants who works in the cafeteria, no one ever bought fruit from the fruit bowl.

Several participants suggested that the cafeteria serve "fresher foods and watch portion sizes." All the cafeteria food was cooked at an off-site high school cafeteria that served the entire school district and the prepackaged food was distributed to all other cafeteria elementary, middle, and high schools in the school district. One participant wondered why food was not fresher since "we live in an area that grows fresh fruit, and has U-pick farms." Several participants wanted different salads, and fresh spinach added



to salads. Students commented that "at elementary school we had a fruit and vegetable bar that's included with the price of lunch" and they want that at high school, too.

Participants considered the "salads and sandwiches" as the freshest meals offered although some expressed concern about the salad dressings. "I usually buy a Caesar salad, but looking on dressing packet with 19g of fat, I usually only use 1/2 the packet because of the high fat content." Participants suggested a "greater variety of sandwiches like they have at Subway" for the cafeteria. "Maybe we can have a different sandwich each day." One participant suggested to "add yogurt with granola more often and different flavor of yogurt besides strawberry." One participant stated, "I want better quality food. Instead of a cheeseburger, or chicken burger that's fried have chicken that's baked or grilled. Reduce salt. Show serving sizes and nutritional facts of food on the menu." Students want to know what they are buying to make nutritional decisions before they buy the cafeteria food.

Participants noted a piece of fresh fruit comes with each meal, but those that work in the cafeteria stated, "not all students take a piece of fruit with their meal." The fruit offered on a daily basis was apples and oranges and fruit cups in syrup. When asked what fruit they would prefer in the cafeteria that they would most likely purchase, participants suggested "grapes, plums, bananas, pears, mangos, strawberries, blackberries, melons, and blueberries." "Have fruit salads instead of just vegetable salads." One student suggested to price the healthier food less, stating it's "easier to buy healthy foods if they cost less."



Participants had many opinions on how to improve cafeteria food and help them make healthier choices. If there were more variety of healthy choices, perhaps more students would buy lunch and breakfast from the cafeteria.

What parents and community can do. Participants suggested several ways parents and community can be involved in helping children make healthier food choices. Participants suggested that parents could go to the "school board and suggest fresher and healthier items for the cafeteria." "Parents can talk to their kids and encourage them to make healthier decisions about food choice." One participant suggested "parents have healthier foods available so children can get them quickly." This relates to availability discussed earlier where children will eat what is quickly available when they are hungry.

Several participants suggested teaching students about nutrition in the "lower grades, like middle school." "Have parents think long term, change daily habits to live longer, have a healthier brain. Eat healthier at home: persuade parents to cook healthier starches, fruit, and vegetables; change up cookie for fruit; midnight snack eat fruit or vegetable." Parents can "talk to people who control the school cafeteria menu and suggest healthier food choices." One student stated she did a petition in fifth grade to get healthier food in the cafeteria at her elementary school, but it "didn't do anything."

In general, participants thought parents and the community could have an impact on healthier food choices in the cafeteria if they went to those that controlled the menu.

Increase consumption of healthy foods at home. Participants suggested parents should purchase more fruits and vegetables at home and have them readily available when adolescents are hungry. One participant stated that his parents purchase fruit and



vegetables but "they are in the back of the refrigerator and the unhealthier leftovers are in the front." Participants suggested a greater variety of fruit. "Put fruit on counter where I can see it first." Parents can "set a better example by eating healthier." Most participants stated parents ask them what they want to eat at home, and usually purchase what they request. Those from larger families suggested "stop buying bulk, processed food items from COSTCO or WinCo" since they are not healthy. "Remove high fat and salt items from home." Participants noted when they like something quick they may reach for a bag of chips. Parents might stop buying these items and instead buy fruit that can be quickly available.

Discrepant Cases

There were no discrepant cases in this study. Participants who went through the interviews answered all the questions. One participant could not remember what she learned in Health Science 1 about nutrition and foods, but answered all of the other questions.

Evidence of Trustworthiness

Credibility

Participants were forthcoming answering the questions. They were eager to share their decision-making process for selecting the food they ate. The value of the participant answers was true and meaningful. In conducting the interview, I restated the answers of the participants to validate that their answer was what they stated. There were instances when the interviewer restated an answer to a question to validate the true meaning of the participant's answer. The answers to the questions were logical and accurate. Interviews



were conducted in a confidential setting in order for participants to feel comfortable sharing their answers about food choice.

After most interviews, the participants started to leave forgetting they were getting a thank you \$5.00 Jamba Juice card. Participants were surprised and said they forgot about the reward. This demonstrated to me that these randomly selected participants wanted to participate in the study even if they did not receive a reward. There are no adjustments to credibility from Chapter 3.

Transferability

Although transferability is primarily a goal of quantitative research, data gathered from this study may be transferable to other students in the Antioch Unified School District high schools that take a health science course in the ninth grade. The results of this study may be used to modify health science curriculum at the district level, which was implemented at the other two comprehensive high schools, and two continuation schools. The demographics of DLMHS are a microcosm of the Antioch Unified School District. The food served in the cafeterias was the same since it is prepared at a central location and is dispersed to all schools. Suggestions from this study to improve the cafeteria menu may be transferable to other schools by providing data to the district nutrition services department. These transferable methods were stated in Chapter 3 and do not need modification.

Dependability

I followed the methodology stated in Chapter 3. Adjustments were made to the time of the interview to accommodate students and parents. This did not change the



dependability of the data collected through the interviews. Data were digitally recorded and I took written notes, as stated as recording methods in Chapter 3. Three randomly selected participants turned 18 between extraction of the participant population, and the actual interview, and were included in the study since they had the same experiences at the school as the other students in the study population, and their age did not vary from 17-years-old by more than a few months. Strategies described in Chapter 3 to collect data were followed.

Confirmability

Strategies described in Chapter 3 for consistency were followed. An hour was allowed for the interview, no matter what time of day it was conducted. Data were digitally recorded and I took hand-written notes. Data were typed into Microsoft Excel 2010 to code and extract themes. The interview question guide was followed and all participants were asked the same initial questions. As with in-depth interviews for qualitative research, if I wanted more knowledge, additional questions were asked to extract a deeper meaning to the participant's answers or more meaningful answers to the questions.

Research Questions and Answers

The overall research question for this study was the following: What can adolescents tell us about their decision-making process about food choice and how they use nutrition knowledge to increase consumption of fruits and vegetables?

Subquestions were



- How do students apply nutrition knowledge learned in Health Science 1 to the decision-making process choosing to eat fruits and vegetables?
- 2. What sources of information were persuasive in teaching the importance of eating fruits and vegetables?
- 3. What factors influence adolescents' decisions to eat fruits and vegetables, or not?
- 4. What recommendations can adolescents offer to make more fruit and vegetable choices available in the school cafeteria that would encourage them to eat more fruits and vegetables?

This section is organized by answering the subquestions which lead into answering the main research question.

Subquestion 1

Nutrition knowledge learned in Health Science 1 did affect the decision-making process of participants to eat fruits and vegetables. Some participants mentioned they changed their decision-making behavior about choosing fruits and vegetables based on the book *Chew on This* they read in English during ninth grade. One Asian, 12th grader shared that now "I choose meals at home. I typically increase fruits and vegetables I learned about foods' nutritional value; learned to choose food wisely." Another participant who was an African American 12th grader stated, "I learned to eat healthy: fruit, vegetables, and lean meat." A ninth grade Asian female stated, "Healthy foods are fruits and vegetables and I eat more based on what I learned from Health Science 1 and English. I eat less junk food."



An 11th grader who was male and Asian stated, "I changed my healthy food intake to more than unhealthy food intake. Healthy foods are vegetables, fruit, and less fat, oils and grease." A 10th grade, African American female changed her decision about food by "making sure I eat stuff that's not so high in calories." A Caucasian, 12th grade female stated that what she learned in Health Science 1, "Makes me want to eat healthier. Examples of healthy foods I eat are: whole grains, fruits, vegetables, and protein (nuts)." A 10th grade, female, Asian student changed her eating habits by reading labels: "I look at nutrition facts (labels) for calories vs. calories from fat. If fat calories greater than 50% it's unhealthy and I don't eat it." An 11th grade, Hispanic, male participant stated he learned about "simple carbs and sugars and to stay away from them." An 11th grade, African American female stated, when she and her family go shopping now, they "Especially buy fruits."

All of the 32 participants in this study stated they changed their eating habits to include more fresh fruits and vegetables after taking the Health Science 1 course. The curriculum taught in this course, and reading *Chew on This*, made them aware that the food they were choosing to eat, especially packaged and fast food, was not as healthy as they thought. As one participant stated, "I thought fast food was healthy since has lettuce and tomatoes in it" but learned it was not the healthiest choice.

Subquestion 2

Most students recalled learning about nutrition in their Health Science 1 class, which was a required class for freshman at DLMHS. The three top categories taught in Health Science 1 that had the most influence on the decision-making process to choose to



eat fruits and vegetables were reading food labels, the Good Eats project, and the USDA Food Pyramid activity. A category that was mentioned not taught in Health Science 1 but used as part of the ninth grade, integrated curriculum on nutrition was at the book *Chew on This*, which was mentioned 10 times.

The most mentioned category, mentioned 16 times, was learning how to read food labels. Several students mentioned that the learning of the high content of salt and saturated fats in processed foods taught them that these foods were not the healthiest choices. A Caucasian, female, 11th grader remembered "(In class) we looked at food labels ourselves and read labels in class. The teacher brought in food labels on food packaging." When this 11th grader decided what to eat, she stated from the label reading activity, she learned to "stay around the perimeter of the grocery store for fresh foods." An African American, female, 10th grader recalled, "The food labels I learned in class broke down carbs, sugars, and I now read them before I eat packaged foods. Healthy foods are vegetables and fruits." A 12th grade, Hispanic male remembered, "I learned about the high level of fats and to avoid it."

The second category mentioned 11 times during the interviews was the Good Eats project and learning about the effects of unhealthy eating on the risk of acquiring a disease or condition. Several students mentioned diabetes, obesity, and heart disease as adverse effects of choosing an unhealthy diet. A Hispanic female, 11th grader mentioned that from one of the student-created video presentations from Good Eats, she learned about "nutritional scares like obesity and diabetes, plaque, and heart attacks" from eating unhealthy foods. An 11th grade, African American female remembered, "We talked



about obesity and other diseases affected by eating unhealthy. It made me think twice before I ate certain unhealthy foods because I didn't want to get those diseases." This participant stated during the interview she was on the Jenny Craig diet to lose weight. A 12th grade, Caucasian participant remembered, "Good Eats taught how choosing unhealthy food results in diabetes and heart disease which influenced me to eat healthier." I found out heart disease and diabetes runs in family and makes me want to eat healthier." All of these participants described eating healthy as eating more fruits and vegetables.

The third category mentioned six times was learning about food groups by using the USDA Food Pyramid. Students went to an online web site about the Food Pyramid (recently changed to a healthy eating dinner plate graphic), and recorded their eating habits for a week. During class, they entered their recorded food choices into the web site which showed them what vitamins, nutrients, and food group recommendations they met or did not meet. A ninth grade, Asian female stated, "I liked the Pyramid that showed salt and fat content of food I ate." A 10th grade, Hispanic female stated the main thing she remembered about nutrition in Health Science 1 was" definitely the Food Pyramid. It helped me realize what I was eating a lot of was affecting me and what I was eating less of I needed to eat more of." An example was "I learned caffeine isn't good for growth and the web site had funny presentation video about it." Another ninth grade, female, Asian participant stated in Health Science 1 she learned about the "Food Pyramid and realized I wasn't getting all my fruit and vegetable servings which was eye-opening. Now I'm trying to get more fruits and vegetables, but old habits are hard to change."



In ninth grade English class, which was required for all freshmen, they read the book Chew on This, which is a teenage version of the book, Fast Food Nation. Chew on This is about the health hazards of eating fast food, how fast food is processed, and how it can contribute to obesity. When DLMHS was founded in 2008, the faculty met and decided *Chew on This* would be good complimentary, cross-curricular material for students to read for the Good Eats project. *Chew on This* was approved by the Antioch Unified School District Curriculum Committee and was a required text for all ninth graders at the school. Participants in the study remembered reading this book and how it contributed to their food choice. A male, African American senior remembered "reading *Chew on This* and how fast food is processed and how sizes of portions at fast food increased." A female, freshman, Asian student commented that "Chew on This explains the junk food industry. I decided to eat healthier. It's disgusting what they do to animals. I cut back on eating fast food." A female, Asian 10th grader commented, "but I won't eat at McDonalds from learning about fast food reading Chew on This." A Caucasian, female 11th grader stated, "We watched the movie, Super Size Me, along with reading Chew on This which influenced me not to eat fast food." This book had an impact on the decision to eat healthier which, to these participants, meant not eating fast food.

Based on participant answers, the activities of reading food labels, the Good Eats project, the USDA Food Pyramid, and reading *Chew on This* in English class had a positive effect on teaching students the effects of unhealthy eating and that deciding to eat fruits and vegetables is a healthy choice. Information learned in the Health Science 1 course included activities of reading labels on packaged foods, being aware of food



groups using the USDA Food Pyramid, and learning that unhealthy eating may lead to diseases such as diabetes, heart disease, and obesity through the Good Eats project. Reading *Chew on This* also led to decisions to eat more fruits and vegetables over packaged and fast food for these study participants.

Subquestion 3

Participant mentioned several factors that influenced their decision to eat fruits and vegetables, which they considered healthy food choices. Family, availability, and taste were mentioned most often. Friends were a factor of influence, but only when participants were at a friend's house or eating away from home with their friends.

Family. The factor of influence mentioned the most was family, 50 times, and female head of household, including mothers and grandmothers, was mentioned 46 times as having the most familial influence. Female heads of household were most influential because they did the family food shopping, decided to purchase fast food or not, and did most of meal preparation. Participants mentioned the family as a primary factor in food choice for the evening meal and in what was available to eat at home. A 12th grade, African American male stated his mother had the most influence on his food choice because "Mom buys groceries. She asks me what I want and gets fruits and vegetables." Another participant, who was an African American, female 10th grader stated, "my parents buy the food" for home.

Availability. Availability related to physical feelings of hunger was the second most influential factor on participant food choice. This factor was mentioned 23 times. When a participant was hungry or wanted something to eat immediately, the food that



was available was a factor in deciding what to eat. Many participants stated they wanted something fast and quick that needed no or little preparation. One male, Asian, 12th grade participant stated when he was hungry he wanted "to get what's in reach; whatever is closest." Many participants stated they reached for "chips" or other prepackaged snacks that were in the pantry. "I want something now and a bag of chips is easier than getting a bag of greens" which needs some preparation. Some mentioned they ate whole fruit that was displayed on a kitchen counter at home as expressed by a female, Hispanic ninth grader who grabs "fruit in a bowl on kitchen counter" after school. Another participant commented that he wanted something quick after school. "After school, I grab a snack, crackers like Ritz or cheese-its. We gave cookies and fruit out, but most times go for something quick and easy in small bags." Deciding on a healthy food choice when an adolescent is hungry and wants something immediately involves visual identification of what food is quick and available.

Taste. Taste; in conjunction with food appearance, quality, and what is quickly available; was a factor in what participants chose to eat. Many stated that if the food did not taste good to them, they would not eat it. Even if food tasted good in the past, it still had to look good now for them to choose it, as stated by one female, Asian participant who picked food based on "What seems appealing; taste and appearance." An 11th grade, Asian male stated he picked food based on, "What's good, what I like by taste." A 10th grade, African American female stated, "Not all healthy food is tasty; I will choose a hamburger over salad" because the hamburger tastes better to her. Taste is a personal preference. In order to make fruits and vegetables taste better to adolescents, individuals



would need to be asked their definition of what tastes good to them for individual fruits and vegetables.

Friends. Participants mentioned friends as a factor on how they chose what to eat when they were visiting a friend's house, or out at fast food or other restaurants with friends, or they were influenced by friends by eating what they were eating to avoid feeling different. Participants stated they usually ate what was at a friend's house even if they knew it was not healthy to avoid offending the friend and their family.

When eating outside their home, participants were influenced by what their friends ate. When eating out with friends, one participant stated, "when go out, I will compromise what I want to eat to be part of the group." Another participant shared, "if my friends are eating junk food, I'm more likely to eat junk food, too." Another participate stated, "Not to be mean, but those that eat more and are bigger, you might tend to eat more as well." Another participant commented, "Sometimes, when I go out with friends to a movie and they're getting a snack, I'll eat what they're eating."

However, eating with friends at school was not a factor that influenced what participants ate, "At school during lunch we all grab different things. I have friends who like to eat off my food because they like what I grab (buy)."

Cost. Cost was a factor when participants went to fast food or a restaurant to eat with or without their family. They tended to select less expensive items to eat when they spent their own money. One participant stated when he is out with friends he wanted to "Buy something cheap, but may not be healthy." Another stated when he and his family go out to eat, "We have a big family and would buy cheap stuff so there's enough for



everyone." Most participants did not think cost was a factor when their family purchased food to eat at home, but did think purchasing food at a grocery store versus a restaurant was less expensive. One participant stated that for his Good Eats project, he and his group "compared cost of food at the grocery store and fast food places, and found the grocery store food was cheaper. Fast food is convenient but not cheaper."

School. School was a factor for students who purchased breakfast and lunch from the cafeteria. They were limited to what they could purchase based on the daily school menu. They had no choice but to pick an item from the daily menu, so did not consider school a factor because they did not have a range of choice, "can't control what kids eat at school."

Physicians. Physicians were only a factor for students who had a medical condition or who needed a physical to participate in sports. This factor only influenced five study participants. These participants listened to physicians tell them that they should eat healthier by eating more fruits and vegetables, eat "iron due to anemia," and to get more calcium in their diet. One participant stated he was turned off by his physician who lectured him about his diet.

Internet and television. The Internet and television were not factors influencing the participants' decision about food choice. The only media factor influenced by a few participants was television advertisements. One Caucasian, 12th grade, male participant stated he thought in food commercials there were "subliminal messages that tell me it (food) sounds good and I will want it." A 10th grade, female, Asian participant stated TV commercials "do influence me like vitamin commercials that say they will make my hair



more beautiful." Another participant commented, "TV ads make food look good and I may want that. Advertisements that make food look healthy, like Nutragrain, may make me want it. If they make it look healthy and taste good then I'll want to eat it."

Subquestion 4

Participants had many suggestions for improving fruit and vegetable availability for the school cafeteria. Participants recommended ways students, including themselves, their parents, and the community could offer fruits and vegetables that would encourage students to increase their consumption.

Students. Participants recommended a greater variety of fruits and vegetables, but primarily fruit. The school cafeteria serves apples and oranges as whole fruit and fruit cups in syrup. Several of the participants work in the cafeteria and observed most students do not pick a fruit with their breakfast or lunch, even though it is included in the cost. "Nothing offered at breakfast is healthy. We offer hash browns, pop tarts, bagels, Wednesday we offer cinnamon rolls; garbage. We do have unripened fruit, grape juice and water." Participants noted that the cafeteria put apples and oranges on the snack bar cart along with the ice cream, cookies and chips, but no one took the fruit.

Most participants recommended adding more fruits to the menu, and making the fruit fresher. One participant stated he would like to see "fresher produce. Get food locally from farms to maintain nutrition." This was a 12th grade, African American male who knew the school is located in a farming district that produces fruit for local farmer's markets. DLMHS's food comes from a central location in the school district that purchases food from a national company that does not buy local produce. Fruits that



participants recommended to be add to the school cafeteria menu that students might buy were blueberries, strawberries, bananas, mangoes, pears, grapes, and plums. Participants recommended more fruit salads, and not just fruit in prepackaged cups with syrup. One participant mentioned that when she was in elementary school, "The elementary school had salad bar with fruits and vegetables. It was free and I could have as much as wanted. It was included in the lunch fee." She would like to see this at DLMHS. Other participants recommended a salad bar in the cafeteria. "I prefer salad bars. In my brother's elementary school he has a salad bar that's included with the price of lunch," and "Offer grapes and salad bar."

Parents and community. Participants thought that their parents and the community do have an impact on what children chose to eat. This correlates to the family being the primary factor that influences adolescent food choice. Participants suggested parents could ask the school district to offer healthier food choices. One participant suggested parents "eat healthier and set a better example" and another stated parents and the community should "Guide children and show us how (to eat healthy)." Another male, Hispanic participant suggested that parents "influence everybody like schools to tell everyone how to eat healthy. Implement nutrition curriculum in all schools before kids start getting into eating habits like in fifth, sixth, and seventh grades so they'll know what will happen to them if they don't eat healthy." One participant suggested, "If everyone strided to change one thing and talk to the School District to change one thing (in the cafeteria) that would help them out," and another stated, "teach nutrition at all grade levels" so students will pick healthier food.



Participants did think parents should have input into what their children are eating at school. One participant said that parents and the community should "show the cafeteria how foods they serve us are influencing our body." This participant mentioned how greasy the pizza was and stated this comment related to too much grease contributing to heart disease and other chronic conditions. Another participant stated parents should have "input into what they want their child has to eat in the cafeteria." Parents should ask the cafeteria to "bake it," meaning the food, instead of frying food students eat, and "They (parents) would say not as much fried food, different variety of salads like 2-3 per day, and a choice of a few different fruits per day."

One participant took a different point of view and stated, "Parents need to talk to their kids and encourage healthier decisions. They can't control what kids eat at school. The community can help by advertising what's healthy in cafeteria" to students." There should be an "Education night for parents on what to do to eat healthy, make correct choices, life choices" to influence their children about healthy food choices. "Teach teens how to eat healthy, how to avoid fast food, and teach them how to cook healthy food. Since we're becoming adults, teach us how to shop in grocery store to pick healthy food," stated a female, Caucasian participant.

Participants in this study expressed that parents and community can influence what is served in the school cafeteria, and have influence over what needs to be taught about healthy eating. Suggestions included teaching nutrition in the schools, offering healthier choices in the cafeteria, teaching adolescents to cook healthy, and how to shop



in the grocery store for healthy foods. Study participants thought that community and parents can influence what is offered in the school cafeteria.

Summary

Participants in this study did use nutrition knowledge they learned in Health Science 1 to make food choices. Twelfth graders that learned about nutrition 3 years ago retained that knowledge and used it to make healthy food decisions. All grade levels stated they know that fruits, vegetables, grains, and protein were healthy choices. They understand too much fat and salt was not healthy. They learned how to read food labels on packaged and processed foods and they understood that too much sugar and saturated fats are not healthy eating. Adolescents who learned about nutrition in Health Science 1 used that knowledge to make healthy food choices.

Study participants stated family, especially adult, female members of the family, have an influence on their food choices. If there was healthy food in the house purchased and cooked by a family member, adolescents decided to eat it. Adolescents in this study suggested healthy food options to the person who shopped, which included fruits and vegetables, and the adult who bought food to purchase these healthy options. Adolescents can decide what is healthy and ask their parents to purchase it.

Participants also stated that when they want something to eat immediately at home, they picked whatever was convenient. Time was important in that they wanted something healthy that did not take a lot of time to prepare. They suggested parents have healthy options, like fruit, readily available to them, especially when they are hungry. Participants said they will most likely take a bag of chips or other convenience food, but



if there are healthier options, like fruit, within sight and reach, they will choose those over chips and cookies. Taste was important to them and they will eat what tastes good to them, even if it not was the healthiest choice.

Cost was primarily important when they were out with friends and needed to spend their own money on food. Participants did not think cost affected their family in purchasing healthy food like fruits and vegetables. Friends influenced what they ate mostly when they were out socializing at a restaurant or fast food establishment. Friends did not influence their eating decisions as frequently at school.

Study participants stated they did not pay a lot of attention to food advertisements on TV, but did notice those ads were not about healthy foods, but mostly about fast food. They told us that fast food was not healthy, and they know if they ate it, they would not have as much energy as when they ate healthy food like fruits and vegetables. Most participants ate at home and ate at fast food less after reading the book *Chew on This* in their ninth grade English class. This, in conjunction with the Health Science 1 nutrition information, did make them choose healthier food.

Participants thought the cafeteria food was not as healthy as it could be. They suggested a salad bar, a bigger variety of salads and sandwiches, fresher produce and less pizza, hamburgers, and processed foods. Many expressed how greasy the pizza was that was served in the cafeteria. Participants gave specific suggestions for fruit and several did not understand why there could not be a bigger variety of fruit since the school is located in an agricultural area where U-Pick farms are available to the public. These adolescents



stated that they knew fruits and vegetables were healthy choices and knew they needed to choose them over processed foods.

After data analysis based on responses from the participants, these factors were categorized by major and minor influences. Some internal and external influences are in both categories. The factors in Figure 3 that follows, categorizes factors that influence adolescent food choice most frequently based on participant responses:

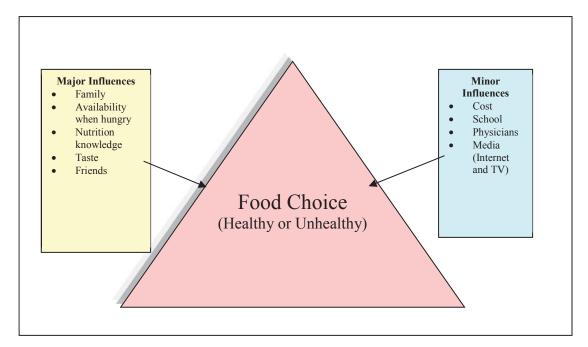


Figure 3: After data analysis: Factors influencing adolescent food choice

Data analysis as described in Chapter 3 included comparing participant responses with GPA, ethnicity, and age. The average GPA of participants was 2.90. This did not seem to have an effect on participant answers or how they decided what to eat. Ethnicity did not seem to play a role, and only four participants mentioned they ate ethnic food as a primary choice. These four did mention that their choice of ethnic food contained



vegetables and other healthy elements. Gender had a slight effect with more males stating they noticed hunger as a factor in choosing food that was quickly available, and females noticed mood as a factor when choosing something sweet or salty. Age and grade level did not seem to alter their decision-making process to select healthy foods or not. All participants in this study took the Health Science 1 class, completed the Good Eats project and read the book *Chew on This,* which contributed to their knowledge of healthy foods and the effects on their body.

These demographic factors are explored further in Chapter 5. Chapter 5 will include a discussion of the emerging themes related to data analysis and literature. Specific recommendations for social change and further research are discussed.



Chapter 5: Discussion, Conclusions, and Recommendations

Introduction

The purpose of this study was to explore insights and provide a deeper understanding on the decision-making process of how adolescents choose what to eat. The study was conducted to provide insights into how adolescents choose what to eat that may provide context for health education and promotion programs to prevent and reduce obesity in this age group. Individual interviews using guided questions were completed to explore, describe, and understand the decision-making process of ninth through 12th graders to determine factors influencing food choice including the purchase of fruits and vegetables during lunch at DLMHS. Insight into factors that might influence change and future development of health science curriculum related to nutrition information about healthy food choices were explored in the interviews.

The overall research question for this study was the following: What can adolescents tell us about their decision-making process about food choice and how they use nutrition knowledge to increase consumption of fruits and vegetables? Subquestions that guided the study were

- How do students apply nutrition knowledge learned in Health Science 1 to the decision-making process choosing to eat fruits and vegetables?
- 2. What other sources of information, besides Health Science 1, are persuasive in teaching the importance of eating fruits and vegetables?
- 3. What factors influence adolescents' decisions to eat fruits and vegetables, or not?



4. What recommendations can adolescents offer to make more fruit and vegetable choices available in the school cafeteria that would encourage them to eat more fruits and vegetables?

Context and Nature of Study

Obesity and resulting chronic diseases such as type 2 diabetes and hypertension, is an increasing problem in the United States among adolescents (CDC, 2006). Schools can play a role in providing nutritious meals to students during breakfast and lunch (AMA, 2004). Adolescent decision-making strategies and behaviors regarding food choice may have an impact on reducing or preventing obesity in the United States (Merrick et al., 2004). Food choice was the primary contributing factor to obesity in adolescents (The Obesity Society, 2009). The Wellness Council at DLMHS consisted of the school counselor and parents who were concerned about wellness and the health of the student population and who wanted to assist in students making healthy food choices at home and with cafeteria purchases. DLMHS provided nutrition curriculum to all ninth graders through the Health Science 1 course and included a cross-curricular project called *Good Eats*, which involved all subject areas required for ninth grade.

Neumark-Sztainer (1999) emphasized the importance of asking adolescents' opinions when designing or changing programs such as cafeteria menus. The qualitative, individual interview methodology was used to gain insight into the decision-making process of adolescents in the ninth through 12th grade to determine factors in food choice. This methodology allowed for exploration of the decision-making process and factors involved in food choice by adolescents.



Thirty two adolescents were individually interviewed for this study. Interview times of an hour were allocated. Participants were randomly selected from the student population excluding students who were enrolled in my classes. Eight individuals were randomly selected from self-identified ethnic groupings determined by the State of California Department of Education for reporting purposes: African American, Asian/Pacific Islander, Caucasian, and Hispanic. Interviews were conducted using the same guided interview questions. Each participant received a \$5.00 Jamba Juice card upon completion of the interview as a thank you for participating.

A secondary purpose of this study was to apply participant data from the interviews to improving and developing Health Science 1 curriculum at DLMHS for ninth grade which includes nutrition education. Based on data from this study, recommended changes to cafeteria menus may be applied to the other schools in the Antioch Unified School District. Conclusions and data were reported to the school and school district community, including the Wellness Council.

This chapter consists of four sections. In the first, I analyze, interpret, and discuss the findings for each research question in the context of developmental theories by Bandura, Erikson, Kohlberg, and Piaget and peer-reviewed articles from Chapter 2. The second section includes limitations to the study. In the third section, I describe recommendations for future research and implications for positive social change at the school and school district level.



Summary of Key Findings

Adolescents have insights into how they decide to choose healthy versus nonhealthy foods. Nutrition education taught by teachers in Health Science 1 has an impact on the food choice decision-making process of adolescents at all age, GPA, and ethnicity levels. Factors influencing food choice for participants in this study were family (mothers), availability, taste, and friends. Minor influences were cost, school, physicians, and mass media (e.g., Internet and television). Participants wanted to eat healthier to avoid chronic disease such as type 2 diabetes, heart disease, and obesity. Although influenced by external and internal factors, adolescents do actively engage in deciding what to eat.

Interpretation of the Findings

Subquestion 1

Interpretation of data. Participants mentioned that they did apply knowledge learned in Health Science 1 during their ninth grade studies to their decision-making process on food choice. They learned about food content and what was healthy or not by using the food pyramid and reading nutrition labels on packaged foods. Participants at all grade levels, ethnicities, and GPA mentioned these activities as useful in their decisionmaking process to select healthy food. Participants in all groups stated that they knew that fruits, vegetables, whole grains, and protein are healthy and excess salt, fat, and sugar in food was not healthy. Since all participants went through the same Health Science 1 curriculum in ninth grade, participants did show that they applied what they learned when deciding what to eat and as one participant stated, "I eat less junk food."



Participants mentioned the book, *Chew on This*, read in their ninth grade English class, as a contributor to learning that fast food was considered unhealthy. Several participants stated that reading *Chew on This* changed their behavior; they ate less often or never at fast food establishments. In some cases, the participant did not want to eat at fast food places even though the family did, and in other cases, the participant only ate fast food when the family or their friends chose to eat there. In these instances, the participant did not choose to eat fast food, but did so with the influence of peers and family.

Participants remembered their culminating project for ninth grade called Good Eats. This project took nutrition information learned in Health Science 1 and other ninth grade classes by applying it to a specific topic. Many participants remembered applying their nutrition knowledge to prevention of specific diseases like type 2 diabetes or hypertension. Participants at all grade levels, even 12th grade, remembered this project and stated it affected how they decided to choose food to eat and that they still remember that knowledge and apply it to their food choices today.

Participants stated that since they learned about healthy eating choices in Health Science 1, they knew about healthier food choices when purchasing food in the cafeteria. Many participants stated that they know that the pizza and hamburgers in the cafeteria were less healthy than fruits and vegetables due to the high salt and fat content. Participants stated that they wanted to see more variety of fruit offered in the cafeteria for purchase. They had concerns about food offered on the cart located outside of the main cafeteria food line. The cart contained ice cream and cookies. Participants had concerns that donuts and Pop Tarts were offered for breakfast. By mentioning these items, they



learned in Health Science 1 that fruits are a healthier option than these prepackaged foods offered by the cafeteria. They learned from reading labels that fruits and vegetables were healthier food choices, and other options that contained more fat, salt, and sugar were not as healthy. They made healthier purchases in the cafeteria and know what to avoid.

Participants used the knowledge learned in Health Science 1 to include more fruits and vegetables in their daily diet. They stated that they learned packaged and fast food was not a healthy choice. All participants in the study stated that they modified their diets to make healthier food choices based on what they learned in Health Science 1.

Subquestion 1 analysis of developmental theories. Bandura (1977) proposed that response sequences affect behaviors based on imagined symbols. Using food labels and the food pyramid as symbols in teaching healthy nutrition to ninth graders did have an influence on healthier food decisions for the participants. Many participants recalled these two activities as influencing their decisions to select healthy food, such as fruits and vegetables. In their responses, participants supported Bandura's theory that symbols and responses to those symbols affect decision-making and, in this case, decisions about food choice.

Bandura (1970) believed that self-efficacy influences decisions and adolescents need to be confident in their decision-making capabilities. Based on participant answers to interview questions, the participants were confident in knowing the difference between healthy and unhealthy food choice with information they learned in Health Science 1. Armed with knowledge about healthy food choice, participants in this study were confident that they knew how to make decisions to choose healthy food.



Participant responses to this question did not relate to Kohlberg's (1984) hierarchical stages of moral development. There were no responses by any age group stating it was immoral or wrong to eat unhealthy food, except in relationship to it causing disease (e.g., type 2 diabetes) which is a physical illness-based response and not a moral one.

Piaget (1978) believed that adolescents make decisions based on abstract concepts. Participants supported this theory based on combining concepts from different course work into the Good Eats project, and relating nutrition concepts learned in Health Science 1 and reading the ninth grade English book *Chew on This*. Participants took concepts from these learning activities and created abstract concepts that eating unhealthy can lead to later disease and poor health outcomes.

Erikson (1980) theorized that behavior is affected by observing respected results and positive feedback from those adults at school. This was not specifically stated by participants, but implied when they stated that they learned about healthy eating habits in Health Science 1 and believed what they heard from the teacher that affected their decision choose healthy food. Erickson (1980), Piaget (1978), and Kohlberg (1984) agreed that chronological physiological and cognitive aging lead to better decisions. Participants at all grade levels did remember what they learned in Health Science 1 about healthy food choice, and expressed that they use it in their decision-making process when choosing food to eat. In analyzing the data, participants at all age levels mentioned that what they learned in Health Science 1 did affect their decision-making process and



encouraged them to make healthier food choices, such as eating more fruits and vegetables.

Kohlberg (1984) and Bandura (1977) theorized that cognitive change occurs with interactions between people and their environment. By exposing participants to knowledge about healthy eating using the Health Science 1 curriculum, they integrated that knowledge into their decision-making, thought processes to eat healthier. Teaching constitutes an interaction between the students' environment and personal interaction with instructors.

Kohlberg's (1984) theory of moral development in relation to cognitive development has the least application. Although all of these theorists agreed that adolescents seem to make better decisions as they age, this did not apply to this question since all participants were exposed to the same knowledge in ninth grade and expressed that they used it in making food choice decisions.

Bandura (1977), Erikson, (1980) and Piaget's (1978) theories on cognitive development seem to be the most appropriate application in explaining the decisionmaking process for this first subquestion. Interaction with external factors such as relationships with people and the environment through symbols and interpretation of those symbols seemed to have the most effect on the decision-making process to select healthy foods.



Subquestion 1 analysis of peer-reviewed literature. Cargo et al. (2003)

developed a framework for adolescent participation in health education and promotion activities. Cargo et al. determined that adolescents chose healthier behaviors when they were modeled by a caring adult. Participants in this study mentioned they developed behavior change by being exposed to knowledge about healthy food. They may have perceived the teachers to be caring adults, thus adding validity to the decision-making process to choose healthier foods, although modeling of a caring adult was not verbally expressed by the participants.

Cothran and White (2002) determined that adolescents delay their decisionmaking skills into their postsecondary stage. Based on participant responses in this study, given the knowledge about healthy nutrition, participants in all age groups did not delay using this knowledge to make healthy food choices.

Subquestion 2

Participants stated that their family, especially the female head of household of mother or grandmother, did influence their decisions on what to eat. Mothers or grandmothers did most of the shopping and cooking and participants ate what was offered to them at home. In some cases, the participant influenced the food shopping decisions of the family resulting in healthier eating choices such as more fruits and vegetables. In this way, learning about healthy eating in Health Science 1 influenced food decisions for the participant and their family and the female caregiver was a source through purchasing food that was eaten at home.



Sources of information and activities mentioned most frequently in participant interviews about the importance of eating fruits and vegetables were (a) reading food labels, (b) the Good Eats project, and (c) the USDA Food Pyramid in Health Science 1 class. Another influential source of information mentioned by participants was reading *Chew on This*, which was required reading for ninth grade English and was related to the theme of healthy food choice.

Stuart, Broome, Smith, and Weaver (2005) explored adolescent weight loss interventions by conducting an integrative review of literature to describe weight loss interventions with adolescents ages 11 to 19 from 1980 to 2003. Stuart et al. (2005) found inconsistency in classroom education about nutrition and could not compare outcomes or determine effectiveness. Since Health Science 1 curriculum at DLMHS has been fairly consistent over the past 4 years, and taught by only two teachers, this consistency led to effective outcomes in teaching adolescents who took this class how to make better food choices. Consistency in doing the Good Eats project, reading food labels, using the USDA food pyramid, and all ninth graders reading *Chew on This* in English class has been consistent. These activities were mentioned many times in participant interviews as having an effect on food choice decisions and learning what was healthy and unhealthy food.

Sources of information that were not persuasive in food choice decisions were the Internet, social media, television, and cell phone use, like texting. Participants mentioned they did see food commercials and advertisements on the Internet and television, but it did not influence their food choice since they learned these foods, such as hamburgers,



were not healthy. A few participants mentioned they occasionally wanted to eat what they saw in commercials, and some did go and eat what was advertised, but they did not feel good after eating that item and cognitively knew it was an unhealthy choice. Participants stated that social media and cell phones, including texting, were not an influence on their food choices.

Subquestion 2 analyses of developmental theories. Social learning theory involves social interaction and a bidirectional interactive approach to learn desired behaviors (Bandura, 1977). Participants mentioned the Good Eats project as a way to learn healthy eating behaviors, along with reading food labels and learning about the food pyramid. The Good Eats project was a group project of three to four students applying healthy eating knowledge to a human, physiological problem and involved several weeks of peer-to-peer interaction with consultations with the teacher at periodic intervals to make sure students are on track. As described by the participants, the food pyramid was an interactive assignment with a computer program and the individual student tracking what they eat over a 1-week period. The food label activity involved reading food labels on packages of food typically eaten by adolescents and measuring out actual serving sizes using measuring cups and bowls (e.g., breakfast cereal). The teacher facilitated these activities and interjected pertinent information while the activities were taking place, but did not lecture. Participants stated that these activities were the most meaningful to them in learning about healthy portion sizes and food choices. Bandura (1977) stated that this bidirectional approach, as opposed to lecturing, was the most effective way to learn



desired behaviors. Based on participant data, these activities support Bandura's social learning theory to give information on choosing healthy foods.

Kohlberg's (1984) Level III in the hierarchy of moral development states that adolescents focus on self as a member of the larger society. The Good Eats project was also an advocacy project where students advocated to the community for healthier food choices based on their topic. Being a part of this project was an example of Kohlberg's theory at Level III. Participants expressed in the interviews how doing this project made them realize how their food choice affects themselves, their families, and society. Participants related this project to themselves by realizing if they did not choose healthier food, they could develop diabetes, heart disease and become obese and this translated into a greater burden for themselves and society. One participant equated the knowledge she gained from the Good Eats project to a "nutritional scare."

Ninth graders are ages 14 to 15. The Good Eats project starts out with giving students nutrition knowledge related directly to their eating habits by reading labels and doing the USDA food pyramid. Then this knowledge was applied to a specific topic for the Good Eats group project. This method follows Kohlberg's (1984) theory that new concepts need to be tailored to specific age groups based on their needs. Age-appropriate material about food choice was presented appropriately and retained by the participants, which led to continued healthy food choice decisions in the participant group as they matured.

Kohlberg's (1984) theory states that parents, culture, and religion define normal morality. Two stages of moral development are (a) willingness to agree with society on



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what is right and wrong, and (b) responsibility to family. Based on participant responses that female head of households influenced their food choices, Kohlberg's concept of responsibility to family applies. Parents, especially mothers and grandmothers, are an important source of information and influence healthy food choice in this study group. Kohlberg believed that mothers who communicate honestly with their children have a positive impact on their children's decisions, which correlates to participant responses for this study.

Bandura's (1977) social learning theory and Kohlberg's (1984) stages of moral development are applicable to sources of information influencing an adolescent's decision to eat more fruits and vegetables. The use of age-specific activities and parental influence on adolescents was a source of information that they will use in the decision-making process to choose healthier foods.

Subquestion 2 analysis of peer-reviewed literature. Miller (2001) determined that adolescents needed age-appropriate information from trusted nurses to incorporate it into better decision-making. Langer and Warheit (1992) determined that a source must be trusted in order for an adolescent to incorporate the information into the decision-making process. Teachers are considered trusted sources of information. Based on participant answers to interview questions, they trusted the information they received from their own research guided by teachers. Because participants trusted the teachers, they incorporated new concepts and knowledge into their decision-making processes to pick healthier foods.



Participants mentioned mothers and grandmothers as sources of influence to food choices. These are trusted individuals and participants trusted information from these sources to help them make healthier food choices. Participants stated that they had input into food purchases and were allowed to request more fruits and vegetables which their mothers or grandmothers purchased for them. Short and Rosenthal (2003) concluded in their study, that female adolescent decisions to engage in sexual intercourse was influenced by their mothers. Participants in this study also stated that their mothers influenced their decisions to eat healthy food. Mothers or other female heads of household informed about nutritional value of food have an influence on healthy food decisions for adolescents by purchasing healthier food choices for the home.

Adolescents who acquire information from a trusted source, such as teachers or mothers, are more likely to trust and retain that knowledge and use it in their decisionmaking process. Many participants in this study specifically mentioned mothers and grandmothers as a source of information and food that influenced their food choice decisions. Information from teachers was trusted as stated by using the information from Good Eats, packaged food label reading, using the USDA food pyramid, and reading *Chew on This* in the decision-making process to choose healthy versus unhealthy foods, including fruits and vegetables.

Subquestion 3

Based on participant responses to questions in the individual interviews, major and minor categories were developed that influence an adolescent's decision to eat fruits and vegetables, or other foods. Major categories that influenced food choice were (a)



family, (b) availability, (c) taste, and (d) friends. Minor categories of influence were (a) cost, (b) school, (c) physicians, (d) Internet and television, and location of fast food, other restaurants, and grocery stores.

Subquestion 3 analyses of developmental theories. Participants of all ages and ethnic backgrounds mentioned their family, and specifically their mother or grandmother, as a factor influencing their decision to choose healthy foods. Many mentioned that their mother was the primary grocery shopper or decision-maker on what they would eat at meals, especially the evening meal when the family was together. Several participants mentioned they influence their mother's food buying patterns by requesting fruits and vegetables based on what they learned in school as a healthy food choice. Bandura (1977) and Erikson (1980) concluded that family, peers, and partners, as external factors, influence decision-making behaviors. Effective behavior modeling of a respected adult may influence an adolescent's decision and decision-making is a constant interaction between family and peers (Bandura, 1977). External influences alter behavioral responses (Bandura, 1977). Participant responses stating that their mother was a major influence on their food decisions by purchasing healthy foods, whether influenced by participants or not, reinforces Bandura (1977) and Erikson's (1980) theory that the family as an external factor and behavior modeling by adults is an important influence in adolescent decisionmaking about food choice.

Availability was mentioned many times as a factor in adolescent's deciding what to eat. Most times participants mentioned availability in relationship to hunger when they came home from school and wanted something to eat immediately. Participants of all



ages and ethnicities stated that when they were hungry, they picked the easiest available food to eat, which in most cases was prepackaged foods that required no preparation. They also stated they picked foods that were immediately visible and available. Participants stated that if there was healthy food, such as fruit, visible on a counter when they got home from school, they were more likely to select that than a prepackaged food like chips. Participants expressed that they knew what healthy foods were, such as fruits and vegetables, and would choose those over prepackaged foods like chips if they were readily available. In many cases, fruits and vegetables were not available when they got home from school, and they did choose the unhealthy, prepackaged foods because they were hungry.

Bandura (1977) stated that life experiences are a contributor to better decisionmaking behavior and decisions are less likely to be disrupted by emotions and impulsiveness. Impulsiveness may relate to availability of food when it relates to physical hunger. Even though participants knew the definition of healthy food, including that fruit and vegetables are healthy, when experiencing hunger, impulsiveness may take over by retrieving the quickest source of food to quell that hunger. Even life experiences of learning what healthy food choices are will not overcome the decision to pick a food that was quick to satiate hunger, even if the adolescent knew the food choice was not healthy. This leads to making sure healthy food choices are available and within sight of a hungry adolescent to promote a healthy food decision.

The third major factor that influenced food choice in this study was taste. Taste was an internal factor. Participants stated they did not eat food that did not taste good.



Several participants mentioned they chose food based on their mood and what would taste good. For example, they chose food based on a need for it to taste salty or sweet. Kohlberg's (1984) theory of moral judgment does not apply to adolescent decisionmaking on whether to eat food based on its taste. Piaget (1978) theorized behavior is internalized and preserved until situations warrant a behavior change that is advantageous to the organism. Application of this concept would make sense only when an adolescent determines they need food that is salty versus sweet.

The final major factor was participants mentioned friends, or peers, as having influence on their food choice decisions. Peers were not mentioned as a major source of information in determining what to eat, including fruits and vegetables. This may be since participants primarily associated with students from their school and knew they all had the same information about healthy food choices. Peers were an influence when they were out at a restaurant or fast food establishment, or when a participant was at a friend's home. When participants were out with friends they ate what their friends were eating, even if they knew it was not healthy. When at a friend's home, they ate what the friend offered in order to avoid offending them, even if the participant knew the food was unhealthy. Although these situations may not be a major source of information in deciding what food was healthy or not, they did influence the participant's decision to eat unhealthy foods even though they knew they were unhealthy.

I was surprised that friends were not the first or second major influence expressed by the participants since it was a predominant influence in other studies involving adolescent decision-making pertaining to sexual intercourse, contraception use, smoking,



and other risky behaviors. Perhaps food choice was not considered as risky a behavior with similar social consequences which was why peers did not identify it as one of the top two major influences. Another possible reason was all participants in this study took the same Health Science 1 curriculum and learned the same healthy eating information making it socially acceptable to know about and practice healthy food choice.

Fear of rejection by peers may be more powerful than consequences imposed by adults (Kohlberg, 1984). In this study, participants did not mention rejection by peers for choosing one food over the other. They did mention that friends or peers influenced their food choice when they were out at a fast food restaurant or at a friend's house where adults were not present. Following this train of thought, participants were less likely to request a healthy food option over a nonhealthy option when alone with peers or friends. Participants stated this was because they did not want to offend friends. In this context, Bandura's (1977) and Erikson's (1980) conclusion that family, peers and partners, as external factors, influence decision-making behaviors supports participant responses. External influence by peers has an effect on the decision to use contraception (Bandura, 1977). If not using contraception was accepted behavior by peers, an adolescent may be more likely to follow that behavior, which follows that if a friend or peer is not eating healthy food, the adolescent that is with them will do the same as acceptable behavior in the current situation (e.g., eating out at a fast food restaurant).

Fear of consequences from outside sources drives adolescent decisions in Level II (Kohlberg, 1984). Applying this theory, adolescents deciding what to eat who are in Level II may follow expectations of peers. This was evident in participant responses that



they will eat what other friends and peers are eating at fast food establishments and a friend's home. Participants stated consequences as not offending others, which means they may be in Level II of Kohlberg's moral judgment developmental hierarchy. Bandura (1977) stated that peers, as part of the external environment of reinforcing influences, affect an adolescent's behavioral decision to participate in an activity or not. Study participants stated that their decision to choose to eat unhealthy versus healthy food was influenced by friends and they chose to eat unhealthy food over hurting their friends' feelings and to be part of a group.

Bandura (1977) described decision-making as a constant interaction between peers, family, and surroundings. Incorporating if-then structures that use influences from an adolescent's surroundings was an application of Bandura's theory. For example, if some of an adolescent's peers are smoking cigarettes, the adolescent may be faced with two predominant decision-making scenarios: (a) if I smoke, they will continue to like me and I will still be part of the group but I will put my health at risk, or (b) if I do not smoke, I may lose my friends, be exposed to second-hand smoke, but may reduce my health risk. Substituting "smoke" for "eat unhealthy food" in the presence of friends, explains study participant behavior for not wanting to ask for healthy food instead.

The proximity of fast food establishments, restaurants, and grocery stores to the participants' home was explored during the individual interviews. As an external influence to food choice, this was categorized as a minor influence. Some participants lived within walking distance of fast food, restaurants, and grocery stores and others had to drive there. Living closer to fast food establishments did not mean participants



frequented them more often. Eating at fast food was expressed as a time constraint decision, rather than a food choice decision. Several participants mentioned that they frequented fast food when their mothers were in a hurry and did not have time to fix the evening meal due to getting home late from work, or having to get to another activity quickly. Most participants stated that food at home was purchased at a grocery store since they knew it cost less and had a healthier selection, such as fruits and vegetables. As stated earlier, mothers were a major influence on what adolescents in this study ate at home since they did most of the food shopping. Having restaurants and fast food establishments close to home did not contribute to decisions to eat there frequently. Since most adolescents in the study expressed that fast food was not a healthy choice, when they made their own decision, they chose to eat healthier food at home which included fruits and vegetables during the evening meal.

Subquestion 3 analysis of peer-reviewed literature. Commendador (2003) studied influences of adolescents in choosing to use contraception before having sexual intercourse. Commendador determined that family had an influence, but did not specifically mention mothers. I found that family does have an influence in adolescent decision-making, which according to the data in this study, includes food choice.

Family and peer socioenvironmental influences had some effect on weight-control behaviors but did not have as strong a correlation as personal weight-body image perceptions of the study participants (Neumark-Sztainer et al., 2003). Two outcomes of the study were that adolescents' weight concerns mirror those of family and peers (external) and personal body image perceptions (internal). Mothers as a major external



factor in adolescent decision-making was not supported by Neumark-Sztainer (2003), although there was some congruency in participant and family concerns about weight and image. Wu et al. (2009) studied eating habits of Southern Appalachian teens and focused on external influences, such as teasing about weight by peers, body image, and cognitive intent to eat healthy foods. Families were not mentioned as an external factor influencing intent to eat healthy foods Wu et al. In this study, participants stated that their mothers had a major influence on what they chose to eat. This may be because food choice was a less sensitive topic for adolescents to talk to their parents about than image and weight, although food choice leads to weight and image outcomes.

Availability was determined to be a factor in healthy food choice in a previous study. Adolescents noted availability and taste (Neumark-Sztainer et al., 2003), and convenience (Neumark-Sztainer et al., 1999) as important considerations when choosing food to eat. In this study, availability was categorized as a secondary factor in adolescent food choice along with parental influence. Neumark-Sztainer et al. (2003) primarily surveyed White adolescents.

In this study, I interviewed students from African American, Asian/Pacific Islander, Caucasian, and Hispanic ethnicities. Only eight participants were Caucasian, and the other 24 were not. Participants from all ethnicities, ages, and grade levels mentioned family (mothers and grandmothers) as a major contributor to their decision to choose healthy foods, and availability as a major influence on what they chose to eat which depended on what their family had available at home. This differed from the



Neumark-Sztainer et al. (1999) findings and may be due to a cross-section of ethnic groups participating in this study.

Roseman and Niblock, (2006) conducted a study on middle school children in Kentucky, which was primarily a Caucasian population. Participants in this study stated that 87% of the time, taste was important to them in choosing food to eat. Hunger and taste were the most important factors, and cost was third in the Minnesota study (Neumark-Sztainer et al., 1999). The Neumark-Sztainer (2003) study population was primarily Caucasian participants. Participants in this study across all ethnic groups stated that taste was a major factor in deciding what to eat. When choosing what food to eat, adolescents use taste as major internal influence. When making healthy food, such as fruits and vegetables, taste may be a factor that influences adolescents to choose what to eat. Taste is an individualized perception. More information needs to be acquired on what adolescents mean by taste in order to make healthier foods taste good to them and encourage choosing them over other foods.

Based on self-reported surveys administered to 13- to 17-year-olds to determine attitudes, beliefs, and norms, they found parents and peers had little or no effect on eating or exercise habits (Baker & Brownell, 2003), which supports results from this study. Commendador (2003) concluded that adolescents involve self-esteem, locus of control, influences of family and peers in their environment, and their partner in the decision to use contraception. When alone with friends, peers in the immediate environment did influence what adolescents in this study chose to eat.



Dashiff (2000) stated that peer pressure and confidentiality were sources of conflict for adolescents deciding to complete survey instruments. Participants in this study did not specifically express conflict resolution as a part of the decision-making process in deciding to choose healthy or unhealthy food in the presence of their friends. However, the participants indicated thoughts on how the other person would feel if they refused the unhealthy food their friends were eating. This could be considered a source of conflict on whether to decide to eat the unhealthy food or refuse it and hurt their friend's feelings.

Subquestion 3 analyses of developmental theories. Cost as a minor factor on food choice relates to Bandura's (1977) ideas of external response sequences. According to participant responses in this study, the higher cost of available food when they were eating out with friends affected their decision and they purchased the least expensive menu items, whether healthier or not. Cost was a response to not having much money to buy more expensive food items. Cost did not necessarily lead to healthier food choices including fruits and vegetables.

Participants mentioned school as a minor factor in their food choice decisions. Erikson (1980) believed that school affects adolescents by observing respected adults and getting positive feedback from those adults. Bandura (1977) and Erikson agreed that modeling has an effect on decision-making behavior. Based on participant responses, there was no specific mention of teachers that affected food choice decisions. However, many participants mentioned activities in Health Science 1 such as the Good Eats project, food label reading, and the USDA food pyramid taught by teachers that affected their



food choice decisions. In this respect, the teachers were modeling good behavior which follows Bandura's theory that modeling affects decision-making behavior.

Physicians were mentioned a few times as a minor influence on food decisions, and these were for specific instances when a participant needed to see a physician. Kohlberg (1984) and Piaget (1978) are proponents of staged development. Kohlberg stated that adolescents develop in sequential stages. Adolescents move from one stage to the next, integrating knowledge at different levels. One type of conceptual analysis used through cognitive-developmental stages is logical analysis of new concepts (Kohlberg, 1984). Although adolescents arrive at different stages at different chronological times, each stage requires appropriate presentation of new concepts (Kohlberg, 1984). Based on the stage of each of the participants who required specific dietary information, Paiget's and Kohlberg's theories are applicable.

The decision to accept advice from physicians can be applied to Erikson's (1980) theory. Erickson believed that adolescents in a crisis situation are self-absorbed and will make decisions only to satisfy the self. The participants who went to see a physician for a medical problem could be considered in crisis and would be more likely to make food choice decisions based on physician recommendations if it would treat and cure their crisis condition. Any person, not just an adolescent, who is ill and wants to be cured would be self-absorbed and make a decision to satisfy the self to get well. In this situation, Erikson's idea would apply to all age groups.

The media, including television, Internet, and social media sites (e.g., Facebook.com, Myspace.com) had little influence over participant decisions to choose



foods. Most participants mentioned advertisements on television as a primary source of influence. When they saw a food advertised, especially fast food choices like hamburgers, they stated sometimes they wanted to eat or try that food because it "looked good." Sometimes participants tried that advertised food the next time they visited the fast food establishment, but no participant stated they ran out to buy it for immediate gratification. Participants also stated that after they tried the advertised food, if they did not like it, they did not eat it again. This decision relates to taste which, was one of the major influences on food choice. The Internet and social media were not an influence on adolescent food choice in this study. Even though there are advertisements on social media and other web sites, participants stated they did not pay attention to them. One participant did state she uses the Internet to look up food nutritional composition sometimes, which did affect what food she chose, but not on a consistent basis. When asked about texting as an influence on food choice, no participant said this was a direct influence. However, if friends texted they wanted to go out to eat somewhere, eventually cost, where they went to eat, and what their friends were eating did affect their decision on what food to eat. Friends were categorized as a major influence on food choice, whereas cost was a minor influence.

Bandura (1977) characterized adolescence by risky behaviors. Adolescents are influenced by symbols through external mass media (Bandura, 1977). External influence by peers has an effect on the adolescent decisions (Bandura, 1977). If a behavior is accepted by peers, such as watching similar television shows that show specific food advertisements targeting this age group, they may be influenced by these symbols.



According to participant responses, television commercials about certain foods were enticing to them, and they might be influenced to try them. However, based on knowledge they learned at school, they stated they knew these choices were not healthy and did not eat them often, or tried them and decided to not eat them again based on an internal influence such as taste.

Erikson (1970) believed that chronologically immature adolescents may opt for immediate sexual satisfaction instead of weighing the consequences of using contraception, staying in the self-absorption stage. Knowing what is healthy and not healthy may be a better predictor of food choice than chronological age development. In this study, age did not predict if participants would choose healthy food or not.

Subquestion 3 analysis of peer-reviewed literature. Neumark-Sztainer et al. (1999) found that cost was a minor factor in food choice with adolescents. Roseman and Niblock (2006) found that 46% of middle school adolescents in their study stated cost was a factor in food choice. Cost as an external factor of influence in this study was not mentioned as often as other factors on adolescents decided what to eat. This may be because their parents purchased most of the food eaten at home and cost was not a concern for participants. In this study, participants mentioned cost as a factor primarily when they were out with friends at a fast food or other restaurant and picked food less costly since they did not have a lot of money to spend. Participants considered cost a factor in food choice when it was a direct cost to them.

School is an influence for adolescent food choice when cafeteria food is involved in the decision. French, Story, Fulkerson, and Gerlach (2003) found that food choice was



influenced by adolescents at school by different food offered a al carte and the main cafeteria food line. French et al. found that fruits and vegetables made up only 4.5% of a la carte items in 17 of the 20 school studied. This was a concern since 35% to 40% of purchases were from a la carte stands. Participants in this study expressed that there were more unhealthy foods on the cart than in the regular cafeteria food line. One participant who worked in the cafeteria stated that a fruit bowl was put on the cart hoping students would buy fruit there, but he stated he never saw anyone buy fruit from the cart when he worked. Fruit was included in the cost of a lunch meal when purchased from the main cafeteria and not the cart at DLMC.

Stuart et al. (2005) concluded that adolescents need a positive eating environment to promote healthy food choice. Having more healthy food options, like fruits and vegetables, available in the cafeteria constitutes a positive eating environment, as does having healthier food to choose from at home. Although some participants stated that they lived within walking and driving distance of fast food establishments, they usually did not eat there unless family took them, they were in a hurry, or went there with friends. Promoting healthy eating at school gave them the knowledge that fast food was not healthy. Several participants stated that after studying nutrition at school and reading the book, *Chew on This*, they ate fast food less often if they had the choice.

Physicians were a minor factor in participant food choice decisions. The physicians who mentioned diet as an external influence were in specific incidences such as a sports physical or seeing a physician for a specific medical problem where dietary changes were commended as treatment. Miller (2001) stated that pediatric nurses see



themselves involved in adolescent decision-making in making health decisions and determined that adolescents need age-appropriate information delivered by trusted nurses. Langer and Warheit (1992) determined that information from a trusted source was necessary for adolescents to accept information in making a decision. Participants who did receive diet and nutrition information from a physician did see it as a trusted source and used that information for their specific situation, but did not seek out physicians as a source for deciding what food to eat.

Neumark-Sztainer et al. (1999) found factors of less importance in adolescent food choice decisions to be mood, body image, habit, cost, media, and vegetarian life style. Participants stated that media was less of an influence on adolescent food choice. Because the Neumark-Sztainer study was completed in 1999 before social networking web sites such as Myspace.com and Facebook.com became popular, and before texting on cell phones, I wanted to determine of these media outlets had an effect. According to categories derived from interview data, mass media still has a minor effect on adolescent food choice decisions.

Minor influences on food choice decision were cost, school, physicians, mass media, and location of fast food, restaurants, and grocery stores in participant neighborhoods. I was surprised that mass media did not play a larger role in adolescent food choice, and that proximity to fast food did not increase consumption. Cost of food when out with friends and menu options in the school cafeteria were the primary minor influences. Physicians were only used when related to a specific medical problem or need.



Subquestions 4

Subquestion 4 analyses of developmental theories. Attitudes and norms of students and their peers and parents alone are not accurate predictors of behavior (Bandura, 1977). Kohlberg (1984) and Bandura (1977) agreed that external environmental influences have an effect on adolescent decision-making. Participants stated in interviews that if more fruits and vegetables, in particular salads, were more to their liking, they would purchase them from the cafeteria. Although there was no guarantee that adding more fruits and vegetables to the cafeteria menu was a predictor that students will purchase them, there may be a higher likelihood that students would purchase more fruits and vegetables based on participant responses.

Bandura (1977) and Erikson (1980) agreed that modeling has an effect on decision-making behavior. Based on this concept and participant responses, having a greater variety of fruits and vegetables on a daily basis, models a healthy diet. Even though a greater variety may not be specifically modeled by an adult, the cafeteria could model healthy eating by having more healthy options.

Although Erickson (1980), Piaget (1978), and Kohlberg (1984) stated that as people age, they make better decisions, participants in this study did not give different answers to questions based on age or grade-level. All participants in this study had the same Health Science 1 curriculum that taught about healthy versus unhealthy eating, and had similar suggestions to improve cafeteria options like adding fruits, vegetables, less greasy pizza, healthier protein (e.g., baked), and more whole grains. Although aging may



allow adolescents to make better decisions, in this study, at all age levels, knowledge was a common factor in suggesting the addition of healthier food to the cafeteria menu.

Subquestion 4 analyses of peer-reviewed literature. Neumark-Sztainer et al. (2003) found that when adolescents experienced greater availability of fruits and vegetables and liked the taste of the fruits and vegetables, it led to increased intake of these foods. Participants in this study mentioned taste as a factor in food choice decisions. Neumark-Sztainer (1999) emphasized the importance of asking adolescents' opinions when designing or changing programs that affect adolescent food choice, such as food served in the high school cafeteria. Adolescents noted availability and taste (Neumark-Sztainer et al., 2003), and convenience (Neumark-Sztainer, et al., 1999) as considerations when choosing food to eat.

Doak, Vissher, Renders, and Seidell (2006) conducted a literature review of programs intended to prevent overweight and obesity in children and adolescents with the goal of identifying obesity prevention programs that focused on school-aged children from 6- to 19-years-old and programs that were most likely to succeed on a large-scale basis. After reviewing the literature, Doak et al. recommended that intervention programs target these factors to be most effective: (a) ethnicity, age, and gender; (b) physical or social environment including food selection in school cafeterias; and (c) make behavior changes sustainable by incorporating interventions in school curriculum. Based on the finding of this study, the Health Science 1 class curriculum did have an impact on participants' food choice. Participants mentioned this class as a vehicle for learning about



healthy eating habits. Participants used this knowledge to recommend changes to the school cafeteria menu that they determined to be healthier choices.

Adolescents in this study were asked for their opinion on what the school cafeteria could do to increase fruits and vegetable offerings. They were also asked how the community, including parents, could increase healthy food options in the school cafeteria. All participants were eager to give their opinions in hopes of changing the cafeteria menu. Participants stated in the interviews that they knew that healthy foods consisted of fruits and vegetables. Almost all of the 32 participants interviewed suggested increased fruit and vegetable offerings in the school cafeteria. Increased fruit selection was mentioned most often, followed by an increase in types of salads containing vegetables. Many participants stated that the current fruit and salad options looked "old," meaning not fresh. The most suggested additions to the menu were grapes and a salad bar. One participant noted that there are salad bars at an elementary school attended by a sibling and she would like to see it at the high school. She noted that there are fruits and vegetables on the salad bar. Many participants mentioned that there should be more fruit options on the cart, which was located outside of the main cafeteria, and that fruit and vegetable options needed to be fresher. Participants recommended offering different salad choices on different days instead of the same salad every day.

Many participants noted that the pizza looked unhealthy due to the amount of grease on each piece. Participants noted that pizza was a popular item purchased by students, and cafeteria personnel needed to find a healthier pizza with less grease to offer students. One participant mentioned vegetarian pizza was offered but infrequently.



Participants noted that their parents and other school officials could talk to the school district personnel who created menus to ask for more fruit and vegetable offerings. One participant mentioned she did a petition in middle school in hopes the cafeteria would offer a salad bar, but nothing came of the student petition. Participants' tone during the interviews was not enthusiastic or hopeful about the possibility of making changes to the school cafeteria menu. Participants did think changes needed to be made to offer healthier choices by adding more fruit and salad and if they were available and what they liked, they would purchase them.

Main Research Question

Adolescents in this study knew what healthy versus unhealthy food choices were. They wanted to have input into their food choice decisions. Participants stated that fruits, vegetables, meat, and whole grains were healthy choices. They knew foods high in salt, sugar, and fats were unhealthy based on reading labels on prepackaged foods. Their decision-making process included using knowledge from the projects, activities, and curriculum from the Health Science 1 course they all took in the ninth grade. Participants told me that knowledge about healthy food choices did affect their decisions on what to eat.

Based on knowledge from this course and reading *Chew on This* in English, the participants learned that fast food was not the healthiest food choice option. Participants stated that by reading food labels, they learned that fast food options, such as hamburgers, were high in salt and fat and were an unhealthy choice. Participants stated



that, based on their nutrition knowledge, they reduced or stopped eating at fast food establishments even if they lived near these places.

Adolescents can make healthy food decisions but are influenced by their family. Mothers, and sometimes grandmothers, have the most influence on what adolescents in this study ate at home because they did most of the shopping and cooking. Several participants shared that they influence grocery shopping by giving input into what their mother purchased by deciding what they wanted to eat and asking for it. One way mothers influenced an adolescent's food choice decision was by taking their children to fast food establishments. Participants reported that mothers did this when there was a time crunch to get to other extracurricular activities, such as a sporting event, after school and when the mother had no time to go home and cook an evening meal.

Participants stated that hunger and taste played a role in what they decided to eat. Giving adolescents healthier options after school and in the cafeteria, when adolescents are hungry, may provide more opportunities for adolescents to eat healthier. Adults, who put healthier food options, like fruit, in sight of a hungry adolescent may increase the likelihood they will eat that over going into a cupboard to get a bag of chips. Although participants stated that taste was a factor in what they chose to eat, having a piece of fruit or vegetable they liked and thought tasted good readily available may increase consumption of these food groups. Given knowledge about healthy food choice, adolescents may decide to eat healthier to avoid and reduce obesity and avoid chronic disease later in life.



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Major Factors: Comparison by Ethnicity, Age, Grade-Level, and GPA

Thirty-two adolescents ranging in age from 14 to 18 in Grades 9 through 12 participated in this study. There were eight participants from each of four, self-declared ethnic groups: African American, Asian/Pacific Islander, Caucasian, and Hispanic. Participant answers were identified and categorized by ethnicity, grade-level, and GPA as of the end of the first semester in the 2011-2012 school year. A commonality was that all students were in the final stages or completed the Health Science 1 course which contained a unit on nutrition required of all freshmen at DLMHS.

Ethnicity. Participant answers did not vary based on ethnicity in what they learned in Health Science 1. All participants mentioned the same projects in Health Science 1 that helped them learn about healthy food choice decisions. All participants, regardless of ethnicity, knew that healthy food choices included fruits and vegetables, and mentioned that fast food was not a healthy food choice. Almost all participants mentioned family, and in particular, mothers, as having the greatest influence on their eating habits and food choice. Slightly more African American and Asian/Pacific Islander participants mentioned family as the greatest influence on their health food decisions, although Caucasians and Hispanic participants mentioned family as an important external factor that influenced food choice.

Ethnicity did not affect hunger when participants wanted something quick to eat. When hungry, participants in all ethnic groups stated that they did not want to prepare anything, and ate what was in sight, already prepared, or prepackaged. Having a healthy food option, like fruit, readily available at all times might contribute to greater



consumption of healthy food when adolescents from any ethnic group are hungry and want something to quickly satiate their hunger.

Taste was a consistent influence across all ethnic groups. Although the definition of what tastes "good" may vary by ethnic group, participants stated that a food had to taste good in order for them to consider eating it. The definition of good was not fully explored in this study. A few participants mentioned that sometimes they wanted something salty or sweet, but there was not enough data in this study to determine if this varied by ethnicity. Many participants did mention that food that was fresher tasted better, and this was in reference to what was offered in the school cafeteria. There were no delineations of this comment across ethnic groups.

Friends was the final category of influence in food decisions for this study. There were no differences in the influence of friends based on ethnicity. Participants from all ethnic categories stated that their friends had more influence on their food choice when they were with each other, away from adults, or at a fast food establishment or restaurant. When participants were with friends at their house, they tended to eat what the friend's family offered. If the food offered was not healthy, they ate the food in lieu of asking for something healthier to avoid offending anyone. Along with friends, cost was a minor factor since when out with friends participants stated they either ate what their friends were eating, or purchased something based on the money they had available. This behavior was related to Bandura's (1977) idea that adolescents are more likely to be influenced by their peers to avoid being different and rejection, or to feel part of a peer group.



Age and grade-level. I became aware from participants, regardless of grade-level and age, remembered what they learned in Health Science 1 about healthy food choice. In particular, participants across all grade levels and ages remembered reading food labels, the Good Eats project, the USDA Food Pyramid, and reading *Chew on This* in English. Students remembered how unhealthy eating may cause chronic diseases such as type 2 diabetes, heart disease, and obesity later in life and by eating healthy, these diseases may be avoided. Having students participate in activities directly related to their maturity level, chronological age, and their interest supports theories of Bandura (1977), Kohlberg (1984), Erikson (1980), and Piaget (1978). Tailoring curriculum based on these theories may increase knowledge retention after high school leading to continued healthy food decisions.

Family and mother influence was consistent across all age groups and grade levels. Many participants stated that they asked their mothers who did most of the food shopping, to buy healthy options for them, and their mothers did as requested if funds were available. In some answers, participants stated that they influenced their families and mothers to eat healthier. Based on developmental theories of maturity, younger aged participants might be more influenced by their family decisions when deciding what food to eat. I did not find age and grade level to be a major factor in food choice. Perhaps since all participants took the same Health Science 1 course, information gained in this curriculum was more prevalent in food decisions than chronological age.

GPA. The average GPA of participants was 2.900 on a 4.000 scale. The lowest GPA was 1.143 and the highest was 4.000. The overall average GPA was higher than



other schools in the Antioch Unified School District. This was because the grading scale at DLMHS was A, B C, F instead of A, B, C, D and F. Faculty at DLMHS does not accept a grade of D since colleges and universities do not recognize it as a passing grade. Students and faculty use the CURE period to help students bring their grades up from an F to a C through tutoring and mastery learning, although not all students take advantage of this opportunity and may choose to keep their grade of F.

The influence of mothers (family), availability, taste, and friends did not vary in the participant group based on GPA. Scharoun-Lee et al. (2009) studied over 11,000 postsecondary students and found that students with a higher GPA who entered college had a slower increase in obesity as they aged. Participants in the current study group may have this outcome if followed through their postsecondary phase. However, participants in this study group were still in high school, and did not display any differences in answers to the interview questions based on GPA.

Adolescents do make their own decisions on what to eat whenever possible. Family, availability, taste, and friends are major influences on food choice decisions. Nutrition education in the Health Science 1 class affected these decisions. Minor influences were school (food choices in the cafeteria), cost, physicians, and mass media (Internet and television). When asked, adolescents can state how they decide to eat and what affects their food choice decisions.

Limitations of the Study

This study was limited because it was a small group of 32 participants from a small school with a health-related theme. Because of the small size, results of this study



may not be applicable to larger schools and schools that do not provide nutrition education and a health-related themed curriculum. There are over 100 health career pathway schools in California that may find this information useful, as well as health pathways in other parts of the United States that follow the same curriculum model as DLMHS. These schools vary in size, but most are considered smaller learning communities (SLC) with similar curriculum and comparable ethnic breakdown. Results may be transferable to school districts in California that incorporate SLC, or pathways, with a health theme. It would be interesting to duplicate this study at one or more of these small, health-themed schools and pathways to add to data from this research study.

Although this was a public high school, and not a magnet school, prospective students and parents must complete an application stating they would like to attend DLMHS. There was no question on the application that states prospective students are interested in health or a career in health care. However, because students and parents have to put in an application and are selected through a lottery process, there may be some self-selection to get into the school.

As the researcher, I knew some of the students, having taught them in previous school years. I believe that although this was stated as a limitation, interviewing these students was more comfortable for both the student and me since there was previous rapport. Students randomly selected for this study, along with their parents, were more likely to agree to participate to assist me, as stated in the assent and consent, by doing the interview. Students who did not know me did not consent to participate more often than



those that did consent to participate in the study. Different information might have been obtained from students who did not consent to participate because they did not know me.

Participants did not express feeling uncomfortable at answering questions, although they might have felt that way without expressing it. No participant interviewed refused to answer any questions. Those that did not consent to participate may have felt uncomfortable answering the study questions which was why they chose not to participate. I did not ask why randomly selected students that did not participate chose not to.

Another limitation may be that more students who felt comfortable participated than those that did not, giving the study different information. Of those randomly selected that chose not to participate, three had no previous experience with me as a student in class, and two did have experience. Three declined to participate and two declined due to parent request. One randomly selected student was no longer enrolled due to a long-term medical absence and did not participate because he was not coming back to school. Each of these participants was replaced with another randomly selected student from that ethnic group.

The grade-levels and ethnic group of the participants were not equally distributed, which may be a limitation. There were more 10th grade participants (14) randomly selected compared to ninth grade (5), 11th graders (6), and 12th graders (7). The pool of 11th and 12th graders was smaller than the other grades because as students do not meet credit requirements for graduation in junior year (11th grade), they are moved to continuation schools to ensure they earn their high school diploma. Although there were



more 10th graders interviewed for this study, I found that all grade levels had similar responses to the interview questions to make healthy food decisions.

A limitation to using interviews was that students may feel uncomfortable discussing answers with an adult. Participants may not be equally articulate or perceptive in answering questions (Creswell, 2003). Participants were told they were being audiorecorded and could write on cards if they chose not to answer verbally. No participant chose cards, and all consented to be audio-recorded during the interview. No participant required a Spanish translator or needed a consent or assent form translated into Spanish. All participants were articulate in responding to the interview questions. All participants were told they could leave the interview at any time, did not have to answer any question, and if at any time they felt uncomfortable, the interview would end. No participant took advantage of these options and stayed until the end of the interview. I did not find any participant uncomfortable discussing answers with an adult, which may be because they knew me from the school campus or previously had me for a teacher. Participants were eager to share what they knew about their decision-making process leading to food choice.

There may have been some bias in answering my questions since participants did know me from being on campus or in my medical terminology class. I never taught the Health Science 1 curriculum and did not know the details of what was taught. I did not have input into the Health Science 1 nutrition curriculum or unit. If students randomly selected for the study talked to participants who already met with me, they may have had time to formulate their answers ahead of time. Although the CURE pass system was used



to excuse participants for the interviews, and there was no reason for the pass on the paper, students may have talked to each other about the interview once it was completed. I had no proof of this, and the participants, staff, and faculty were told the interview was confidential, but being adolescents, they may have talked to each other about the interview. Although the initial guided study questions were used to begin the interview, I went into more depth for each participant based on their responses to the initial questions. By conducting the interview in this manner, to explore and understand each participant's food choice decision-making process, bias may have been reduced through the individuation process.

Recommendations

Recommendations for Further Research

Previous researchers who conducted qualitative studies regarding adolescent food choice primarily focused on populations of Caucasian students. Neumark-Sztainer et al. (1999) and (2003) primarily focused on adolescents of Eastern-European descent (Caucasian) and food choice. Roseman and Niblock, (2006) conducted a qualitative, exploratory study of 947 middle school students in one, central Kentucky school district to determine if participants could identify healthy menu items in the school cafeteria and the decision factors influencing students what to eat from the menu at school. The study population was primarily Caucasian (73%). Okwumabua et al. (2002) examined the relationship between low-income, African American adolescents experiencing depression and their decision-making skills.



This small study of 32 participants included equal numbers of eight from four ethnic groups (African American, Asian/Pacific Islander, Caucasian, and Hispanic) to examine food choice among adolescents that included more than one ethnic group. I found essentially no difference in responses to the interview questions. However, further study needs to conducted to expand the size of the study population and include more members from these ethnic groups. Further breakdown of the Asian/Pacific Island population to break out Filipino and Pacific Islander subgroups (e.g., Hawaiian, Samoan) would be helpful in acquiring more in-depth knowledge about adolescents in these cultures and food choice decisions. Adding the dimension of culture and not just ethnicity would be helpful in learning about other factors that may prevent or reduce obesity in adolescents based on their food choice decisions.

Expanding this study to other health care-themed high schools and pathways that exist as part of comprehensive high schools would be useful to add to the results of this research. Based on interaction with other teachers in California who are part of healthcare-themed schools and pathways, nutrition education was not typically taught as part of their curriculum. Sharma (2006) measured the effect of food selection and exercise to reduce obesity. Sharma recommended future researchers target child and adolescent nutritional behaviors. Adding nutrition curriculum to these similar educational situations and studying the effect would expand on this study. Adding and studying the effects of nutrition education to non-themed comprehensive high schools would give another dimension to this research.



I wanted to look at participant responses based on socioeconomic data. The school district refused to release this data for this study. Conducting a qualitative or quantitative study where this data were released for research is recommended for greater insight to determine if this was a factor in the decision-making process of adolescent food choice.

Following the 32 participants in this study to determine if they continue to use the knowledge about nutrition to make decisions about what to eat would be an extension of this research study. Following these participants even farther to determine if that knowledge is passed on to their children would be an interesting follow-up study. Future longitudinal research on nutrition knowledge and how it affects participants in later years would be an interesting study, along with determining if their decisions to eat healthier did prevent them from developing type 2 diabetes, heart disease, and obesity.

Another follow-up activity would be to determine if there were changes to the breakfast and lunch menus in the cafeteria at DLMHS based on participant feedback. A further follow-up would be to determine if the Antioch Unified School District implemented any of the participant recommendations to the menu at other high schools.

A follow-up study at the two comprehensive high schools in the Antioch Unified School District would add information regarding adolescent food choice to this data. Creating a survey instrument for a quantitative study based on results from this study combined with the survey instrument from the Neumark-Sztainer et al. (2003) study might add greater insight into adolescent decision-making about food choice. The



students at the comprehensive high schools did not self-select to attend Dozier-Libbey Medical High School which might provide different results from the current study.

Another possible follow-up study might be a mixed-method study at the two comprehensive high schools in the Antioch Unified School District using interviews and a survey instrument. Data from this study might, again, give different results and add to the understanding of how adolescents choose what to eat. Studies at the comprehensive high schools would provide a larger sample size and greater numbers by ethnicity.

Implications for Positive Social Change

Recommendations for Stakeholders at School Level

This study has the potential to lead to positive social change by impacting how adolescents decide to choose healthy food, including fruits and vegetables, at the individual, family, school, and school district level, which could eventually affect the entire Antioch community. Changes to curriculum in health/careers at the other high schools at the classroom level to include nutrition curriculum may impact the knowledge level of all students in the Antioch Unified School District beyond the students at DLMHS. Although beyond the scope of this study, application of nutrition knowledge and making healthy food choices may impact society by reducing and preventing obesity, and possibly preventing these students from developing type 2 diabetes and heart disease later in life.

Based on data from interviewing 32 students at different grade levels, ages, GPA levels, and ethnic groups at DLMHS, I recommend these points for practical application:



- Continue to teach nutrition curriculum to ninth graders in Health Science 1 and possibly expand other activities to reinforce this knowledge in the 10th through 12th grade curriculum catering to students developmental stages at each grade level.
- 2. Due to these activities having the greatest impact on participants, in ninth grade continue to do the Good Eats project, label reading activity, USDA food pyramid, and read *Chew on This* in ninth grade English. Enhance activities that promote healthy food choice by exploring and implementing other activities and projects that are applicable to ninth graders.
- 3. Report findings to the Wellness Council at DLMHS where
- Adults and student representative can work with the Nutrition Services personnel at the school to explore how to offer a greater variety of fruits and vegetables in the school cafeteria.
- Explore options of tapping into local farm markets for fruit and vegetable variety.
- Explore ways to make pizza less greasy and more nutritious.
- Explore how to offer greater fruit and vegetable options on the a la carte section of the cafeteria.
- Explore how to offer different salad options at lunch.

Recommendations at School District Level

 Report to the school district board, superintendent, and district-level nutrition services personnel to explore recommendations under Item 2 and



expand these options to the two comprehensive high schools in the school district.

- Present data demonstrating that teaching students about nutrition affects their decision-making process and improves the likelihood they will choose to eat healthy foods.
- 3. Discuss and explore teaching healthy eating and nutrition curriculum in the health/careers class offered at other high school in the district at ninth and 10th grade. This class was required for all graduating students in the Antioch Unified School District. The Health Science 1 class at DLMHS covers the curriculum in this required class, but has been given permission to deviate to include nutrition information.
- Explore incorporating the Antioch Unified School District and California State Standard in the health/careers course curriculum ensuring it is taught to all high school students in the district.

These recommendations were presented to the appropriate personnel for their consideration and implementation.

Conclusion

When asked, adolescents will give insights into their decision-making process on how they choose what food to eat. Adolescents in this study shared how they used nutrition knowledge learned in the classroom to make healthy food choices. Adolescents have opinions on what food is healthy and want to change their environment to offer healthier choices to avoid obesity and future diseases. Adults need to ask and follow



through with their recommendations for offering healthy foods in the school cafeteria. Adolescents exposed to nutrition curriculum understand and can make healthier food choices to avoid future disease. As adults concerned about the obesity epidemic in the United States, perhaps asking educated adolescents how to make positive social change and assist in implementing those changes will add a missing dimension to reduce obesity in this age group.



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Appendix A: Interview Question Guide

Interview Question Guide Insights into the Decision-Making Process of Adolescent Food Choice Cynthia J. Soraoka IRB Question #39a

- I. Part 1 Introduction (10 minutes)
 - A. Thank participant for taking time to attend
 - 1. Introduction of researcher
 - B. Objective of interview
 - 1. Learn how adolescents make decisions about food choice
 - 2. Doing study to determine how adolescents can improve diet by eating more fruits and vegetables
 - C. Explanations
 - 1. Length of interview 45 minutes (1 hour including introduction and conclusion)
 - 2. Confidentiality of participants
 - 3. Free to leave at any time
 - 4. No "wrong" answers; all input is important to the study
 - 5. Questions?
 - II. Part 2 Questions (45 minutes)
 - A. Overall question
 - 1. What can you tell me about your decision-making process about food choice?
 - 2. How do you use nutrition knowledge to increase consumption of fruits and vegetables?
 - B. Levels of Questions to Ask Participants

Topics	Main Questions	Follow-up	Probes	
		Questions		
Knowledge	What can you tell	Do you	What else do you	
	me about	understand what	recall learning in	
	knowledge you	healthy foods	Health Science 1	
	learned in Health	are?	that you think	
	Science 1 that you	What information	makes a difference	
	use when you	in Health Science	in choosing the	
	decide what food to	1 was most	food you eat?	



	eat?	valuable in	Did you remember	
	Cut:	teaching you	when you learned	
		about healthy	about nutrition in	
		food choice?	Health Science 1?	
			If so, what teaching	
			strategies taught	
			you most about	
			eating healthy	
			foods?	
Source of	What influences your food choices?	What specific sources of	Explain more about	
Information			the sources of	
		information do	information of food	
		you use to decide	you just mentioned	
		what food to eat?	(e.g. What about	
		Family? Friends?	family? What	
		School?	about friends?)	
		Doctors?	What influences	
		Internet? TV?	you the most? Almost all of us	
			have knowledge in	
			our heads that tells	
			us what we should	
			eat to be healthy,	
			when you choose	
			unhealthy food, what prevents you from following this	
			knowledge?	
			What would friends	
			have to do to	
			influence you to eat	
			healthier foods?	
			What would your	
			family have to do to	
			influence you to eat	
			healthier foods?	
Experience	How do the	What other	What other	
	location of fast- food, other	experiences influence your	experiences can	
			you share about	
	restaurants and	food choice influences on		
	grocery stores in	decisions? Cost?	you eat? How do	
	the area of your	Availability?	you decide what to	
	home affect your	Media? Taste?	eat? How do you	



	food choice?		feel after eating healthy food compared to eating non-healthy foods?
Opinion	What recommendations can you offer to the school cafeteria that would encourage you to make healthy food choices?	What can the school, parents or community do to help you choose healthy foods? What two things can the cafeteria do to help you choose healthy foods? What two healthy foods would you suggest your parents serve you at home? What two healthy foods do you suggest the cafeteria serve to help you eat healthier?	What other recommendations do you have that would increase consumption of healthy foods at school? What other recommendations do you have that would increase consumption of healthy foods at home?

III. Part 3 – Conclusion (5 minutes)

- A. Thank participant for their time
- B. Ask participant if they have any questions about the interview session and answer them.
- C. Distribute \$5 Jamba Juice cards and give participant researcher's cell phone number for follow-up.
- D. Remind student to contact researcher if any questions post-interview and to share the interview experience with their parent/guardian who signed the consent form.

Adapted from Ulin et al. (2005), p. 82-85.



Appendix B: Assent Form – English

ASSENT FORM FOR PARTICIPANTS 17 AND UNDER - ENGLISH

Hello, my name is Ms. Soraoka and I am doing a research project to learn about how you decide what food to eat. I am inviting you to join my project. I picked you for this project because you were randomly selected from all students *not* enrolled in my classes at Dozier-Libbey Medical High School. I want you to learn about the project before you decide if you want to be in it.

WHO I AM:

I am a student at Walden University. I am working on my doctoral degree in Community Health Promotion and Education. I am a teacher and work-based learning coordinator at Dozier-Libbey Medical High School.

ABOUT THE PROJECT:

If you agree to be in this project, you may be asked to:

• Participate in a one-time interview with me held on an early-out day (Wednesday or Friday) after school for an hour to share how you decide what to eat

IT'S YOUR CHOICE:

You don't have to be in this project if you don't want to. You won't get into trouble with anyone at Dozier-Libbey if you say no. If you decide now that you want to join the project, you can still change your mind later. If you want to skip some parts of the project, just tell me.

Being in this project might make you feel embarrassed about sharing your food choices. But this project might help others by showing me how you decide what to eat which may change the food in the cafeteria, and how health promotion programs and your health science classes teach you how to eat healthy food.

I will be audio recording the interview session. By signing this form, you give me permission to audio record your verbal responses and take notes with your responses during the interview session, and access the ethnicity, GPA, age and grade level data you declared on school records. If you participate in the interview, you will receive a \$5.00 Jamba Juice card at the end of the session.

PRIVACY:

Everything you share will be only known by me. I will keep all shared thoughts confidential. I will keep all your taped verbal responses confidential, meaning I will not share them with anyone else except the three members of my research committee, if needed. If Ms. Soraoka becomes concerned that your eating patterns are dangerous to your health, she will refer you to the school counselor.



ASKING QUESTIONS:

You can ask me any questions you want now. If you think of a question later, you or your parents can reach me at for the second of the second

Name of Student

Student Signature

Date

Researcher signature



Appendix C: Assent Form Spanish

FORMULARIO DE CONSENTIMIENTO PARTICIPANTES 17 Y MENOR

Hola, mi nombre es Sra. Soraoka y estoy haciendo un proyecto de investigación para conocer cómo deciden qué alimentos comer. Los invito a unirse a mi proyecto. Los escogí para este proyecto porque fueron seleccionados al azar de todos los alumnos *no* matriculados en mis clases Escuela Secundaria Medico Dozier Libbey. Quiero que conozcan el proyecto antes de decidir si desean estar en el.

QUIEN SOY:

Soy una estudiante en la Universidad de Walden. Estoy trabajando en mi doctorado en educación y promoción de la salud comunitaria. Soy profesora y coordinadora de aprendizaje basado en el trabajo en Escuela Secundaria Medico Dozier Libbey.

SOBRE EL PROYECTO:

Si está de acuerdo en este proyecto, podrá solicitarse para:

Participar en una entrevista de una sola vez me celebró un día de salida temprana (el miércoles o el viernes) después de la escuela durante una hora compartir cómo decida qué comer

ES SU ELECCIÓN:

No tiene que estar en este proyecto si no quiere. No conseguirá en problemas con nadie en Escuela Secundaria Medico Dozier Libbey si dice que no. Si desea unirse al proyecto, todavía puede cambiar de opinión más tarde. Si desea omitir algunas partes del proyecto, sólo diga me.

En este proyecto se podría sentir avergonzados acerca de cómo compartir su elección de alimentos. Pero este proyecto podría ayudar a los demás a mostrando cómo decidan qué comer que pueden cambiar de la comida en la cafetería, y cómo las programas de promoción de salud y las clases de Ciencias de salud enseñan comer alimentos saludables.

Voy a ser la entrevista sesión de grabación de audio. Al firmar este formulario, usted me da permiso para grabar audio sus respuestas verbales y tomar notas con sus respuestas durante las sesiones de entrevista y obtener etnicidad, GPA, edad y grado información de los registros escolares. Si usted participa en la entrevista, usted recibirá una tarjeta de \$5.00 Jamba Juice al final del período de sesiones.

PRIVACIDAD:

Todo lo que comparte se conocerá sólo por mí. Todos los pensamientos compartidos serán confidenciales. Todas sus respuestas verbales grabadas serán confidenciales, lo que significa que no será compartidos con nadie excepto con los tres miembros de mi



Comisión de investigación, si es necesario. . Si la Sra. Soraoka se trate de que los modelos alimenticios son peligrosos para su salud, ella le referirá a la consejera de la escuela.

PREGUNTAS:

Pueden preguntarme cualquier duda que desea ahora. Si pensamos en una pregunta más adelante, usted o sus padres pueden hablar me por teléfono al

o por correo electrónico a gustarían hacer una pregunta a mi universidad, puede llamar a Dr. Leilani Endicott. Su número de teléfono es 1-800-925-3368, luego marcar 1210. Voy a dar le una copia de este formulario. Por favor, escribe y firmar su nombre si desea unirse a este proyecto.

Nombre del Estudiante

Firma del Estudante		
Fecha	 	
Firma de la Investigadora		



Appendix D: Consent form in English

PARENT CONSENT FORM

Your child is invited to take part in a research study about how adolescents decide what food to eat. Your child was chosen for the study based on a random selection of students at Dozier-Libbey Medical High School *not* enrolled in the researcher's classes. This form is part of a process called "informed consent" to allow you to understand this study before deciding whether to allow your child to take part.

This study is being conducted by a researcher named Ms. Cynthia J. Soraoka, who is a doctoral student at Walden University. Ms. Soraoka is completing her doctoral studies in Community Health Promotion and Education.

Background Information:

The purpose of this study is to gain insight into why adolescents choose the food they eat which may have an effect on preventing or reducing adolescent obesity and diseases related to obesity.

Procedures:

If you agree to allow your child to be in this study, your child will be:

• Randomly selected to participate in a one-time interview with the researcher that lasts 1 hour, on an early-out day (Wednesday or Friday).

Voluntary Nature of the Study:

Your child's participation in this study is voluntary. This means that everyone will respect your decision of whether or not you want your child to be in the study. If you consent, the researcher will explain the study to your child and ask them if they want to take part. No one at Dozier-Libbey Medical High School will treat you or your child differently if you or your child decides to not be in the study. If you decide to consent now, you or your child can still change your mind later. Any children who feel stressed during the study may stop at any time. They may also skip any parts they feel are too personal. By signing this form, you give me permission to audio record your child's verbal responses during the interview session and to obtain ethnicity, GPA, age, and grade level information from school records.

Risks and Benefits of Being in the Study:

Risks of this study could include student embarrassment in discussing why they choose the food they eat. They may not want to share information about how they choose the food they eat. Benefits to this study are the researcher may gain insight into the adolescent food choice process which may lead to changes in food offered by the cafeteria, and prevent and reduce adolescent obesity.



Compensation:

Students chosen to participate in the interview will receive a \$5.00 Jamba Juice card at the end of the interview session as a thank you for participating.

Confidentiality:

Any information your child provides will be kept confidential. The researcher will not use your child's information for any purposes outside of this research project. Also, the researcher will not include your child's name or anything else that could identify your child in any reports of the study. If Ms. Soraoka becomes concerned about whether a student's eating patterns are dangerous to the student's health, she will notify and refer the student to the school counselor.

Contacts and Questions:

You may ask any questions you have now. Or if you have questions later, you may contact the researcher via phone at the second or email at the second or email at the second seco

The researcher will give you a copy of this form to keep.

Statement of Consent:

I have read the above information and I feel I understand the study well enough to make a decision about my child's involvement. By signing below I am agreeing to the terms described above.

Printed Name of Child

Printed Name of Parent or Guardian

Date of consent

Parent's Signature

Researcher's Signature





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Appendix E: Consent form in Spanish

FORMULARIO DE CONSENTIMIENTO

Su hijo(a) está invitado a participar en un estudio de investigación sobre cómo los adolescentes decidan qué alimentos comer. Su hijo(a) fue elegido para el estudio basado en una selección aleatoria de estudiantes de la Escuela Secundaria Medico Dozier Libbey *no* inscritos en clases de la Investigadora. Este formulario es parte de un proceso llamado "consentimiento" para permitirle comprender este estudio antes de decidir si permitir a su hijo a participar.

Este estudio se está realizando por una Investigadora llamada Sra. Cynthia J. Soraoka, quien es estudiante de doctorado en la Universidad de Walden. La Sra. Soraoka está terminando sus estudios de doctorado en educación y promoción de la salud comunitaria.

Antecedentes:

El objetivo de este estudio es para comprender mejor por qué adolescentes eligen los alimentos que comen, que puede tener un efecto de prevenir o reducir la obesidad adolescente y enfermedades relacionadas con la obesidad.

Procedimientos:

Si está de acuerdo permitir que su hijo(a) sea en este estudio, el niño(a) será:

□ Aleatoriamente seleccionados para participar en una entrevista de una sola vez con la Investigadora que dura una hora, un día de salida temprana (el miércoles o el viernes).

Carácter voluntario del estudio:

La participación de su hijo(a) en este estudio es voluntaria. Esto significa que todos respetan su decisión de que si o no desea que su hijo participe en el estudio. Si usted da su consentimiento, la Investigadora explicar el estudio a su hijo(a) y les pregunte si desean participar. Nadie en la Escuela Secundaria Medico Dozier Libbey tratará usted o su hijo(a) diferente si usted o su hijo(a) decide no estar en el estudio. Si decide aceptar ahora, usted o su hijo puede todavía cambiar de opinión más tarde. Los niños que se sienten estresados durante el estudio pueden terminar en cualquier momento. También pueden usted omitir cualquier parte que siente que es demasiado personal. Al firmar este formulario, usted me da su permiso para grabar audio de las respuestas verbales de su hijo(a) durante el período de sesiones de la entrevista y para obtener la etnicidad, GPA, edad y grado información de los registros escolares.

Los riesgos y los beneficios de estar en el estudio:

Los riesgos de este estudio podrían incluir la vergüenza en discutir por qué los estudiantes eligen los alimentos que comen. Puede que no quieren compartir información



acerca de cómo eligen los alimentos que comen. Beneficios para este estudio son que la Investigadora puede comprender mejor el proceso de elección de alimentos adolescentes que puede dar lugar a cambios en la alimentación ofrecida por la cafetería y prevenir y reducir la obesidad adolescente.

Indemnización:

Los estudiantes elegidos para participar en la entrevista recibirán una tarjeta de \$5.00 para Jamba Juice al final de la sesión de entrevista como agradecimiento por su participación.

Confidencialidad:

Toda la información que su hijo(a) proporciona será confidencial. La Investigadora no utilizará la información infantil para fines fuera de este proyecto de investigación. Asimismo, la Investigadora no incluirá el nombre de su hijo o cualquier otra cosa que podría identificar a su hijo(a) en los informes del estudio. Si la Sra. Soraoka se preocupa que los modelos de alimentación de los alumnos son peligrosos para la salud del estudiante, ella va notificar y referir al estudiante el consejero escolar.

Contactos y consultas:

Usted puede solicitar cualquier pregunta que tenga ahora. O si tiene más preguntas, puede ponerse en contacto con la Investigadora por teléfono al contracto contracto con la Investigadora por teléfono al contracto co

La Investigadora le dará una copia de esta forma para mantener con sus archivos.

Declaración de consentimiento:

He leído la información anterior y creo que entiendo el estudio lo suficientemente bien como para tomar una decisión sobre la participación de mi hijo(a). Al firmar a continuación estoy de acuerdo con los términos descritos anteriormente.

Escribe el Nombre del hijo(a)

Escribe el Nombre del padre o tutor

Fecha de consentimiento



Firma del padre

Firma de la Investigadora



www.manaraa.com

Source	Experience	Knowledge	Opinion
Q-1 What influences	Q-2 Does Location	Q-3 Learned in HS-1?	Q-4
food choice?	affect choice?		Recommendations for
			school cafeteria?
Feel like eating, or	Cost? - balance with	Choose meals at	More variety of salad;
pressured by social	nutrition but least	home: Typically	sandwiches (chicken
situation	cost. Taste? Likes to	increase fruit and	wrap); don't order hot
Hunger - need	eat what's taste good;	veggies.	meals; salads and
something to eat now;	like good taste and	How nutrition affects	sandwiches taste
eat whatever is at	good nutrition.	my body's	better, not necessarily
home, Friends FF and	Hungry - want to get	performance; FF body	nutrition.
eat even if not hungry	what's in reach;	acts more sluggish,	Parents &
Influences most: What	whatever is closest;	got sleepy; more	Community: Parents
I want at the time, but	market closer than	vitamins helped better	talk to their kids and
limit amount if no	fast food.	physical and mental	encourage healthier
nutritional value	Feel better when eat	performance.	decisions; can't
Out of home, RST	healthy food, less	"Chew On This"	control what kids eat
look for what has the	sluggish.	different fast food	at school.
most nutritional value	Fast food & restaurant	chains, what do to	Community: advertise
Friends: Listen what	- affect a lot; 5	food and different	what's healthy in
have to say about	McDonalds close;	than food from	cafeteria.
food; learn by	road trips like Tahoe	supermarket.	Home suggestions to
example, if friends	stop at fast food	What health food?	parents. Have
eating healthy and see	because quick; home,	Nutritional value;	healthier foods
good results	more likely to go to	learned to choose	available to get too
physically and	grocery store & eat at	food wisely.	quickly.
academically, will do	home; think healthier	Labels: now look at	What food that looks
what they do	to eat at home;	labels more than did	and tastes fresh in
Family: Eat what	Learning about	before; fat, protein	fruits and veggies
Mom cooks affects	healthy choices as	content.	Cut out snack bar
what eat; show what	young kid, more	Remember nutrition	(cookies, brownies),
eating is making a	likely to follow as	info taught; still using	put out fruit, carrots
physical or mental	grow up; 1 see parents	it to make healthy	and water instead;
difference	giving students soda	food choices.	Parents &
Doctors: No	at young age.	Learned about carbs,	Community:
Media: If see research	FF short drive.	nutritional value,	Education night for
finding, weigh in	Grocery store get	vitamin content; what	parents on what to do
decision, but not	most food, short drive	will give more lasting	to eat healthy, make
major influence	from home.	energy (e.g. pasta);	correct choices; life
Time - enough time to	Cost? No Hlthy vs.	stay away from	choices. Fresher
prepare; want quick	unhealthy food:	hydrogenated fats; eat	produce. Get food

Appendix F: Transcribed Participant Responses



Source	Experience	Knowledge	Opinion
Q-1 What influences	Q-2 Does Location	Q-3 Learned in HS-1?	Q-4
food choice?	affect choice?		Recommendations for
			school cafeteria?
and easy like in a.m.	Difference but not	unhealthy foods in	locally from farms,
before school; Price -	aware of how feels	moderation; reading	local pasta and sauce
inexpensive;	after each one.	"Chew On This" how	fresher to maintain
Efficiency but	Fast food vs. grocery	fast food is processed,	nutrition. Healthy
healthy; Quality -	store: J in Box, BK	sizes of portions at	foods: mangoes &
tastes good and fills	near DV practice;	fast food increased.	pears; Think long
me up e.g. chili;	near, smells good,	Grab what's available.	term, change daily
Media - TV, Internet,	want to eat it. Go fast	What learned taught	habits to live longer,
studies on foods that	food over grocery	to eat better by	healthier brain. Eat
people eat to live	store.	reading food labels?	healthier at home:
longer, e.g. fruits and	FF vs. GS: Sometimes	Hlthy: fruit, veggies,	persuade parents to
veggies; Friends -	influence, if go to GS	lean meat; food	cook healthier
influence when played	buy veggies. Mostly	journal (food analysis)	starches, fruit,
sports; eat healthy to	drive to GS. Love	for a week, learned	veggies; change up
get more energy;	fish. No cost,	that if eat at different	cookie for fruit;
Family - Mom buys	availability - like most	times of day feel	midnight snack eat
groceries, asks, gets	foods.	different (e.g. sports);	fruit or veggie.
fruits and veggies;	FF vs. GS: No	no specific teaching	Serve healthier stuff,
eats frozen dinners	influence, all home	strategies.	not pizza every day;
because she works	cooked food. COST:	"Chew on This"	salad; most students
late; Mom gets meat,	too expensive won't	stopped eating as	eat pizza.
potatoes fixed ahead	eat out due to big	much junk food. Did	Nothing to
of time can heat up in	family.	research based on	recommend on other
microwave; Taste:	FF vs. GS: Yes, go	book, "Good Eats"	choices for cafeteria;
does influence what	close to home. Prefer	learned more about	asks parents to buy
choose, must taste	GS and get FF from	fast food for a while.	food. Influence other
good, sweets only on	grocery store, e.g.	Still don't eat as much	students: watch
special occasions.	Safeway, sandwiches	FF. Smell makes her	serving sizes, don't eat
MOST INFLUENCE:	instead of McDonald's	sick. With friends, get	greasy food.
Food attracted to for	which is across the	ice cream part of food	Salad bar & lean, dark
health.	street. Buy to eat	group, no fries or	meat, fresher foods
Healthy vs. unhealthy	immediately, but	meat. Learned about	cooked on premises;
food choice: If fed	could wait for later.	food groups. Most	not frozen food.
unhealthy food crave	Cost: Yes, get less	valuable: Negative	Offer salads every day
that (e.g. donuts vs.	quantity or price.	effects of calories	with meal.
grapes)	Available: Like to get	caramel with apples.	Sandwiches always
Family influence: eat	what's ready.	Long-term side	available; get lunch
more healthy food,	FF vs. GS: Mostly on	effects, chronic	days work because it's
cook food so is more	the go, and eat out	problems; DX with	free. Smell not good;



Source	Experience	Knowledge	Opinion
Q-1 What influences	Q-2 Does Location	Q-3 Learned in HS-1?	Q-4
food choice?	affect choice?		Recommendations for
			school cafeteria?
enjoyable; buy more	(SF, Concord, OAK).	gallstones, cut out	brings sandwich from
fresh foods (fruits,	Pick cheaper food	soda. Changed habits.	home. Advertising -
veggies) and have	choice. Available:	Healthy food: fruits	kids eat what want to
available to eat	pick what there if	and veggies eat more	eat; look more
Hunger: Eat first	really hungry if H or	from HS-1 and	appetizing not deep
things I see; time prep	UH. I like healthy	English; less junk	fried. Parents serve at
- won't take time to	food. Most healthy	food; Outcomes -	home: salad and no
prepare, want	eater in my family. 80% chance choose	obesity, type 2	desserts; plan what to
something now Time - Want		diabetes, encourages	eat and time; not at
	healthy vs. 20%	to eat healthy instead	9:30 pm eating. Buy
something quick like	choose UH. Quick	of junk food. Fruits	meat, but cook meat
when going to school;	food (e.g. chips) over	and veggies give	unhealthy by frying;
Parents: serve fruits,	fixing something.	lasting energy; FF	bake it instead; buy
salmon, chicken	H vs. UH eating:	gives shorter time of	more fish. Others eat
TIME MOST	When eat H food, feel	energy. English:	healthy: When
INFLUENCE	lighter (better). UH	"Chew On This"	working, encourage
Doctors, Media,	feels like weight on	explains junk food	kids to get fruit with
friends - no influence;	me, feel bad just ate	industry. Decide to eat	lunch, since it's free.
Family: Buy the food	something unhealthy.	healthier, disgusting	Get water and milk
and eat what buy; may	FF vs. GS: Drive	what do to animals.	instead of Capri Sun.
be healthy or	home pass by BK,	Cut back on FF. Food	Price increased on
unhealthy Friends: eat	McD, Taco Bell,	labels to check	unhealthy snacks.
healthy things and	Carl's Jr, Starbucks,	calories, fat, carbs.	Add more fruits and
she'll eat healthy too;	Quiznos. 4 McD in	Project: Meal and	veggies. Salads and
Taste: Sometimes	Antioch. Because on	nutrition value of each	variety of fruits and
affects what eat; if	way home, more	item; protein, fats.	veggies. Parents: not
decides tastes better.	tempted to stop by.	"Chew on This"	other foods. Teens:
Track season, eat	Don't go alone	disgusted me about	Teach outcomes of
healthy and bring	anymore and don't	fast food; don't eat as	not eating healthy
more home food to	stop by as often.	much. "Good Eats"	food, what does to the
school, like fruit; off	Convenient to stop by.	project was on	body.
season - eat whatever	FF vs. GS: FF within	caffeine. Influenced	Add yogurt with
in reach; Influence:	walking distance of	her and family's	granola more often
what's available and	home; 10 minutes.	eating habits. Empty	and different flavors
cost. TV	Would walk there	carbs and protein,	besides strawberry.
commercials, label on	instead of eating at	doesn't do body any	Less greasy food than
food package help	home on weekends.	good. Label reading.	pizza or chicken.
decide what to eat;	Mom works on	What to look out for	Puddle of grease in
commercials for fruit	weekends and would	on labels. Liked	pepperoni. More



Source	Experience	Knowledge	Opinion
Q-1 What influences	Q-2 Does Location	Q-3 Learned in HS-1?	Q-4
food choice?	affect choice?	X 0 2000 00 00 00 00 00	Recommendations for
			school cafeteria?
or fruit drinks if low	have to cook for self.	pyramid that showed	salads, but picky on
calorie; stay away	FF vs. GS: Middle of	salt, fat content of	salads, don't like all
from soda and deep	FF area; apt. 3-5 FF	food she ate. Showed	items in salads. Salad
fried food. Available:	and 2 are Rest.	how healthy or	bar. Parents: Mom
hunger want	Mom's mood if go to	unhealthy food was, 1	big salad person,
something now, bag	FF or rest. Eat FF or	week.	home cooked meals
of chips easier than	homemade food. FF	Can eat FF, but try not	are Filipino with lots
getting bag of greens.	across the street.	to eat too much.	of veggies; parents
Friends: Influence	FF and GS: Yes,	Healthy food intake	doing well with
most, eat worse in	around house. Go out	more than UH food	healthy food. Fruits
front of friends,	and get something	intake. H = veggies,	at home, bananas,
public. Family: Eat	like SB because it's	fruit, less fat, oils and	grapes, oranges,
healthier. Taste:	close. FF 1 minute	grease. "Good Eats"	plums, strawberries,
Healthy food doesn't	driving, but don't go	how diet affects life,	blueberries; Mom
always look good, if	there much. GS next	hypertension, did	changes it up with in
not look good, won't	door, and usually go	sports nutrition. H	season fruit.
taste good. Grab	there. Usually buy	foods not tired as fast	Pineapples.
whatever when get	ingredients to make	and don't cramp up.	Teens eat healthier:
home and start	something, like fudge.	H food energy over	Appearance of food to
homework; can't stop	What eat, based on	longer period of time.	make more
to make full-course	how feel.	H food helps build	appetizing. Salads at
meal. When fruit out,	FF vs. GS: 10 minutes	muscle if work out	school seem dead.
will grab that instead	to drive, walk 20-30	due to nutrients.	Fresher food in
of chips. Don't like	min. Don't eat fast	Calorie intake: Make	cafeteria.
peeling fruit. FB or	food. Mom cooks.	sure eat stuff that's not	Rec food: Offer more
Twitter: no. Texting:	FF vs. GS - McD,	so high in calories.	variety of things;
if someone mentions	pizza, In & Out, KFC,	Serving size: make	salads, but dressing is
going to get burritos,	Taco Bell. GS farther.	sure making 1 or 2	fatty, sandwiches.
will want that (power	Other rest, no. Do not	serving sizes. Get out	Subs don't look
of suggestion).	go to FF if hungry.	measuring cup, eye-	appetizing so doesn't
Hlthy vs. Unhealthy:	Eat at FF if in a rush,	ball it and guess. Will	buy. Parents: Ask
Craving for unhealthy	somewhere to go after	read labels. Reading	more what he wants to
food; all available in	school (e.g. BTS	labels most valuable	eat. Cook before gets
reach. Feel better like	night). G'ma mostly	in eating healthy.	home from school, so
did something good,	cooks at home.	Bring out actual food	no time to ask. Make Arabic food that he
FF eat it feel hungry,	FF vs. GS: Live closer	packaging and look at	
feel sick, regret it if have to run/work out.	by GS. Go to GS	serving size, put in	likes, rice spinach,
	because around corner	cup and show what	chicken and soup.
Physical and	from house. Don't go	was serving size;	Tastes good and



Source	Experience	Knowledge	Opinion
Q-1 What influences	Q-2 Does Location	Q-3 Learned in HS-1?	Q-4
food choice?	affect choice?		Recommendations for
			school cafeteria?
emotional feeling.	to FF that much.	students did this, too.	healthy. Teens eat
Family: Mom buys	Cost: No, unless	H vs. UH: Know	healthier: Healthier
fruit, yogurt, tells her	seafood which costs	what's bad and good,	burritos, not
need to eat healthier.	more. Availability:	but not in-between.	preheated. Add fresh
What's at home, feel	Right there, I eat it, if	"Good Eats"	ingredients into lunch,
like eating. Parents:	something I've been	remember doing that.	e.g. veggies. Teens:
Influence by what	thinking about all day,	Veggies good, BK	Don't always go for
have available at	I'll make it. Looks	bad. Don't remember	taste, always want FF.
home. Feel like	and taste good, I'll eat	teaching strategies.	Better quality food.
eating; not internet,	it.	Didn't seem like it	Instead of
TV. MOST: FEEL	FF vs. GS: Closest is	applied to me, my	cheeseburger, chicken
LIKE EATING.	7-Eleven, Vietnamese	metabolism was good.	burger, not fried but
Hlthy vs. nonhlthy:	soup place. Don't live	Should be teaching	baked or grilled.
NH shorter energy,	near FF. Don't eat FF,	seniors; as a freshman	Reduce salt. Show
seem happier after eat	all of life hated	it was irrelevant to me	serving sizes and
healthy food. Feels	hamburgers. Hate In	and I didn't care.	nutritional facts of
good inside; feel lazy	and Out, and they	"Good Eats" taught	food.
if eat UH food.	love it. Buy	how choosing UH	Parents/Community:
Feel like eating; don't	groceries. Surround	food results in	Have more salads.
eat junk food, go for	yourself with people	diabetes and heart	More variety. Teach
fruits, any type; really	who eat right and are	disease influenced me	nutrition at all
hungry, get leftovers	not FF junkies.	to eat healthier.	schools, all grade
from night before,	Nutritionist limit	Found out HD and	levels. Nuts and
warm in microwave;	yourself and set goals,	Diabetes runs in	grains. Home:
if really hungry, will	if don't eat ice cream,	family and makes me	chicken, grilled and
wait and eat	set goals to eat	want to eat healthier.	baked, more salad.
something healthy.	cauliflower and	Examples of healthy	Cafe: Avocado,
Family: tries to make	spinach. Don't feel	foods: whole grains,	strawberries. Healthy
her eat veggies, but	great after eating fast	fruits, veggies, protein	food costs less money,
only like salad,	food.	(nuts). Strategies:	and unhealthy foods
carrots; Mom don't eat	FF vs. GS: Live near	getting right to the	cost more money.
junk food so close to	both. Not for me, but	point in lecture that	Easier to buy healthy
dinner. Friends: NO.	other members of	UH eating is a	foods of cost less.
School: YES, after	family, BK McD, if	problem.	Nothing offered at
learning how food	too lazy to cook, go to	School: "Good Eats";	breakfast that is
affects body, stays	FF. For me, I like to	how exercise and	healthy; offer hash
away from fast food.	eat as a treat, once in	what we eat to	browns, pop tarts,
Doctors: Yes, my	a while. I found out	maintain healthiness;	bagels, Wed.
doctor said to eat	what happens in FF	watch for calorie	cinnamon rolls;



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Source	Experience	Knowledge	Opinion
Q-1 What influences	Q-2 Does Location	Q-3 Learned in HS-1?	Q-4
food choice?	affect choice?		Recommendations for
	· · · · · · ·	• . • . • .	school cafeteria?
things with iron due to	industry and don't	intake; take estimate	garbage. Do have
anemia. Internet: NO,	want to eat FF and	on calories. Daily	unripened fruit, grape
TV: NO. Twitter, FB,	don't want to provide	diet about 1,800	juice, water. Not eat
TV: Only Food	money to this industry	calories. Learned	breakfast. When
Network on TV, copy	that does bad things to	about calories in HS-	working, eat because
what make. What	animals.	1. Calorie intake,	it's free. If eat bkfst,
seems appealing, taste	FF vs. GS: Don't go to	vitamins. Label	get hungrier sooner.
and appearance.	what's in	reading.	Prefer apple when
Friends: No,	neighborhood. Yes,	Calories, labels.	wake up, get juice and
healthiest eater in	affects it, if want	Present "Good Eats"	water at work. Offer
group of friends; Yes,	something fast, go to	project referred to	sausage, burrito.
tell when she's eating	closest place. GS	way we eat.	Would like to see
too much of	Savemart, FF J in	Influenced by student	yogurt, ripened fruit.
something.	Box, Taco Bell. Walk	presentations and built	Lunch: taco salad, like
Hlthy vs. Unhealthy:	to Savemart, but can't	up on how to eat	eating a taco with a
Cravings will make	walk to FF, have to	better. Eat better at	little lettuce on top.
eat unhealthy; want	drive. Farther away,	home, but not at	Don't know what to
chips, crave salt; plays	less likely to go to FF,	school. NO certain	suggest. Tried
VB season just	more likely go to	strategy, if topic	sandwich, and it was
finished. Hlthy food	SaveMart.	caught my attention,	disgusting. Make
get filled up and don't	FF vs. GS: When new	motivated me. Words	food fresher/ripe.
feel like eating more	rest opens we go once	and tone of teacher	Home: Want green
(e.g. oatmeal filling	to see what it's like	process in mind more	beans. Other students
vs. cereal). Less	not matter where it is,	and think about it	to eat healthier at
energy on unhealthy	but interests us. Cost:	more. Words make	school: Get salad, stay
food, if eat too much	Yes, tend to cheaper	me listen and think.	away from burritos,
before VB practice, or	places for FF and GS.	Food labels in class.	get chicken on a bun,
if eat chips, won't	Buy things on sale at	Realized everything I	breaded.
have enough energy	GS. Availability:	was eating was	School: offer fresh
Availability: If	Hungry home from	unhealthy but didn't	food. Community: If
craving hamburger,	school, while doing	stop eating food. Just	lived in communist
I'll pass. Orange or	homework grab	made me aware of	country, burn
banana, if there will	something quick like	what I'm eating; when	McDonalds. Since in
eat. If crave and not	chips or crackers.	I was eating it.	a capitalistic, free
there, will let craving	Look through what	Wouldn't eat sugar	market society, have
pass.	we have at home	before working out.	to allow FF. Would
What's good, what I	before picking	Know when	like to have all FF
like by taste. Taste	something. Taste: No,	appropriate times to	gone. Can't keep
good, but not	not picky when it	eat certain foods. H	myself from going,



Source	Experience	Knowledge	Opinion
Q-1 What influences	Q-2 Does Location	Q-3 Learned in HS-1?	Q-4
food choice?	affect choice?		Recommendations for
			school cafeteria?
necessarily look good.	comes to food.	food: Anything fresh.	how can I tell
Family: What they	FF vs. GS: Some FF,	Found out MSG is	someone else not to
cook, cook what I	2-3 near home. Go to	unhealthy. Organic	go there.
like. Eat even if don't	FF on road trip like	foods good. Easier to	Don't drink soda,
like it, but not enjoy it	McD. First at home	grow own veggies	unless at restaurant.
as much. Friends:	get food Mom buys at	(e.g. zucchini).	Do feel better since
Not really, I choose	GS, then Dad would	Starting to grow more	stopped drinking
what to eat. If go to	get FF if brother	(cucumbers,	soda.
FF, go somewhere we	wanted it. Only eat	tomatoes), that's when	Elementary school
all enjoy. School:	FF if parents offered	I eat healthy know off	had salad bar with
bring own lunch,	it, wouldn't go on own	vine full of nutrients.	fruits and veggies;
turkey sandwich, don't	to get it.	Taste different,	free and could have as
like school lunch,	FF vs. GS: When	sometimes (tomatoes,	much as want.
taste and small	Mom moved to where	cucumbers) juicer.	Included in lunch fee.
quantity. Doctor: NO.	living now, KFC,	Application: Monitor	Wants in our café.
Internet, Twitter: No.	McD, J In Box, all on	what eating, when	Parents/Community:
TV: If see something	same street. If can't	eating it, helped be	Teach teens how to
looks good on TV and	think of anything to	more aware and pick	eat healthy, how to
get it. Then regret it	eat, went there. Dad	healthier food.	avoid FF, teach them
after because didn't	doesn't take us out to	Learned about	how to cook healthy
taste good. Go online	get fast food. Mostly	digestive system and	food. Since we're
and check reviews on	have home-cooked	how process food.	becoming adults,
restaurants what	meals at Mom's and	Portion size, calories	teach us how to shop
might taste good,	Dad's. Even if FF	do count, weight	in GS. Cafe: have
convenient if in rush,	close, don't go there.	know what BMR,	wider variety of food,
or sit-down if not in	Have Safeway and	BMI are; don't overeat	not pizza and
rush. MOST	Raley's close. Go GS	or you'll gain weight.	hamburgers. Wider
INFLUENCE: Family	over FF to get food.	Healthy food, eat	variety than salad and
and online and	FF vs. GS: Go to	sweets once a week,	sandwich. Home:
checking what's good.	Safeway before FF.	exercise to be fit.	spinach, more
Choose based on	Lots of FF around	Healthy food: fruit	chicken. Teens: Tell
appearance. Hurry:	house. Especially buy	and veggies. Pasta but	them analyze what
Pick something fast,	fruits.	not too much salt, oil.	they eat now, and how
tired, choose	Friends/Family: Help	Made more aware and	it might energize them
sandwich and make it	me not go over in my	try to eat healthy	to not "crash" during
even if takes more;	calories especially	foods. Don't	5th and 6th period
grab fruit & veggies;	since on the diet.	remember teaching	(afternoon). Media:
my sisters eat chips.	FF vs. GS: McD,	strategies. Mexican	don't show
W/take extra time.	Safeway. Don't go to	food considered	hamburgers; show



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Source	Experience	Knowledge	Opinion
Q-1 What influences food choice?	Q-2 Does Location affect choice?	Q-3 Learned in HS-1?	Q-4 Recommendations for
1000 choice?	affect choice?		
1114h		1	school cafeteria?
Hlthy vs. Unhlthy:	FF if hungry; just eat	healthy, at home food	offer healthier food.
UH makes stomach	what's in the house.	is natural, rest put in	Even restaurants that
hurt. Don't go to FF	Family cooks every	more oil. Family did	have healthier food,
except In and Out. At	day. Tries to eat	not change eating	they advertise UH
Wendy's got sick	dinner together.	habits based on what	foods over H foods;
after. Even if tastes	FF vs. GS: There are	learned at school.	show pix of H foods.
good (e.g. pizza) see	both near house.	H foods: veggies,	Depends on cost,
fat and won't eat it.	Even before Mom	fruits, protein, grains;	schools serve food to
UH FF (fatty) get	avoided FF places. I	not sugar, high fat and	conserve electricity.
tired if play	never really liked FF	high calorie. How	Don't want to make
basketball, doesn't	to eat. Mom cooks	food affects body like	food on site. Serve
happen with H food.	most food at home	protein, carbs stored	more natural, fresh
Family/Parents and if	from GS. Been on	as fat. If eat healthy	food like salad that
eat bkfst; if don't eat	diet for almost a year	avoid certain diseases	don't need heating up.
bkfst will eat	in 2 more months.	like diabetes, heart	Cold food to save
anything. TV: Picture	Whole family on it.	conditions even	electricity. Fresh
or commercial of food	Whole family eating	though some are	food, but might cost
that looks good.	healthy since Mom	genetic. Most	more. Fruit. More
Family meeting: Eat	cooks food.	important, how diet	fruit, healthy options,
what's there, even if	FF vs. GS: FF 1-2	affects your body.	would try them and
not healthy. Doctors:	blocks away from	Give you energy or	not purchase nachos.
NO. School: A little	home. GS go a lot,	slow you down.	Friends: If I liked a
bit, buy lunch;	spend own money.	Learned same no	food, would tell them
sometimes sandwich,	Parents give money,	matter what strategy.	about it and tell them
corn dog. What offer	too. Rest close. Go	Label tricks. Now	to try it. Home: H
that day on menu will	to rest over GS or FF	reads labels. Stay	foods, salad and
buy. Cost:	because prefer sitting	around perimeter of	grains. Not big on
McDonald's, buy what	down and eating. FF	grocery store for fresh	healthy food.
costs less, or based on	more greasy and don't	foods; fresh vs.	Parents/Community:
money have at the	want to eat that.	packaged, fresh food	Change menu for
time. Internet: NO.	Family decides each	more healthy. H: fruit,	better quality. Salads,
MOST INFLUENCE:	night if will go out to	veggies, whole grain	but not sure if healthy.
Parents buy. Hlthy	eat or not. Go out a	breads, multi-grain.	Healthier than pizza,
and UH foods.	lot to eat, depends on	Looked at labels	but doesn't look that
Frozen foods, but not	when Mom gets home	ourselves and reading	much healthier.
TV dinners. Hlthy	and if she wants to	labels in class.	Fresher food.
food: granola bars,	cook or not. Works	Teacher brought in	Home: Different trail
salad, veggies, fruits,	until 6-7 pm. Go out	food labels on food	mix for snack.
chicken. Mom most	4-5 times per week.	packaging.	Friends eat healthier:



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Source	Experience	Knowledge	Opinion
Q-1 What influences	Q-2 Does Location	Q-3 Learned in HS-1?	Q-4
food choice?	affect choice?		Recommendations for
	under enoice.		school cafeteria?
of cooking. Friends:	FF vs. GS: Not close	Food labels learned in	Know what they're
NO	to house, but if drive a	class, broke down	eating; knew what
H vs. UH: Price and	couple miles. Don't	carbs, sugars, and	doing and affecting
taste influence H vs.	eat out because have	read before eat.	their body.
UH. Not all healthy	to drive there.	Healthy food: baked	Don't serve burritos
food is tasty;	FF vs. GS: yes, both	not fried, no grease,	all the time; salads
w/choose hamburger	near house. Go FF	veggies & fruits. #	and sandwiches
over salad. Family,	more on weekends	servings needed of	healthy. Could serve
healthier food	when we're out. Most	veggies and fruits.	mashed potatoes,
choices: Spend more	of the time don't get	Portion size. Exercise	pasta. Food not in
money, go to Trader	FF and eat at home	important. Printed out	packages, but fresh
Joe's to shop than	because G'ma likes to	food labels, color and	food. Home: okay
Safeway. TJ healthier	cook. Rest down the	label food broke down	what Mom serves at
food.	road, Chili's,	labels, do it myself.	home. Tell her what
Taste: If tastes good,	Outback, but more	Definitely food	want when she shops.
would eat it. Can't eat	FF. Can't walk, have	pyramid. Helped me	Sisters do eat healthy,
what want to; feel and	to drive there.	realize what I was	eat small portions of
"look like crap". Get	FF vs. GS: Taco Bell,	eating a lot was	sweets. Teens: Eat
apples at lunch.	McD, FoodMaxx. FF	affecting me and what	healthy at age where
Conscious decision;	walking distance, but	I was eating less I	what eat is shaping
think about image.	trying to cut back.	needed to eat more of.	their health; of obese
Mostly image, and	Little sister always	An example, caffeine	will have a heart
little about health.	wants FF but "uh".	isn't good for growth	attack or make them
Family: YES, make	Used to go 2-3 times	and had funny	sick later on. Eat
dinner. Dinner	per week, but go 1-2	presentation video.	healthy now, to not
options choose	times per month now.	Nutritional scares like	get sick later and have
between eating fairly	Mom is pushing	obesity and diabetes,	a healthy body later.
tasty food at home, or	healthier food. Mom	plaque and heart	Don't tell little sisters
really tasty food at	most of time at work,	attacks. Dangers of	what to eat.
girlfriend's house.	Dad tries to cook, but	unhealthy eating. Part	Prefer salad bars. In
Girlfriend: influence	he doesn't cook	of curriculum in	brother's elem school
what family eats, rice	healthy food. Try to	textbook. Conditions	has salad bar that's
with everything.	find salad package	and disease scared	included with price of
Friends: New year's	and dressing in fridge	me. Strategies:	lunch. Salad, veggies,
resolution to give up	when my Dad cooks.	Video, textbook work	fruits on bar to eat
Coke unless at	Dad likes a lot of fried	and answer questions	healthy. Make fresh
restaurant, no fast	food, and his doctor	on tests. Like reading	food, buy fresher food
food except when go	told him it's not good	and answering	like salad and
out with friends. If	for his heart, but he	questions from book.	different types of



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Source	Experience	Knowledge	Opinion
Q-1 What influences	Q-2 Does Location	Q-3 Learned in HS-1?	Q-4
food choice?	affect choice?		Recommendations for
			school cafeteria?
friends offer to go	still eats it.	Read "Chew on This"	fruits. Want bananas.
somewhere, I will go	FF vs. GS: Taco Bell,	didn't know how bad	Not veggie fan, but
with them. School:	FoodMax, McD,	soda was for teeth, I	eat them anyway.
influences what eat	Chinese Food around	thought FF was	Grandparents help by
based what's on menu,	corner. I'm lazy,	healthy since has	buying healthier
since work in	would probably eat at	lettuce and tomatoes	foods. No one else
cafeteria. Usually 1 H	home or ask someone	in it. The book gives	can help. Friends: No
and 1 UH, all taste	to pick up something	you sat and unsat fats,	sure how would tell
like "rubber", UH	for me on their way	learned different	them to eat healthier.
tastes better. Doctors:	home.	between fats and good	Does not eat in
Not consciously, no.	FF vs. GS: Live close	and bad sugars. Learn	cafeteria. Know what
Internet/TV: YES,	to WalMart. If pass	what does to body,	food's available.
based on commercial	by there on way home	like wow it makes a	Offer less UH food
influence, subliminal	and I'm hungry, stop	difference what you	like pizza, make H
messages tell me it	there to get something	eat. Difference	food more available
sounds good and I	from McD. GS at	between eating	like salads. Have fruit
will want it. MOST	WinCo or FoodMaxx,	hamburger and good	salads will be buying
INFLUENCE:	farther because less	for moment, then	all the time. More
Personal image. No	expensive. Six in	stomach hurts, vs.	fruit and veggie
PE offered Jr and Sr	family. More likely	good pasta. HS taught	salads. Sandwiches
year and body "going	buy groceries than go	me about family	with whole grain
down hill". Wanted to	to FF. When get out	aspect that if family	bread, stop cheesy
go to In Shape and do	of school, go buy	eats bad, you should	sticks/bread.
zero period	groceries. At times	be eating healthy no	Parents/Community:
UH vs. H: Eat	eat a FF when in a	matter what. Showing	Try to talk to county
unhealthy because it	hurry, or Mom doesn't	us the amount of	people to change
tastes better; salads in	feel like cooking.	calories, food labels	menu. Elem school
café don't take good,	Cost: Yes, me	and labels FF doesn't	petition to change
look terrible. Friends:	personally, stay on	show us. Mom as	lunch menus, but
When go to friend's	low end at dollar	vegan always read	didn't do anything.
house eat healthy if	menu for self, in	labels to make sure	Nothing changed.
they have it there.	family my parents	eating healthy. I said	What saw in 5th grade
Friends can't persuade	decision as to go to	"wow" after reading	on cafe menu still
me to eat healthier.	rest or buy GS.	food labels.	seeing in H.S.
Family: Doesn't seem	Overstock on	Strategies: Reading	Educate students,
like it's important in	groceries and tend to	books and should be	parents more about H
my house to make me	eat what's available	doing more of that.	foods will help people
eat healthy; I now	like 30 packs of chips.	Only "Chew on This".	eat healthier. Go over
make my own	FF vs. GS: Usually go	Since go to DL should	what learned in HS 1



Source	Experience	Knowledge	Opinion
Q-1 What influences	Q-2 Does Location	Q-3 Learned in HS-1?	Q-4
food choice?	affect choice?	-	Recommendations for
			school cafeteria?
decisions.	to Safeway and	be reading more	again in later grades at
Cost: Go to Taco Bell,	WinCo. Get organic	factual books about	DL.
99 cents; prefer Carl's	fruit at Safeway.	nutrition.	Variety of fruit only
Jr but \$10.00;	Definitely shop at GS.	Watched movie,	offer apple slices and
Convenience a factor.	FF maybe eat once a	SuperSize Me,	oranges. Want grapes,
Feeling: if body feels	month or a rest once a	influenced me not to	broccoli. I go in pizza
healthy, will eat	month. Once a month	eat fast food. Video	line, not very healthy,
anything I want; if	parents wouldn't cook.	in English along with	see grease come off of
feel not at optimum	Stores around	"Chew on This".	it. Always liked
level, body "mad at	influence what eat. If	Used to play sports	pizza, and buy pizza
me" will eat healthy	surrounded by good	and used to go to FF	because love it (taste).
like apples.	stores, more options	but try not to do that.	Home: Dad already
Food choice: Mom	for good food. GS 3-	Eat at home before	buys healthy choices,
goes shopping and eat	4 miles could walk,	practice or games.	fruits, veggies.
what Mom cooks.	but wouldn't want to	HS 3 years ago,	Friends: Recommend
School: Hard to have	carry grocery bags	taught me to make	more veggies, like
healthy choice, but	that far.	better decisions on	fruit, but hardly see
buy salad and	FF vs. GS: Usually go	what to eat, "Good	them eating veggies.
sandwiches. Eating	to Safeway and	Eats" project, but	Increase servings of
out: Pictures look	WinCo. Get organic	don't remember topic.	veggies. Vary fruits
good, but don't think	fruit at Safeway.	Look at nutrition facts	and veggies in
about calories. If had	Definitely shop at GS.	(labels); calories vs.	cafeteria. More
food before and tastes	FF maybe eat once a	calories from fat. If	water, apple juice;
good, will eat it again.	month or a rest once a	fat calories greater	real juices not from concentrate. I think
Cost: Cheap food is important since our	month. Once a month	than 50% unhealthy. Read labels	everything is fresh,
family struggles with	parents wouldn't cook. Stores around	sometimes, but not	assuming it's as fresh
finances. Healthy	influence what eat. If	every time. Mom	as it can get.
food may be cheaper,	surrounded by good	reads labels since	Like food currently,
UH food can buy in	stores, more options	trying to lose weight,	salads are good.
bulk and can be	for good food. GS 3-	but I don't do it at	Don't eat a lot of meat
cheaper. Friends:	4 miles could walk,	store, but read at	at school like burritos
Yes, if go out to	but wouldn't want to	home. $H = fresh$	or pizza with
restaurant and they	carry grocery bags	fruits, veggies, whole	pepperoni. Bosco
said it's good, I want	that far.	grains. Stay away	sticks lots buy
to try it. School: If		from chips, canned	(meatless). If add
bring lunch need to		and processed foods.	meat to food, would
bring something cold		Activity on how much	be good but depends.
that doesn't have to be		nutrition got in foods	Add poultry since not



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Source	Experience	Knowledge	Opinion
Q-1 What influences	Q-2 Does Location	Q-3 Learned in HS-1?	Q-4
food choice?	affect choice?		Recommendations for
			school cafeteria?
heated up; snack bar		each day (pyramid)	a lot of people eat red
is cheap if don't have		saw what needed to	meat, and religious
\$3.00 or free/reduced		eat more of; too much	preferences. More
lunch. Cookies are		sodium in my diet via	poultry and fish.
only 50 cents from		canned food.	Community: Festival
snack bar. Doctors:		HS and English taught	of good foods, picnics
Bacterial infection in		me about how and	in park and city
stomach, and now		what is in FF and why	gatherings. Booths
can't eat spicy food,		shouldn't eat it and	encouraging good
citrus, or caffeine.		what it does to my	eats, good food.
Infection hurt. MD		body. Seeing what's	"Good Eats" for
telling her what to		in FF made me cut	community. Family:
avoid to heal. If not		down on eating FF.	We eat pretty healthy,
sick, MD not an		Spread knowledge to	have salads and
influence.		family. Told my	veggie soups.
Internet/TV: No.		brother and he didn't	Definitely a lot more
Other info influence:		want to eat McD	fruits, do have little
No MOST		anymore, but my Dad	fruits, but fruit salad.
INFLUENCE:		got him back into it. I	Less of burritos,
Family. Sometimes		don't eat FF like you'd	pretzels ok, burritos
she'll buy what we ask		see obese kids eating.	worst have. More
for dinner.		Taught about	sandwiches, like
UH vs. H: Taste		nutrients, minerals,	Subway sandwiches,
influences.		proteins, carbs, and	people should eat
Family/Friends: Eat		vitamins 2nd quarter	more of those than
healthier by eating		helped me become	burritos. Offered
healthy; learn by		more aware. She just	more fruits, veggies.
example. Availability:		taught us about	Hard when it comes to
Homework or work,		nutrients and I didn't	lunch, want a good
want to grab		do any activities.	meal, hard to get a
something instead of		Learned about food	good meal, can't nuke
cooking. Grab easy		pyramid. Read food	something or cook
fruit because out of		labels, soon as learned	something. Would be
fridge; granola bars.		how to read it and	easier if can cook
H: fills up, energized.		read labels on food in	something at lunch.
Mood: Eat meat;		cabinets at home.	Give out donuts in the
sensitive tooth, can't		Have food labels on	am, what kind of
eat sweets; after 2		chips in cafeteria.	breakfast is that?
candy bars, teeth can't		Taught me a lot about	More milk, offer fruit



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Source	Experience	Knowledge	Opinion
Q-1 What influences	Q-2 Does Location	Q-3 Learned in HS-1?	Q-4
food choice?	affect choice?		Recommendations for
1 11 '		1 1.1 11	school cafeteria?
handle pain.		health and how	with breakfast to get
Holidays: Religion		important it really is.	energy. Because it's a
required veggie food,		Never had a good	school, should be
older people shouldn't		look or thought about	offering healthier
eat meat. Family:		it. A lot of bad things	stuff, but offering
Yes, when at Dad's		can happen to you if	what's cheapest. In
house have to eat		you're not healthy.	the end, long run,
more Vietnamese		Can eat a lot of	would make more
food. At Mom's		healthy foods and	profit if offering more
house can eat		they're not gross, and	healthy food. Fruits:
whatever want, but more rice and meat.		you're not hungry. FF disgusting honestly	have apples, oranges;
Culture influences		don't feel as full or	would like grapes, blackberries,
what eats. Friends:		satisfied as I do if I	<i>,</i>
No, when go out, will		eat healthier foods.	raspberries, melons. Veggies: more of all
compromise what		Effects of nutrition on	around, spinach. No
want to eat. School:		body, like type 2	spinach in salad. Once
Yes, limited to what's		diabetes,	in a while offer
on menu, but like		hypertension, aorta,	carrots in a bag.
salad, nachos, pizza,		high cholesterol	Parents: Buy and cook
burger. Doctors: No,		scares me. Do not	better things.
never talked to them		want to get anywhere	Parents/Community:
about way of eating.		near that. Thought of	Raise awareness of
Internet/TV: Media,		all FF ate in my life	foods eating, whole
does influence like		and can't do that	community should be
vitamins that will		anymore.	raising awareness of
make hair more		Talked about obesity	cafeteria food and
beautiful. Listen to		and other diseases	why we should be
diets, but don't do		affected by eating	eating better. Eating
them. Find time to		unhealthy. Made me	better helps us live
occasionally go buy		think twice before I	longer, and bad drugs
product, but once in a		ate certain UH foods	shorten life. Bad food
while, specific to what		because I didn't want	is like a drug, like
may work for her.		to get those diseases.	alcohol. Eat good
UH vs. H food: Phase		Don't remember	food instead of cake.
went through only		anything else.	Community getting
wanted Caesar salad;		Look at labels to see	together and making
picky. H food stays in		what's in the food	more awareness like
longer and feel more		taught there are some	"Chew on This" and



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Source	Experience	Knowledge	Opinion
Q-1 What influences	Q-2 Does Location	Q-3 Learned in HS-1?	Q-4
food choice?	affect choice?		Recommendations for
			school cafeteria?
energized and makes		bugs crushed up in	distribute these books
feel better about self;		food. Look at carbs,	to other schools
FF doesn't stay as		sodium before eat it.	instead of fiction
long. Friends:		Learned in HS-1 and	books. Have HS and
influence if eat		English. Never knew	MS read more health
healthy, I eat healthy.		what was in food, and	books. ELS don't'
Drank water instead		tell family what not to	have to worry about it
of soda when friend		eat. Mother hates me	due to high
wanted water. If I		since Ms. DL telling	metabolism. HS need
made friends more		us what not to eat.	to start making own
aware of H vs. UH,		Learned correct	decisions so important
they might eat more		portions.	to figure out what and
Н.		Teacher structured	why eating food.
Cost: Yes,		class to understand	Eats in café. Give us
occasionally, if good		what we could eat and	choices of fruit, I
food, not picky on		integrated with P90X	would say, more
price. Want good		diet and carbs I avoid	variety of fruit. More
quality food and		simple carbs and	variety of veggies,
would pay if more		sugars. It all fits into	only give us carrots.
expensive.		my diet. Learned	Only eat lunch in
Availability: Get		about food groups	café. Offer grapes and
home from school, eat		which fits into P90X	salad bar.
rice. If nothing at		diet.	Parents/Community:
home I want, go		Learned about all the	Give them ideas for
across street to FF.		fat you can gain if eat	more variety. Feel
Want something		unhealthy. "Good	like cafeteria doing
quick. Taste: Eat		Eats" project	okay be offering
more if doesn't taste		remember but can't	salads and we could
like what I want.		remember my topic.	make right decisions
Parents: provide		Can't remember	if we wanted to.
meals; wanting		anything else. Choose	Offer salad wrap with
something and go get		healthy food, balance	chicken and lettuce in
it; get home, Mom		of food groups and	it. Like sandwiches
tells me, whatever eat		choices.	which aren't that bad.
first, body absorbs the		Nutrition labels, that's	Friends: bring healthy
most. Don't eat lunch		basically it. Taught	snacks, eat apple
at school. Eat banana,		me calories, fat levels,	during passing period.
yogurt, trail mix when		sugar, salt. Influences	I choose to drink
get home. Friends:		me a little bit, my Dad	water they sell.



Source	Experience	Knowledge	Opinion
Q-1 What influences	Q-2 Does Location	Q-3 Learned in HS-1?	Q-4
food choice?	affect choice?		Recommendations for
			school cafeteria?
Now that driving, if		doesn't have a lot of	Eat lunch in café.
hang out with friends,		food at his house, go	When I get cafeteria
go to Starbucks.		out to eat a lot.	food I try to pick the
Chipotle go there with		Chinese rest will pick	healthiest. I get
friends. Olive Garden		low sodium soy sauce.	salads and chickn
with friends, get soup		With Dad eat	wrap. I stay away
and salad think it's		sandwiches. No food	from greasy pizza.
healthy. Family me		in Dad's house, every	Add fruit salad, fruit
and Mom, hard time		other weekend.	they have are small
shopping and		Advocacy, "Good	portions; have whole
preparing food for the		Eats" project. My	fruit and cut-up
two of us; don't eat		topic was how frozen	peaches in plastic
leftovers. Go out 2 x		foods affect people's	containers in juice.
per week to eat, get		health. Frozen foods	Cafe could make
one plate and share it.		generally healthy,	pizza not as greasy.
Go to salad makers		except for	Have veggie pizza
and share one salad.		preservatives.	now and then, but not
Always go out and get		Healthier foods are	daily. Always have
frozen yogurt, and		fresh foods. Know	pepperoni and cheese
Starbucks, if have a		more about healthy	pizza. Parents/Home:
bad day. Eat with		foods now than before	Having more little
Mom every night. On		HS-1 at DL.	things of fruit and
a soup streak and eat		H food helps body,	veggies so easier to
soup every night,		when you eat	grab. Now I grab
make it or buy at		something bad in am	chips and cookies
Safeway with		can affect your day,	because fruit and
something on the side.		plus side if you eat	veggies not cut up and
School: Don't eat		healthy breakfast.	easy. Community:
lunch, when people		Give you more energy	Less fast food
bring cake for b'days,		instead of feeling	especially around
have cake or other		lousy all day. Healthy	schools. Parents: Set
things for lunch, not		foods better for my	a better example by
usually healthy. Have		body. Teacher	eating healthier. DL
See's candy day once		brought in different	teaches students how
a year and eat whole		types of foods and	to eat healthy and
box. Internet/TV:		nutrients in there and	trying. Other schools
NO. If think of a food,		what was good and	don't teach about
usually crave it.		bad, serving sizes.	eating healthy. Don't
COST: Paying for		Showed what actual	focus on nutrition.



Source	Experience	Knowledge	Opinion
Q-1 What influences	Q-2 Does Location	Q-3 Learned in HS-1?	Q-4
food choice?	affect choice?		Recommendations for
			school cafeteria?
own now, understand		serving sizes should	Have fruit, I would
how much food costs,		be.	say to get less greasy
and will no spend		Teach us how to eat	pizza, when I get
money. Can still		healthy. Lots of	pizza oil seeps
spend time hanging		projects, but blanking	through tray. I buy
out but won't buy food		out right now. Told	pepperoni or cheese
even if friends are		us don't let mood	pizza. Nothing to
buying. Cut back on		affect what want to	suggest cafeteria to
Starbucks because it		eat.	get. Healthy = fruits,
costs more. 1-2 times		I learned that it's	veggies, grains. Want
per week instead of 3-		really, need to watch	café to get grapes, no
4. Buy coffee drinks,		what you eat. If	veggies. Don't buy
but not for caffeine.		become overweight	salads.
Caffeine doesn't agree		hard to go back.	Parents/Community:
with her; get de-cafe.		Causes diabetes, clog	Bigger selections of
AVAILABILITY:		arteries and blood	foods, but no specific
Have means, can go		clots. Learned about	ideas. Influence
out and get it at FF or		drugs what they can	friends in cafe: Most
Rest, wish would stop		do. How presented by	of friends eat fruits in
doing that since I have		bringing in cereal	cafe, like fruit cups
food at home I can		boxes and showed cup	and salads. I don't
eat. Eat what's sitting		measure and what	like salads from
out, or if not in a		supposed to be eating.	anywhere.
hurry, make		Portion sizes showed	Eats lunch in
something, like soup		us overeating when	cafeteria. More
or scrambled eggs.		eat cereal. Used	options for healthy
UH vs. H: Don't get		labels to write down	foods like salads and
sick after UH, but		nutrition facts to see	sandwiches, that's
notice with UH food,		what putting into our	good, I would say
don't stop, like chips.		bodies, more of one	more protein like
For me keep eating		thing and not others	chicken and get more
chocolate. Soup and		like protein and	creative but stay
salad fills up more.		sugars, vitamins.	healthy. Do have
Taste: Try to eat		Learned about high	apples and oranges,
veggies, vitamins go		level of fats and to	maybe bananas, do
into water, but don't		avoid it. Find food	have carrot sticks,
like to eat veggies.		that's more nutritious.	maybe broccoli or
Very picky about		Don't eat chocolate	celery and dip.
salads, and have to		bar with same caloric	Having only healthy



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SourceExperienceKnowledgeOpinQ-1 What influencesQ-2 Does LocationQ-3 Learned in HS-1?Q-4Grad shalesStatisticalStatisticalDescription	
food choice? affect choice? Recommend	
school ca	
have chicken in value as healthy food. food out the	, ,
salads; don't like Don't eat a bag of hungry only	-
dressing. Won't eat chips due to calories healthy food	
just any veggies, but and fat content. of what's the	ere now.
will eat some without Learned how to eat Parents at ho	ome: No
dressing (e.g. carrots). labels, and look at FF so much that	t comes
MOST INFLUENCE: food labels. At chili out of a box,	, but more
Quality of food; fries, look at caloric fresh like my	y Dad's
freshness is enticing. value, and then next not WinCo of	dinners or
What it looks like.time order somethingCOSTCO. I	More
Looks good to eat, with less calories. fresh veggie	s. Not
want to eat it. Like Need to eat what processed for	ood.
salad plates cold, and craving, or will over Parents/Com	nmunity:
soup plates are hot. eat. H = chicken Influence ev	rybody
Fam/Friends to eatsalad, meat andlike schools	to tell
healthier: Mom says veggie, fruit. Always everyone ho	w to eat
randomly have to eat have oranges in healthy. Imp	plement
healthier, and Mom house, but takes time nutrition cur	riculum
sticks to it, doesn't to prepare them so in all school	s before
force on her. Have to might not eat them as kids start get	tting into
find healthier food I much. Learning about eating habits	s like 5th,
like. Need to control diseases from eating 6th, 7th grad	les so
sweet tooth; go off of UH. Image is they'll know	what will
sugar. Healthier way important. How happen to th	em if they
to eat food she likes. greasy foods affect don't eat heat	lthy.
Diet since last year, acne. I'm on diets Teens: Noth	ing else.
don't eat sweets and now to lose weight. Vegetarian r	noodles
sugar; eat salad and Tried with group, and are fine. Some	metimes
veggies, eat Mexican other stuff came up serve veggie	e noodles,
food. Family: Yes, and stopped. Mr. but would li	ke to see
Mom. Had eating Gravert not supposed it more ofter	n. Eat
disorder didn't want to to have a set routine fruit and veg	ggies.
eat anything except but fit in a time and Would like	grapes,
veggies and salads. place to exercise. strawberries	
Eat something MomUnit on nutritionlike all fruits	5.
buys, eat sweets once where looked at FF Parent/Com	munity:
a week. Friends: No. menus and calculated Depends on	-
School: HS learned calories for one meal, can't think o	
about calories, portion and saw it was really anything. Pa	arents:



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Source	Experience	Knowledge	Opinion
Q-1 What influences	Q-2 Does Location	Q-3 Learned in HS-1?	Q-4
food choice?	affect choice?		Recommendations for
			school cafeteria?
size. Doctors: Yes,		a whole day's menu.	Serve lots of veggies.
sometimes my doctor		That book in English,	By self on Jenny
tells me what's		"Chew on This". FF I	Craig at home. Think
healthy to eat.		eat the most is Taco	twice about what eat
Internet/TV: No.		Bell. Get something	so don't get diseases
Cost: No.		off fresco menu	like high cholesterol.
Availability: Have to		without cheese and	Eat salads. Want
get something to eat		sour cream and it's	pears. Make healthier
or ignore it. Snack on		healthier. Food	foods more appealing
granola bar, fruit.		pyramid and realized I	like the way it looks
Things readily		wasn't getting all fruit	so it will draw me
available. Fruit in		and veggie servings	toward it to want to
bowl on kitchen		which was eye-	eat it. Want healthier
counter. Media: No.		opening. Now trying	foods to look more
Taste: Sometimes if		to get more fruits and	appealing. Friends eat
looks good and tastes		vegetables, but old	heather: Nothing they
good, if doesn't taste		habits hard to change.	can do, not going to
good don't eat it.		Usually eat veggie	stop each other; eat
MOST INFLUENCE:		Mom has at dinner	what want to eat. If
If tried it and know I		because she puts good	really hungry, will eat
like it; tastes good and		seasonings on it.	more even though
is healthy.		Calculated how many	stomach can't handle
H vs. UH: B'day		calories we're	it. Parents/Home:
parties and holidays		supposed to eat per	Cabbage. Love
don't eat healthy even		day and that helped	cabbage. No cabbage
though know it's not		me not eat over my	in cafeteria because
good. Eat cakes and		calorie range. I watch	afraid it would be
candy. Eat H feel		my calories in general	nasty the way they
good, eat UH feel		more than before.	prepare it. Mom tries
disgusted, stomach		more man before.	to influence me, but
feels upset. When eat			"eh". Eat mostly soul
sweets feel sick.			food, which is almost
			-
Friend eating UH - cause effects on her			never healthy. Keep fruit in the house, and
			-
health, body gets used			Mom tries to get us to
to eating unhealthy;			eat veggies. Fruit in
show some healthy			fridge or on counter.
choices.			Does not eat in
Grandparents show,			cafeteria. Knows



Source	Experience	Knowledge	Opinion
Q-1 What influences	Q-2 Does Location	Q-3 Learned in HS-1?	Q-4
food choice?	affect choice?		Recommendations for
			school cafeteria?
and I tell them what I			what's available, but
want. Feel: tell them			since MS never
what I want them to			interested in cafeteria
buy. Trying to eat			food due to the way
healthier since G'pa			my Mom raised me
diabetic. Healthy			and always used to
choices like veggies			her food. When I did
and fruits and not			eat in café wasn't what
snacks (chips, fruit			I liked. Bring a bar
snacks). Friends:			for lunch from home.
Only influence if with			Remove foods high in
them at their house,			fat could improve
eat what they have.			overall health of
Don't influence that			students, foods that
much. School: If buy			are good for
lunch, limited amount			metabolism and brain
of choices to buy.			function. Greater
Depends on what			variety for fruits and
have, regular Cheetos,			vegetables. Don't
taste good, water,			think should offer any
burrito or hamburger			chips, unnecessary.
or nachos. Doctors:			Add poultry items and
Told me to eat			more pasta for
healthy. Internet/TV:			complex carbs.
No. Cost: Buy off			Parents/Community:
brand if costs less.			If everyone strided to
Fruits/Veggies:			change one thing and
Veggies buy in			talk to the School
freezer section what			District to change one
G'pa wants.			thing that would help
Availability: Usually			them out.
just get what's ready.			Serve more variety of
Would pick less			veggies; pretty much
healthy if readily			issue us healthy foods.
available. Taste: Has			I want a cheeseburger,
to taste good to eat			but not healthy. Bring
something. MOST			apple from home, I
INFLUENCE:			don't eat that much
Grandparents, buy			during school time.



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Source	Experience	Knowledge	Opinion
Q-1 What influences	Q-2 Does Location	Q-3 Learned in HS-1?	Q-4
food choice?	affect choice?		Recommendations for
			school cafeteria?
food. H vs. UH: If			Would buy apple
really hungry or at			from cafeteria.
friend's house eat UH			Parents/Community:
over H; what's			Guide children and
available. H food			show us now, but
gives me more energy			children make own
than UH food.			decisions. Serve more
Try to eat veggie with			salads and sandwiches
dinner, like salad.			with roast beef; more
Whatever is			variety of salads and
convenient to make.			sandwiches.
Parents buy veggies, I			Doesn't eat lunch in
pick out veggies and			the cafeteria.
other things. Taste,			Healthier choices
what family likes. I			wider variety of fruit
make meatballs			and salad. Once
because my Dad likes			dowse salad in
them. I do all cooking			dressing not healthy.
at home. I'm a good			Carrot and celery and
cook. Family: Yes.			Ranch dressing for
Friends: If friends			dipping. Wants
bring something for			bananas.
lunch that looks good,			Parents/Community:
I'll want to make it or			Nothing they can do,
buy it. If friends			can't think of
come over and like			anything. Provide
something, I'll make it			more healthy food
for them. If it looks			than unhealthy food.
good, appealing; if not			Students more likely
appealing looks			to buy healthy food.
soggy, dirty, oily.			Parents: No new
School: Freshman			things they can serve
year learned about			me; generally pretty
food, read labels,			healthy. Friends: No
reduced fat may not			recommendations to
be true. Learned tricks			eat more healthy.
on food labels.			Eat lunch in Café.
Doctors: No, don't go			Provide more variety
to doctor that much.			of fruit, healthier
			or man, neurinei



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Source	Experience	Knowledge	Opinion
Q-1 What influences	Q-2 Does Location	Q-3 Learned in HS-1?	Q-4
food choice?	affect choice?		Recommendations for
			school cafeteria?
Teachers influence.			choices instead of
Internet/TV: TV ads			fried chicken replace
make food look good			with something
and want that.			healthier. \Don't serve
Advertise that make			fries. I like fruit,
food look healthy, like			would want grapes
Nutragrain. If make it			and pineapple or
look healthy and taste			apples. I've seen
good then I'll want to			oranges there and are
eat it. Not FB or			good, too. I always
Twitter. FB doesn't			get fruit with my
advertise food.			lunch. Usually buy
MOST INFLUENCE:			pretzels and Bosco
Teachers in health			sticks, or chicken
science 1 class.			sandwich and either
Friends to make eat			water or milk.
healthier: eat healthier			Always an orange
with me, if they're			with lunch. Have a
eating chips, then I'll			lot of salads, but I
eat chips, carrots, then			don't choose salads.
I'll eat carrots.			Sometimes have
Family: Eat what they			beans and fattening
eat, if they eat			stuff on salads. Have
unhealthy, I'll eat that			all kinds of
(e.g. cookies). Eat			sandwiches I like.
what's available. UH			Parents: Serve more
vs. H: Taste, UH			baked chicken at
tastes good. After			home, more veggies
eating broccoli all			like broccoli, carrots,
day, want sweet. If			corn, green beans.
eat cold food all day,			Parents/Community:
may want something			Show cafe how foods
hot. Cost: No.			they serve us are
Availability: Yes,			influencing our body.
don't go shopping as			Don't serve pizza; so
much, so try to get as			much grease coming
much healthy food as			off of it. Teens eat
possible. Go			healthy: Show them
shopping every few			or tell them what
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Source	Experience	Knowledge	Opinion
Q-1 What influences	Q-2 Does Location	Q-3 Learned in HS-1?	Q-4
food choice?	affect choice?		Recommendations for
			school cafeteria?
months. Homework:			foods in cafeteria are
Reach for cheese and			good for them and
crackers snack, don't			tasteful. Tell parents
have to cook. H vs.			when they go to store
UH: H feel more			that fruit and veggies
energetic and want to			are good for you and
do homework. UH			how to prepare them.
feel tired.			White rice not
Go grocery shopping			healthy, more salads,
with mom, what I find			baked chicken.
interesting, no			Eat lunch & breakfast
advertising, colors;			in café. Like to see
whatever in mood for;			Subway sandwiches
salad, lettuce varies;			or salads, more fruits
go shopping every			like grapes,
week. Family: Yes,			pineapples. Do have
Mom has diabetes so			apples and oranges. I
can't get too much			eat oranges every day
sugar. I didn't grow			so I don't eat chips.
up eating sugary			Like pineapples, was
cereals. Just my			there for a week, but
Mom, me and my			don't sell it anymore.
brother. Friends: Yes,			Parents/Community:
because at lunch we			Input into what they
all grab different			want their child to eat.
things. I have friends			Parents: No, if want
who like to eat off my			something parents
food because like			will buy from GS.
what I grab. School:			Choice of food. Do a
Yes, changes schedule			survey and see what
for eating, different			gets the highest
from weekends and			opinion of what
vacation. School			should be served.
planned timing to eat			Food not that
lunch and breakfast.			unhealthy, but not
Bkfst eat earlier than			what they want that
on weekends.			causes them to go to
Weekends don't eat			the snack bar and buy
big meals, but snack.			sugary foods, like
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-	Q-3 Learned in HS-1?	Q-4
affect choice?		Recommendations for
		school cafeteria?
		gummy candy, kettle
		corn, chips, soda,
		brownies, items not as
		healthy. Lots of sugar
		at snack bar. More
		fruit besides apples
		and oranges. ES had
		bar with grapes,
		watermelon would
		like that and caused
		kids to get fruit more
		because those were
		the ones they liked.
		Parents/Community:
		Donate food or money
		to help cost; if
		approved, help
		prepare food. Parents:
		Buy healthy food and
		prepare it healthy and
		lay off on frying food.
		Ask them to bake it.
		Friends: Stop drinking
		soda, I don't drink a
		lot of soda, don't like
		the feel on my teeth.
		I'll drink juice and
		need it since feel my
		sugar getting low.
		Parents buy soda, so
		not friend's choice.
		Recommend buy clear
		soda, not dark soda,
		causes pimples to
		come out on skin. I
		don't drink Coke.
		Does eat in café.
		Have survey to see
		what students like to
	Experience Q-2 Does Location affect choice?	Q-2 Does Location Q-3 Learned in HS-1?



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Source	Experience	Knowledge	Opinion
Q-1 What influences	Q-2 Does Location	Q-3 Learned in HS-1?	Q-4
food choice?	affect choice?		Recommendations for
			school cafeteria?
cauliflower better.			eat. Salad gets my
UH vs. H food: Yes,			interest, but dressing
if eat healthy feel			not what kids like, so
better about self, feel			get chili burrito what
fuller, compared to			they do like.
eating Chinese food,			Different dressings to
don't feel full very			attract students to get
long, and feel lazy			more salads. Had
afterword. H food			dressing didn't like, so
more energy. Eat UH			next time didn't get a
and know UH because			salad. More
I have no other			ingredients in salad,
choice, like at a			don't know what's in
friend's house and			the salad. Likes to try
only have chips, won't			new things, but most
ask for salad or			students won't eat
something. MOST			what they don't know.
INFLUENCE: Media			Like to see fruit salad
or family, since			and spinach in with
mostly eating with			lettuce in salad;
family. Media on			romaine lettuce.
Internet and way			Parents: Suggest not
watch TV and see ads.			to make so much
How things are			food. Shop every day
broadcast to us, looks			for groceries with lots
flashy and good on			of leftovers. Choice
TV. Internet: Less			of leftovers, or look in
influential, but still			back of fridge and see
influential. Family:			salad. Eye more
Cultural aspects,			attracted to non-salad
family recipes, I'm			items in front part of
Puerto Rican and we			fridge. Teens: Have
eat a lot of meat; not			like bulletin board
vegetarian. Mom's a			where lists what
vegan, how			having today. When
knowledgeable you			looking at food, and
are on subject Mom's			pass salad, can't go
a vegan because			back and get at end of
knows what goes on			line to get salad if



Source	Experience	Knowledge	Opinion
Q-1 What influences	Q-2 Does Location	Q-3 Learned in HS-1?	Q-4
food choice?	affect choice?		Recommendations for
			school cafeteria?
in FF industry and			decide that's what I
chooses to not be a			want. List choices so
part of it. Friends:			I get to choose before
Yes, think so. Not to			I get in line. Feel like
be mean, but those			on conveyer belt and
that eat more and are			have to pick
bigger, you might			something as I move
tend to eat more as			forward. Beginning
well. People around			of line is healthy stuff,
the same weight tend			want to see it before
to hang out with each			buy it. Might want
other. Doctors: Try			hot food, but passed it
to, all doctors tell to			already. What you
eat fruits and veggies,			see in your life like
honestly, kids don't			chips and cereals left
listen to that. It's what			and right, what you
about they see as good			see you'll be thinking
on TV and Internet is			about. Then you'll see
what they want to eat.			commercials about
Cost: Yes, if costs less			those chips and will
and looks good, will			want to eat it. Big
want to buy it. Lunch			companies promoting
here is \$3.00, offers			bad food due to
normal H.S. meals,			economic benefit and
and not very good for			not healthy food.
you, but filling, so			Research myself on
buy it. Availability:			what is healthy and
Really hungry, quick			not. Research online
in microwave, open			vs. watching
bag of chips, easier			commercials that say
than cooking a meal.			food is cheap, and I'm
Want chips or cookies			hungry so I'll buy it.
quick. Taste: Of			To eat healthy, listen
course, if something			to your body and then
tastes good, and			after eating healthy,
availability is good,			gorge on bad food.
cost is low, and			Didn't eat balanced
shown as flashy, will			diet, and then craved
want it. MOST			food and overate.



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Source	Experience	Knowledge	Opinion
Q-1 What influences	Q-2 Does Location	Q-3 Learned in HS-1?	Q-4
food choice?	affect choice?		Recommendations for
			school cafeteria?
INFLUENCE:			Eat lunch in café.
Cultural aspects of			Suggest more options
family and TV			for fruit and not just
advertisements,			apple and fruit cup.
newest thing comes			Healthier meats like
out and on TV want to			white meat instead of
try it. Family: Buy			burritos. I'm a fan of
more healthy foods			berries are good for
and cook more			antioxidants,
healthy meals will			strawberries,
influence me to eat			blueberries. Meat
healthier. Fruits easy			would like turkey
to eat, if parents			sandwich, white meat
bought fruit would be			sliced in salad.
healthier.			Usually buy Caesar
UH vs. H food:			salad, but looking on
Definitely better after			dressing packet with
H food, if eat apple			19g of fat, so usually
feel good and have			only use $1/2$ the
energy and body feel			packet. Also I like
good; chocolate will			Asian salad lettuce,
give quick burst of			cranberries, wonton
energy or stomach			sticks, almonds,
hurting later, feel bad			mandarins. If no
after.			salad, I'll go for
Mainly what have at			vegetarian stuff like
home, what Mom			noodle box or bosco
buys at grocery store;			sticks (cheese sticks).
don't have a lot of say.			Parents/Community:
Can tell Mom what			They would say not as
wants and she'll buy			much fried food,
it. Friends: No.			different variety of
School: lunch.			salads like 2-3 per
Doctors: No.			day, choice of a few
Internet/TV: No.			different fruits per
Cost: Not at grocery			day. Try to use food
store, but if going to			pyramid, but still
FF or out to each, get			trying to get all the
cheap food. Just at FF			food groups in each



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Source	Experience	Knowledge	Opinion
Q-1 What influences	Q-2 Does Location	Q-3 Learned in HS-1?	Q-4
food choice?	affect choice?		Recommendations for
			school cafeteria?
get cheap stuff, rest			day. Snacking a
get what we want.			problem and adds up
Availability: Eat			my calories. Usually
what's there. Taste:			I'll carry around a
Yes, if don't like it			snack all day. Trying
won't eat it. MOST			to switch from chips
INFLUENCE: What			to carrots and grapes
we have at home.			for snacks. Usually
Dinner we usually			taking chips or fruit
have meat, salad, and			for snacks and go
type of veggie like			back and forth eating
green beans. Snack at			them. My Mom buys
home probably not			chips for sister, and
healthy, chips or			since they're
something fast you			available, I take them,
just grab.			and convenient. Fruit
Friends/Family to			have to prepare it.
influence eat healthy:			
I don't know, friends			
tell them. My friends			
eat pretty healthy.			
Natural foods like			
veggies, fruits, meat			
are healthy. H vs.			
UH: don't think about			
it a lot, feel more tired			
when eat UH food.			
Parents have a big			
influence on what			
kids eat, and I listen to			
my parents. Parents			
encourage me to eat			
healthy at home.			
Whatever parents buy,			
my food choice. Buy			
variety. Healthy fruits			
and veggies, chips and			
cookies. Whole			
family shops together			



Cauraa	Expansion	Vraviadaa	Ominian
Source	Experience	Knowledge	Opinion
Q-1 What influences	Q-2 Does Location	Q-3 Learned in HS-1?	Q-4 Decommondations for
food choice?	affect choice?		Recommendations for
1: 0			school cafeteria?
and influences			
purchase. Family:			
Yes, a lot. Friends:			
With them don't have			
a lot of money, go to			
FF because cheap.			
Where we want to			
hang out and closest			
FF, but won't eat at			
McD. From learning			
about FF and mostly			
McD, and read "Chew			
on This". School: 9th			
grade reading Chew			
on This tried to stay			
away from all FF.			
Now just stay away			
from McD. Doctors:			
They recommend I eat			
more calcium. Do			
talk to me about diet.			
Internet/TV: No.			
MOST INFLUENCE:			
Family influence: If			
saw parents eat			
healthier, I'd do it too.			
Friends: Typically eat			
FF when together, so			
if we all ate healthier			
influence. H vs. UH:			
After eating healthy			
food feel more			
energized, UH food			
feel lazy, sluggish,			
tired. Not a lot of fast			
food.			
Depends on how			
hungry I am or not. If			
hungry, eat something			



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ria?



Source Q-1 What influences food choice?	Experience Q-2 Does Location affect choice?	Knowledge Q-3 Learned in HS-1?	Opinion Q-4 Recommendations for school cafeteria?
didn't like it wouldn't			Sene er eurerenne.
eat it again. Does			
influence what eat.			
Not much influences			
me, except when I'm			
hungry. If drive by a			
FF and I'm hungry,			
ask parents to go in			
and get something to			
eat.			
How I feel, what my			
family eats and			
makes, what I like to			
eat. If I feel down or			
sad crave chocolate;			
bored go after chips			
and unhealthy foods.			
Family: Foods make			
for dinner. Usually			
Mom makes chicken,			
healthy stuff don't			
usually go out to eat			
FF like used to. Food			
we make have lots of			
protein, tortillas,			
bread. Dad's side			
variety barbecue meat			
he likes to get dinner			
things at WinCo.			
Varies from home			
cooked meals to going			
out and getting			
something. Hard on			
Mom when brother			
was born, and she			
wants to lose weight			
also. Make more			
home-cooked meals			
as brother got older.			



Source Q-1 What influences food choice?	Experience Q-2 Does Location affect choice?	Knowledge Q-3 Learned in HS-1?	Opinion Q-4 Recommendations for school cafeteria?
-	-	Q-3 Learned in HS-1?	Recommendations for
chips and tortilla chips. Eat salsa and tortilla chips at Dad's Goes back and forth from Mom and Dad's house. Taste: Likes almost anything, but mood over taste. H			



Source Q-1 What influences food choice?	Experience Q-2 Does Location affect choice?	Knowledge Q-3 Learned in HS-1?	Opinion Q-4 Recommendations for school cafeteria?
vs. UH: H food feel like I ate something good don't think of fat and calorie intake. UH (FF) "I can't believe I just ate that" and how it affects my body. On Jenny Craig diet plan so have to watch what I eat so watching BMI and trying to get down to where I'm supposed to be. Now my stomach shrunk so eat less compared to when used to eat a lot of snacks. Eat fewer snacks. Started Jenny Craig Nov 2011. Family: They help me watch what I eat so don't eat too sugary snacks or sodas. Buy healthier juice and foods for me. Friends: No, don't eat when go out with friends. School: Days don't eat at school. Sometimes buy food in cafeteria at bkfst and lunch. Doctor: Yes, he wants me to lose weight. Internet/TV: No, Don't want TV lately,			Recommendations for school cafeteria?
but used to influence if got bored would eat			



Source Q-1 What influences food choice?	Experience Q-2 Does Location affect choice?	Knowledge Q-3 Learned in HS-1?	Opinion Q-4 Recommendations for
Q-1 What influences food choice? while watch TV. Ads, no. Cost: Sometimes, if feel cheap don't buy any food. Availability: Think about what to eat since on diet. Eat Nigerian food at home. Sometimes I have to make something, most times stew already made and I heat it up. Taste: Sometimes but won't eat it if it taste's bad. H vs. UH: H feel better since making sure I'm eating healthier. UH food easier to get diabetes or other disease. Whatever craving for that haven't had for long time, find it, and eat it. Family: see parents eat something that looks good, make me one. Mom, Dad and brother shop. Yes, have input into what buy, like chili dogs. Friends: Sometimes, friend gets stuff and knows	Q-2 Does Location	•	Q-4
allergic to it, and tells me to stop eating it. Allergies don't influence what eat. School: Not that			



Source Q-1 What influences food choice?	Experience Q-2 Does Location affect choice?	Knowledge Q-3 Learned in HS-1?	Opinion Q-4 Recommendations for school cafeteria?
food choice? many choices in cafe bkfst and lunch. Have to decide what I want based on menu choices. Doctors: No. Internet/TV: Commercials about food, and when go to that place I get it. Then find out it's not that good. Looks good, like juicy hamburger or really good taco or burrito. Cost: Not unless I'm on limited funds like money I earn, so if running low get cheapest thing. Availability: Go in freezer and find what I'd like. Usually prepare something like hamburger, corn dog, Tostitos, hot pockets, nuggets. Taste: Has to taste good, not too salty or sweet, just right. H vs. UH: I feel more sleepy after eating UH food vs. H food. H=fruit and certain types of veggies.		Q-3 Learned in HS-1?	~
Hate most veggies. I try to maintain a structural balance to my diet. Have workout program base			



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Source	Experience	Knowledge	Opinion
Q-1 What influences	Q-2 Does Location	Q-3 Learned in HS-1?	Q-4
food choice?	affect choice?		Recommendations for
			school cafeteria?
foods on program and			
what I need. Small			
portions, six meals a			
day. Take in a high			
amount of protein,			
and carb to help me,			
and everything else			
falls into place. Eat			
complex carbs, pasta,			
helps keep my energy			
up. Eat fruits and			
veggies. Three main			
meals, I tend to eat			
lots of fruits and			
veggies. Try not to eat			
after 7 pm, but try to			
eat every 2 hours.			
Family: Helps me			
with eating schedule			
and Mom cooks for			
me to keep me			
healthy, maintain my			
portions. Dad really			
influences my			
exercise. Friends:			
We're trying to grow			
healthfully. School:			
No. Doctors: Yes, my			
doctor a while back I			
was overweight and			
he influenced me to			
start a diet. P90X diet			
and workout and my			
Dad started and then			
over summer lost 35			
lbs. when did what			
my Dad did.			
Internet/TV: See			
images of people, but			
		1	



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Source	Experience	Knowledge	Opinion
Q-1 What influences	Q-2 Does Location	Q-3 Learned in HS-1?	Q-4
food choice?	affect choice?		Recommendations for
			school cafeteria?
not influenced. My			
personal image to be a			
better person is above			
Internet images.			
P90X routine comes			
with booklet and			
recipes. Dad heard			
about program on			
Internet. Cost: No.			
Availability: Try to			
plan out what eat after			
school. Mom is			
structured to have			
something ready for			
me. When we started			
this diet, kinda a			
whole family thing.			
Mom changed way			
she cooks to follow			
the diet. Meal is			
small plus salad;			
snack is fruit. Taste:			
No. Mom makes			
good food on this diet.			
H vs. UH: Now			
energy levels gone up			
on diet, when I do			
play sports on			
weekend have more			
endurance.			
Family/Friends			
influence: Mostly			
family, Dad. H =			
basing yourself off the			
US plate federal			
guidelines for portions			
and food groups.			
Depends on what			
parents want to eat,			
parents want to cat,			



Course	Evenerionee	Veravuladaa	Ominian
Source	Experience	Knowledge	Opinion
Q-1 What influences	Q-2 Does Location	Q-3 Learned in HS-1?	Q-4 Decommon dations for
food choice?	affect choice?		Recommendations for
			school cafeteria?
what I want to eat and			
in the mood for.			
Parents grocery shop,			
or go out to eat. Mom			
sometimes cooks at			
home: Family: Yes.			
Friends: Yes, say they			
want to eat something,			
and I'll eat it, too. I'm			
not picky. School:			
Not really. Sometimes			
eat in cafe. Doctors:			
No. Internet/TV: if			
see recipes that look			
good want to make			
them. Ad pix want to			
eat it, only sometimes.			
Wendy's chicken			
sandwiches, but have			
to sound or look good.			
MOST INFLUENCE:			
Family. Family to eat			
more healthy, cook			
more at home. Eat			
out a lot. Friend			
influence: Don't eat			
midnight snacks			
would eat healthier.			
Cost: Sometimes, not			
really. Watch what I			
spend when go out to			
eat, own money, how			
much I really want to			
spend on food.			
Availability: If don't			
want to eat something			
at home, walk			
somewhere to get			
something to eat. First			



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-	-	Opinion
	Q-3 Learned in HS-1?	Q-4
affect choice?		Recommendations for
		school cafeteria?
	Experience Q-2 Does Location affect choice?	Q-2 Does Location Q-3 Learned in HS-1?



Source Q-1 What influences food choice?	Experience Q-2 Does Location affect choice?	Knowledge Q-3 Learned in HS-1?	Opinion Q-4 Recommendations for school cafeteria?
Q-1 What influences food choice? INFLUENCE: What's available, and how I feel (salty or sweet), mood has a lot to do with it. Bad mood, will go for chocolate. H = whole grain crackers, salad without a lot of dressing, veggies. Don't' really know. Family: Eat with Mom or G'ma at dinner. Eat what they prepare which is usually something I like. Taste: important, but don't eat what I don't like. Will find something else. G'ma makes rice with chicken, or hamburger helper. Don't like meat, so eat soup. Mom doesn't cook. G'ma cooks. Friends: Sometimes, usually if we go out to eat and they say it's good, I'll eat it. Have same opinion about what to eat. School:	Q-2 Does Location	_	Q-4
No. Doctors: Yes, whenever I go in they encourage me to improve on diet. Sometimes ask me what I eat. Tell me to stay away from			



Source Q-1 What influences food choice?	Experience Q-2 Does Location affect choice?	Knowledge Q-3 Learned in HS-1?	Opinion Q-4 Recommendations for school cafeteria?
-		Q-3 Learned in HS-1?	Recommendations for
cheaper. Availability: Home will get bag of chips (mini) and then wait until dinner. Chips or apple			
available that's filling. Friends to make eat healthier: Encourage me to buy things and tell me what healthy foods are good			
tasting. Family: Buy more fruit and healthy foods, I like fruit. H			



Source Q-1 What influences food choice?	Experience Q-2 Does Location affect choice?	Knowledge Q-3 Learned in HS-1?	Opinion Q-4 Recommendations for school cafeteria?
vs. UH: Not sure what prevents from eating H vs. UH, but usually UH tastes better. MOST INFLUENCE: What's available. Say there's chips sitting there and no healthy food, choose chips. How much I weight influences what I eat, and what is recommended weight for me. PE teacher told me idea weight. Having that knowledge helps me eat healthy. Friends: Want to get what friends are getting. Family: At home, whatever they cook you'll eat because that's what there. Internet/TV Advertise: Looks good, and want it, even if not good for you. Magazines or billboards, too. Don't run out and get it, think about it, or tell Mom to go out and get it. School: No. Trying to eat healthy and eat salads and	affect choice?		
snack wraps. Mom on diet and influencing to eat			



Source Q-1 What influences food choice?	Experience Q-2 Does Location affect choice?	Knowledge Q-3 Learned in HS-1?	Opinion Q-4 Recommendations for school cafeteria?
healthy. Doctors: Yes, eat vitamins. Have to do physical for cheer. Taste: A lot. If not good, you don't want to eat it. Cost: Yes, because if it's too expensive and looks and tastes good, might not buy it. Might not be healthy, too. Buy something cheap but can afford that's healthy. H= salad, yogurt, snack			school cafeteria?
 wraps, sandwich, fruit bowls. FF sells fruit bowls and salads. Availability: Get snack first, like cheese-its, don't have to prepare unless microwavable. Mood: Yes, crave ice cream with menses. Want sweets when feeling down or slow and need energy. Friends: Gabby on diet, try to tell each other what had for 			
lunch. If friends at healthier, would eat healthier, too. H vs. UH: Eat UH food because it tastes good, can comfort them. Think won't make them full, or don't			



Source Q-1 What influences food choice?	Experience Q-2 Does Location affect choice?	Knowledge Q-3 Learned in HS-1?	Opinion Q-4 Recommendations for school cafeteria?
even realize eating UH food. Eat FF feel tired and want to go to sleep. H food feel better and so awake and not tired and lazy. H food have more energy. What your parents buy. What is available that's cheap for me and parents. Rest and business around home. If McD close, always go there. Usually get what's in the house. Family: Yes and I have input into what they buy, but they buy the main food like chicken, and plan the meals. Mother and Grandmother plan meals. Friends: Yes, kinda do, when go to their house eat what they eat, or introduce you to new food and then eat it. School: No. Back in the day food was made on sight, now it's mostly packaged foods. Doctors: No, recommend but don't influence me. No sports. Go to physical			
for camp. Usually			



Source Q-1 What influences food choice?	Experience Q-2 Does Location affect choice?	Knowledge Q-3 Learned in HS-1?	Opinion Q-4 Recommendations for school cafeteria?
rood choice? pretty healthy so don't talk about food. Internet/TV: If TV in room, TV on will affect you, if in living room with people fighting over it don't watch it. Ads like McD new chicken pocket thingies I went to go get some and they were good. If doesn't look good, I ignore it. Taste: Yes, salad with light ranch, not want to eat it like if had regular ranch. Cost: Big family would buy cheap stuff so enough for everyone. Affects what Mom and G'ma would buy. Availability: Depends on mood and what's at home, like ice cream if haven't had it in a while. Grab something vs. cooking because you have to clean up after. MOST INFLUENCE: What I feel like eating. Mood. H vs. UH: UH because of taste, popular, costs less. Family influence:	affect choice?		Recommendations for school cafeteria?
Prepare meals before hand and eat it			



Source Q-1 What influences food choice?	Experience Q-2 Does Location affect choice?	Knowledge Q-3 Learned in HS-1?	Opinion Q-4 Recommendations for school cafeteria?
because it's there, like a salad or fish and not a lot of fat in it. I wouldn't tell them to make something else, if I didn't want to eat it I'd grab a sandwich or make something else. Friends influence: Not with them all the time, can't influence me unless with them all the time. If they're eating healthy, I'm more likely to eat healthy. H vs. UH - H = not processed, organic, things you have to prepare yourself. Fruit, meat fresh from deli, frozen meat better to keep nutrition inside, deli that cuts meat in front of you. What goes on in my head is I want to eat a salad, chicken salad, because hot outside but what makes my decision is what's available to me at school or home. Is it available if I cook or order it or reheat it, or just ready. If busy, I'll			school cafeteria?
eat it if there. If not			



Source Q-1 What influences food choice?	Experience Q-2 Does Location affect choice?	Knowledge Q-3 Learned in HS-1?	Opinion Q-4 Recommendations for school cafeteria?
~		Q-3 Learned III HS-1?	-
into subconscious with the advertisements with different types of food			



Source Q-1 What influences food choice?	Experience Q-2 Does Location affect choice?	Knowledge Q-3 Learned in HS-1?	Opinion Q-4 Recommendations for school cafeteria?
(McD, BK). Wouldn't			
go out and buy			
something saw in ad			
like burger. Recook			
pasta or make myself			
a sandwich. MOST			
INFLUENCE: Family			
ties and the way my			
parents influence me			
the most. Older and			
wiser and what they			
say must go. What			
I'm doing, if bored,			
more likely to eat to			
do something. Sadly,			
what's available			
immediately, but most			
likely won't make			
something. Eat what			
I'm craving or feeling.			
If feeling stress may			
eat a chocolate bar, or			
caffeine. Taste: Older			
one gets, have tastes			
for more variety of food. Like to eat what			
I like. Like spaghetti			
and more likely to eat			
that over salad. H vs.			
UH: I'm more aware			
of my actions, makes			
me feel better about			
myself if eat H food.			
With family, still			
being guided by			
parents, and will eat			
what they have. UH			
feel sluggish and not			
doing something right			



Source Q-1 What influences food choice?	Experience Q-2 Does Location affect choice?	Knowledge Q-3 Learned in HS-1?	Opinion Q-4 Recommendations for school cafeteria?
for myself, but eat it because it's available. For meals if my Mom cooking dinner usually eat everything being cooked, but seconds only pick veggies. Main entre meat, potatoes, veggies like a stir-fry. Family: Yes. Friends: Sometimes, when go out with friends to a movie and getting snack, I'll eat what they're eating. School: Lunches try to eat salads and side of fruit, based on what's on menu. TV: No. Watch TV but don't buy what's on TV since false advertising. Internet: Don't see food ads on Internet. FB: No, don't talk about food. H=something that doesn't have a lot of saturated fats, pasta, whole wheat, veggies but not with a lot of butter. Fruit as long as it's not with added sugars; fresh fruit. H vs. UH: FF and junk food tastes better the H food. Sugar and fat			school cafeteria?
addicting and want			



Source Q-1 What influences food choice?	Experience Q-2 Does Location affect choice?	Knowledge Q-3 Learned in HS-1?	Opinion Q-4 Recommendations for school cafeteria?
more. When eat FF or			
junk food, have			
stomach ache though enjoyable while eating			
it. After eating whole			
wheat or veggies,			
have more energy.			
With healthy			
breakfast notice I do			
better in PE. Taste:			
Yes, if I don't like			
certain veggies won't			
eat, but chips taste			
good and will eat. Cost: Convenient			
costs cheap, at least			
we think it does.			
Project compared cost			
at GS and FF, and			
found GS store was			
cheaper. FF			
convenient but not			
cheaper. Parents			
understand GS			
cheaper and don't go			
out a lot. Own			
money, if not going home, then go to FF.			
If home all day, go to			
GS. Availability: A/S			
grab a snack, crackers			
like Ritz or cheese-its.			
Have cookies and			
fruit, but most times			
go for something			
quick and easy in			
small bags.			
Something to tie me over until dinner.			



Source	Experience	Knowledge	Opinion
Q-1 What influences	Q-2 Does Location	Q-3 Learned in HS-1?	Q-4
food choice?	affect choice?		Recommendations for
			school cafeteria?
Other: If go out to eat,			
family members			
switch off picking			
where to eat out, and			
sometimes have to eat			
at McD if sister picks			
it.			



Curriculum Vitae

Cynthia J. Soraoka MBA MSW ACSW

Objective Obtain a college-level teaching position.

Experience 2008 to present Dozier-Libbey Medical High School Antioch, CA

Workforce Education Coordinator/Teacher

- Teach Health Science and Medical Terminology
- Previous teaching experience: Medical Economics, Hospital Health Services, Medical Front Office, Keyboarding, Decision-Making
- Coordinate work permits, guest speakers, e-mentor volunteers, job shadows, internships, and field trips
- Interface with community for meaningful student experiences
- Organize health care partner advisory committee

2006 to present Los Medanos College Brentwood, CA

Instructor - Medical Terminology and Medical Coding

- Teach medical terminology to pre-nursing, EMT, medical office, and other students interested in earning a health care degree.
- Teach medical coding (ICD-9 & CPT)
- Infuse technology in classroom instruction and projects.

2006 to 2008 John Muir Health Concord, CA

Coordinator, Workforce Development

- Conduct outreach to high school classrooms and events to recruit students for health care careers.
- Founded and adviser for JMH HOSA (Health Occupations Students of America); first health organization based HOSA chapter in the United States.
- Manage summer youth job program, internships and job shadows for high school and college students.
- Manage \$1.2 million dollar budget for Work Study and Scholarship programs for John Muir Health employees.
- President elect, California HOSA Inc., Board of Directors



1999 to 2006Deer Valley High SchoolAntioch, CATeacher

- Developed and implemented Health Career Pathway teaching Medical Terminology, ROP Hospital Services and ROP Medical Front Office for 3 years.
- Integrated technology in all health career pathway class instruction and projects.
- Provided computer technical support to all Deer Valley H.S. faculty and staff for 3 years.
- Implemented HOSA (Health Occupations Students of America) chapter and took students to State Leadership Convention competitive events for four years. Awarded California State Advisor of the Year, 2006.
- Set up internships for high school students at medical and dental offices and Sutter Delta Medical Center in Antioch and Brentwood.
- Taught 72 teachers how to incorporate Microsoft Office and technology in all aspects of curriculum through Project Pipeline.
- Prior to Health Career Pathway, taught Computerized Accounting, Economics, Decision-Making, and Keyboarding.

1995 - 1999Patuxent Medical Group
Columbia Medical Plan (HMO)Columbia, MD

Director, Practice Management, Information Technologies and Finance

- Member of Quality Improvement Steering Committee dealing with risk management, safety and quality improvement issues. Conducted data analysis for this committee.
- Successfully directed Y2K update on Unix/HP9000 and MUMPS platform assuring quality implementation.
- Directed budget and financial reporting using Oracle products for \$110 million dollar company. Created Oracle databases and reports.
- Developed and implemented policies and procedures in the areas of quality improvement, finance and computer programming using collaborative team approach.
- Supervised 10 technical associates, 2 data analysts, 5 financial staff, 2 purchasing staff and one business analyst who did HMO and physician group contracting.
- Facilitated two Quality Improvement groups improving processes for claims payment that reduce costs.
- Provided data and data analysis to implement productivity system for



payment of physician salaries. Programmed in SAS and dBase.

1990 – 1995 Cynthia J. Soraoka, MBA, MSW Honolulu, HI and Ellicott City, MD

Physician Practice Management Consultant (own business)

- Implemented medical practice management computer systems, including electronic claims submission and reconciliation using The Medical Manager.
- Provided billing, bookkeeping, personnel management and office management to several doctors and dentists on the island of O'ahu and the Baltimore area.
- Developed and implemented policy and procedure manuals.
- Trained office staff on computers, and policies and procedures.

1983 – 1990Straub Clinic and Hospital, Inc.Honolulu, HI

Continuous Quality Improvement Advisor/Management Analyst

- Coordinated and directed all aspects of quality improvement program for 150-bed hospital and 150 multispecialty physician practice. Trained by Harvard Community Health plan in quality improvement concepts. Quality improvement facilitator.
- Analyzed business practices of all departments in from the operating room, medical/surgical floors, and emergency room to all outpatient medical departments. Made recommendations for implementing improvements.
- Wrote and installed computer programs in the departments of Allergy and Immunology, Plastic Surgery, Health Management, Human Resources, Purchasing and others.
- Evaluated, selected and implemented new practice management system for clinic and hospital.

1980 - 1983 The Queen's Medical Center Honolulu, HI Programmer/Analyst

- Programmed Admission, Discharge and Transfer (ADT) system for 500 bed hospital.
- Programmed inpatient billing system for 500 bed hospital.
- Programmed in COBOL, Assembly, RPG, and 4th generation languages.
- Created programs and reports at users' request on IBM mainframes.
- Analyzed users' requirements and implemented programming changes.



	1976 – 1980 H	Iale Ho'ola Hou	Honolulu, HI		
	(Medical, Dental and Family Planning Clinic)				
	 Executive Director Directed all aspects of clinical and administrative operations of med and dental clinic. 				
	 Reported to voluntee 	40 clinical, administrative and er Board of Directors for this no ls for federal, state and non-pro enied.	n-profit organization.		
Education	2004 to present	Walden University	Minneapolis, MN		
Lauvation	1	D. in Health Education and Pro	1 /		
	 Expected completion 				
	1979 - 1981 I	Pepperdine University	Malibu, CA		
	 Master's in Business A 	· · · · ·			
	 Completed degree wh 	ile working full time.			
	1974 – 1976 Uni	versity of Hawai'i at Manoa	Honolulu, HI		
	Masters in Social Work (MSW)Voted "Most Outstanding Student" by peers and faculty.				
	1970 – 1973 S	pringfield College	Springfield, MA		
	 Community Leadership and Development (BA) 				
	 Completed 4 years of coursework in 3 years. 				
	 Graduated Magna C 	um Laude			
Honors	2009	Cambridge Who's Who, Hon Development	oree, Workforce		
	2006	Cal-HOSA Advisor of the Ye	ar, California HOSA		
	2006	Outstanding Teacher, Contra Partnership	Costa Economic		
	1990, 1982	Who's Who in the West			
	1990, 1989, 1987, 1981	Who's Who in American Wor	nen		
	1988	Who's Who in Emerging You	ing Leaders of		



	America
Licenses & Credentials	 1976 Outstanding Student, School of Social Work Nationally Accredited Certified Social Worker (ACSW), 1976 to present University of California, Berkeley – F/T Vocational Education, Health Support Services, 2008 to present Chapman University – Single Subject - Health Science, 2008 to present
	 Chapman University – Single Subject - Business and Technology, 2002 to present
Professional Membership	 Health Occupations Students of America (HOSA), 2004 to present President, Cal-HOSA Board of Directors, 2008-2009, 2011-2012 Board member, 2007 - 2012 Member, National HOSA Competitive Events Committee, 2011 – 2013 National Association of Social Workers, 1976 to present
Publications	"Issues Involved in the Computerization of Patient Medical Records at a Large Multi-specialty Clinic and Hospital", J. David Raney, Cynthia J. Smith, <u>Proceedings of the Twentieth Annual Hawaii</u> International Conference on System Sciences, Vol. III, 1987.
	"A Computer Assisted Hospital and Outpatient Information System for Patients Served by a Multi-specialty Group Practice", Fred I. Gilbert, M.D., Robert A. Nordyke, M.D., Peter Higgins, MBA, J. David Raney, MS, Cynthia J. Smith, MBA, MSW, <u>Proceedings of the Congress</u> <u>on Medical Informatics</u> , <u>1985</u> ", May 1985.
	"The Applications of Microcomputers in a Medical Group Practice Setting", J. David Raney, MS and Cynthia J. Smith, MBA, MSW, <u>Proceedings of the Eighteenth Annual Hawaii International Conference on System Sciences</u> , 1985.
Community Service	 PTSA Member, Deer Valley High School, Dozier-Libbey Medical High School 2003 to present

- Member and President, Mello-Roos Board, Antioch, CA, 2002 2005.
- Sonbeams Choir Director (children's choir), Church on the Rock, 2000 -2002
- Stephen Leader, First Presbyterian Church, Walnut Creek, CA 2001 -2010
- Curriculum developer, computer classes, First Presbyterian Church,



Columbia, MD1998 to 1999.

- PTA member; Ilchester Elementary School, 1996 1999. Delegate to Howard County PTA Council, 1996 – 1997. Coordinator, Student Directory 1997 – 1999. Representative to Howard County Parents for School Music, 1998 – 1999.
- Leader, Stephen Ministry, Columbia Presbyterian Church, 1997 to 1999.
- Elected Official, Kaneohe Neighborhood Board, 1991 1993.
 Chairperson, Kaneohe Neighborhood Board, 1992 1993.
- Elected Official, Nu'uanu Neighborhood Board, 1987 1989.
- Secretary, Craigside Condominium Board of Directors, 1987 1989. Newsletter Editor, Craigside Condominium Board of Directors
- Secretary, Hawaii Society of Hospital Social Work Directors, 1983 -1985
- President, American Business Women's Association, 1983 1984
- Member, American Business Women's Association, 1979 1984.

